# BEFORE THE DEPARTMENT OF TRANSPORTATION WASHINGTON, D.C.

Essential Air Service at	)
MERIDIAN, MISSISSIPPI LAUREL/HATTIESBURG, MISSISSIPPI TUPELO, MISSISSIPPI	) OST-2008-0112 ) OST-2001-10685 ) OST-2009-0305
Under 49 U.S.C. §41731 <i>et seq.</i>	) ) )

# AERODYNAMICS, INC. PROPOSAL TO PROVIDE SUBSIDIZED AIR SERVICE AT MERIDIAN, LAUREL/HATTIESBURG AND TUPELO, MISSISSIPI

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Aerodynamics, Inc. (ADI) cordially submits its proposal to provide subsidized air service to the communities of Meridian, Laurel/Hattiesburg and Tupelo, Mississippi. ADI hereby offers one, two year, option for service. This bid is all or nothing, as ADI feels that it will require the mass of all three routes herein bid to establish a viable hub operation.

ADI proposes to operate flights, under its independent identity to the major hub airport of Atlanta, Georgia. Atlanta's Hartsfield airport is the nation's busiest with over 1,200 daily departures to over 200 cities worldwide. ADI is a certificated 121 operator that currently holds DOT economic authority for charter operations and is in the process of filing for expanded economic authority for full scheduled passenger service. ADI will work to establish interline ticketing and baggage agreements with the legacy carriers at ATL and will schedule its flights to allow multiple connecting opportunities. ADI contends that reasonable local fares and reliable scheduled operations will stimulate demand and the variety of destinations available from Atlanta will allow these markets to grow. Toward that end ADI will establish a reasonable fare structure between these cities and Atlanta. Additionally, ADI will endeavor to establish a codeshare relationship with the major carriers at ATL but will additionally establish its own reservations platform that will allow ADI flights to be sold via all major global distribution systems. ADI will maintain its own web based booking site as well as a reservation call center.

In compliance with Public Law 100-223, ADI proposes to operate these flights using Embraer 145 regional jets that are pressurized and accommodate 50 passengers. The EMB-145 features stand up headroom, a pressurized cabin, a Flight Attendant and an onboard lavatory. The aircraft has ample cargo capacity to accommodate even bulky military duffle bags. Each community's schedule would consist of a dedicated overnighting aircraft along with a midday turn. ADI has a long history of providing safe and reliable transportation. One of the keys to reinvigorating traffic at these three airports will be schedule reliability. Toward this end, ADI intends to include a 4<sup>th</sup> dedicated spare aircraft in support of this scheduled operation. With this spare aircraft ADI will have great flexibility in responding to any operational challenges and can assure these communities receive the level of operational performance they deserve.

## **ADI Company Overview**

### History

Aerodynamics Incorporated, operationally based in Atlanta GA., and corporately based in Beachwood, Ohio has multiple operating bases in the U.S. and is a certified FAA 121/135 Air Carrier (Cert# BUEA634C) offering large aircraft flight operations. Long recognized for its core value of operational excellence, ADI has served the industry for 54 years without <u>incident or accident</u>. ADI is one of only two companies operating Regional Jets in the supplemental 121 on-demand sector. ADI currently holds the ARG/US Platinum rating Full TSA approval and is IS-BAO Stage II, certified. ADI is one of the elite few Platinum certified Part 121 operators in the world.

#### Diversity over the years

ADI has had Airliners and Corporate Jet Aircraft on its Air Carrier Certificate including:

Airbus A319 / A320 series, Embraer EMB 145, EMB 135, Fokker 28, Jetstream 41, Corporate Gulfstream GIV, GIII, Citation Excel

#### Professional Customer Service Team

Full time dedicated customer service team with substantial experience and proven results

#### Worldwide Operations

ADI is authorized by the FAA for international operations.

The majority of ADI flights take place in the US, Latin America, Canada, Mexico and the Caribbean.

Certified Flight Followers & Maintenance Controllers

Available 24/7 to handle all aspects of trip planning including fuel, ground handling, ground transportation, hotels, catering and special needs.

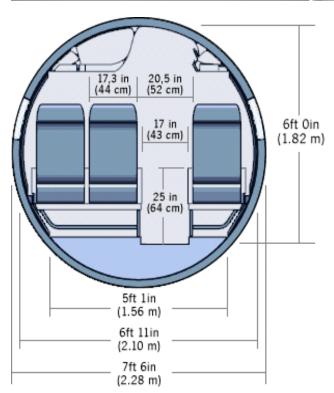


## The ADI Fleet

ADI's fleet is comprised of Embraer ERJ 145's, capable of accommodating up to 50 passengers. It was specifically designed to fly medium sized groups, shorter distances at greater speeds. The ERJ 145 has an impressive mission completion rate of 99.7%. The ERJ worldwide fleet has flown over fifteen million miles since its first flight in 1995 with zero fatalities.







