## **Announcement Advertising**

in the Philadelphia Business Journal

Announcement Advertising gives you the perfect opportunity because for the

first time ever your ad can be seen in print and digital!

- Congratulate a colleague...
- Announce a new hire or promotion ...
- Announce an expansion, a new product or address...
- Advertise an event, seminar or real estate transaction...

SPECIAL RATES: (Afternoon Edition, Middle Text & Logo Unit)

1/4 page + text unit: **\$2,827** 

1/2 page + text unit: **\$4,269** 

Full page + text unit: \$5,560

**SPECIAL RATES:** (Run of Site)

1/4 page + 80k ROS: **\$4,139** 

1/2 page + 80k ROS: **\$5,581** 

Full page + 80k ROS: **\$6,872** 



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