#### Performance & Specifications

Maximum Range: 1,017 nm

(With Reserves)

Normal Cruise Speed: Mach 0.78

Cabin Height: 6 ft

Cabin Width: 6 ft 11 in Usable Baggage: 2600 lbs.

Flight Attendants

#### Comfort

31" Seat Pitch

Rear Cabin Lavatory

Forward Cabin Galley

34 Large Windows

Overhead Storage Bins

### **ADI - Proven Success**

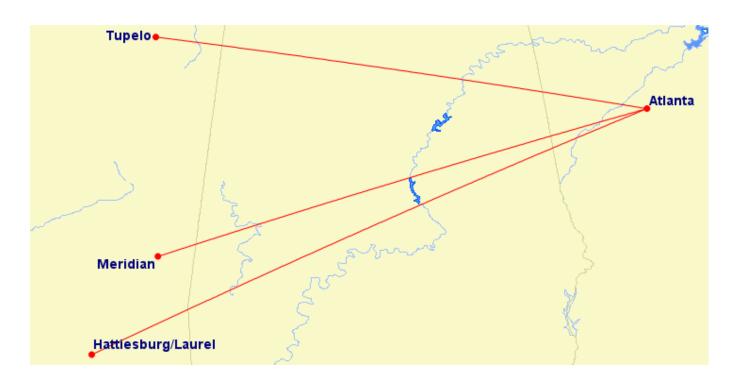
ADI has considerable experience in shuttle operations in a variety of narrow-body airline equipment, including the Embraer regional jet. Founded in 1959, ADI operates under FARs Part 135, and Part 121 operations —and is recognized as a world leader in corporate shuttle operations. ADI has maintained a flawless safety record for over 50 years and is ARGUS Platinum rated.

**Tortug'air International Service** (starts June 2014) – Daily flights between Ft. Lauderdale (KFLL) and Cap Haitian (MTCH) and Nassau (MYNN) in an Embraer 145.

**Intel Corporate Airline** (2004 – 2013) – Operating the world's largest private airline service - 33 daily flights operating seven Embraer 135's / Beech 1900 transporting over 300,000 passengers annually while boasting a 98.7% dispatch reliability rating, along with a 97.0% on-time performance ratio—each ranked 1st amongst ERJ operators worldwide.

**Dow Chemicals** (2002 – 2011) –Operating daily flights in an Airbus 319 between Saginaw, MI and Lake Jackson, TX and Philadelphia, PA. Dow Chemical's corporate shuttle which logged nearly 1400 flight hours annually. ADI maintained a 99% reliability and mission completion rating throughout the Airbus program.





#### Service Option 1

- 24 Weekly frequencies between Meridian, Mississippi and Atlanta, Georgia
- 24 Weekly frequencies between Laurel/Hattiesburg, Mississippi and Atlanta, Georgia
- 24 Weekly frequencies between Tupelo, Mississippi and Atlanta, Georgia

Aerodynamics, Inc. proposes to operate these flights under our independent brand and through anticipated codeshare relationships. The timing of these flights would be optimized for connections to and from legacy carriers in Atlanta. ADI proposes to encourage connecting traffic by using a simplified "add on" fee structure whereby passengers connecting to or from other airline flights would pay only a low incremental fare for the ADI segment. The anticipated service pattern features two weekday roundtrips operating on a nonstop routing. Weekend service would consist of one round trip, nonstop flight on Saturday and one roundtrip, nonstop flights on Sunday to all three cities. ADI intends to acquire ticket counter space in the North Domestic Terminal in ATL and plans to work from Gate E-37 in a busing operation similar to what Silver Airways does today.

FROM	ТО	DEP	ARR	FLT	EQP	FREQ	STOPS
ATL ATL MEI MEI	MEI MEI ATL ATL	1030a 530p 630a 200p	1050a 550p 850a 420p	201 203 200 202	ERJ ERJ ERJ ERJ	X7 X6 X7 X6	0 0 0
ATL	PIB	1000a	1035a	103	ERJ	X7	0
ATL	PIB	500p	535p	105	ERJ	X6	0
PIB	ATL	600a	835a	102	ERJ	X7	0
PIB	ATL	130p	405p	104	ERJ	X6	0
ATL	TUP	930a	950a	302	ERJ	X7	0
ATL	TUP	600p	620p	304	ERJ	X6	0
TUP	ATL	715a	935a	301	ERJ	X7	0
TUP	ATL	245p	505p	303	ERJ	X6	0

(Note: These schedules are for illustration and may not represent the final selling product)

Aero dynamics Inc					
Essential Air Service Proposal To	Provide Servcie s	at:			
Tupelo, MS; Meridian, MS; and Lau					
rupelo, Mo, Melidian, Mo, did Edd	le i, iiu teles buig, i	120			
	Option 1	Option 1	Option 1	Option 1	
	_	_	_		
W.1.6	<u>Tupelo</u>	Meridian	Laure I/Hatt	System Total	
Hub Served	Atlanta	Atlanta	Atlanta	Atlanta	
Number of Roundtrips per Service Day	2	2	2		
	Non-Stop	Non-Stop	Non-Stop		
Operating Statistics	(12 rt/we e k)	(12 rt/we e k)	(12 rt/we e k)		
Assumed Completion %	97%	97%	97%	97%	
Annual Adjusted Block Hours	1,375.74	1,5 17 .3 6	1,658.98	4,552.08	
Annual Adjusted Departures	1,213.89	1,2 13 .8 9	1,2 13 .8 9	3,641.67	
Annual Adjusted ASMs	15,355,696	16,205,419	19,604,308	51,165,423	
Annual R P M s	4,852,416	5,506,602	7,185,232	17,544,249	
Projected Load Factor	3 1.6 %	34.0 %	36.7%	34.3%	
Revenue Projections					
Enplaned P assengers	19,180	20,624	22,245	62,049	
Mileage (Average as Operated)	253	267	323	281	
Average Fare	\$ 91.58	\$ 91.58	\$ 91.58	\$ 91.58	
Passenger Revenue	\$ 1,756,363	\$ 1,888,641	\$ 2,037,113	\$ 5,682,117	
Miscellaneous Revenue	\$ 211,730	\$ 227,676	\$ 245,574	\$ 684,980	
Expense Projections					
F light Operations	\$656,744	\$724,351	\$ 791,957	\$ 2,173,052	
Owners hip	\$750,000	\$750,000	\$750,000	\$ 2,250,000	
Maintenance	\$845,950	\$983,663	\$ 1,12 1,3 7 6	\$ 2,950,988	
Reservations, Stations & Administration	\$ 1,385,771	\$ 1,334,823	\$ 1,334,877	\$ 4,037,471	
Fuel	\$ 1,878,584	\$ 2,140,159	\$ 2,401,734	\$ 6,420,477	
Marketing	\$6,000	\$6,000	\$6,000	\$ 36,000	
Total Annual Expenses	\$5,523,049	\$5,938,995	\$6,405,943	\$ 17,867,987	
Projected Profit / (Loss)	(\$3,766,686)	(\$4,050,354)	(\$4,368,830)	\$ (12,185,870)	
D. C. El	ф. <b>С. Т.</b> С. С. Т. Т.		<b>4.22.2.2.</b>	Φ 002 222	
P ro fit Element	\$ 276,152	\$ 296,950	\$320,297	\$ 893,399	
A constitution of the cons	<b>4.2.924.</b> 40.0	<b>0.4.110.</b> (2.0)	0.4.442.772	4 12 20 4 200	
Annual Subsidy Required	\$ 3,831,108	\$ 4,119,628	\$4,443,553	\$ 12,394,289	
Subsidy par Dapartura	¢ 2 15 6 0 6	\$ 2 202 74	\$ 2 660 50	\$ 3,402,47	
Subsidy per Departure Subsidy per Passanger	\$3,156.06	\$ 3,393.74 \$ 199.75	\$ 3,660.59	\$3,403.47	
Subsidy per P as senger	\$ 199.75	\$ 199./5	\$ 199.75	\$ 199.75	

In conclusion, Aerodynamics, Inc. believes that this proposal will provide these communities with superior air service options. We feel the passengers will benefit from service to the nation's busiest hub airport in Atlanta, Georgia. With a renewed focus on price, schedule connectivity and reliability, ADI intends to grow these markets. ADI has proven itself as a dependable Air Service provider and brings a commitment to work with these communities to address their travel needs. Integrity of service that has been a hallmark of the ADI Charter operation and we look forward to extending our brand into the Scheduled service arena.

Respectfully Submitted: June 2, 2014

Scott Beale Chief Executive Officer Aerodynamics, Inc.

