2014 EDITORIAL CALENDAR

TAMPA BAY Business Journal

	THE LISTS	SPECIAL SECTIONS/PUBLICATIONS	EVENTS
3	Airplane Bookings • Hotels and Resorts (N*)		
10	Highest-priced homes sold • Marinas		Business of Sports (1/9)
17	Job Gains		Workforce/Worknet Custom Event (1/14
24	Law Firms (N)	Business of Sports (1/9)	
- · 31	Medical Technology Firms	BioTech Roundtable (1/27)	BOL Party (Th. 1/30) • Biotech RT (1/27)
7	Florida Law Firms (S*)		
14	Largest Construction Projects • Engineering Firms (N)	CRE and Construction Roundtable (12/2/13)	
21	Highest-paid Elected Officials • Highest-paid Athletes		
28	Accounting Firms (N)	CFO of the Year	RRE RT (2/24) • CFO/Year (Wed. 2/26)
7	Intellectual Property Attorneys		
14	Manufacturers • Software Developers		Healthcare RT (3/10)
21	Commercial Real Estate Brokers • Physician Groups • Florida Cancer Centers (S)	Healthcare Roundtable (3/10)	
28	Labor & Employment Attorneys	Florida Global Trade & Transportation (S)	
	FL TRADE & TRANSPORTATION: Florida Airports (S) • Florida Seaports (S)	Top Corporate Counsel	Top Corporate Counsel (Tues. 3/25)
1	Statewide Commercial Brokerage Firms (S)	Healthiest Employers	Healthiest Employers (Thurs. 4/3)
+ 11	Residential Real Estate Firms/Brokers • Golf Courses (N)	RRE Roundtable (2/24)	BizWomen (N) (Mon. 4/7)
18	Franchisors • Patents	nne nouliulable (2/24)	Banking & Finance RT (4/14)
0 25	Office Furniture Dealers	Best Places to Work	Best Places to Work (Thurs. 4/24)
		DEST FIACES TO WORK	Dest Flaces to Work (Thuis. 4/24)
2	Property & Casualty Insurance Brokers (N) • Worker's Compensation Insurers		
9	Highest-paid CEOs • Wealthiest Zip Codes	Banking & Finance Roundtable (4/14)	Economic Development RT (5/5)
16	Minority-owned Businesses • Hispanic-owned Businesses	Expo Show Guide (center spread)	Workforce Advisory Panel (5/12)
23	Financial Consulting Firms • Florida's Wealthiest Zip Codes (S)	Workforce Advisory Section	Business Growth Expo (Thurs. 5/22)
30	General Contractors/Constuction Companies (N)	Coolest Office Spaces	
	Newselfte	Newsystik of the Very	
6	Nonprofits	Nonprofit of the Year	NPOTY (Thurs. 6/5) • Restaurants R/T (6/2
3	Credit Unions	Economic Development Roundtable (5/5)	Disaster Draw and a set D/T (0/10)
20	Restaurant Companies • Most Expensive Restaurants CORP RELO: Chambers of Commerce • Public Companies	Guide to Corporate Relocation (art 6/4, press 6/6) Restaurants Roundtable (6/2)	Disaster Preparedness R/T (6/16)
27	Architecture Firms (N)	Growing Florida Business (S)	Coolest Office Spaces (6/26)
.1	GROWING FL BUSINESS: Florida EDCs (S) • Florida Public Companies (S)	Disaster Preparedness Roundtable (6/16)	Workforce Advisory Panel (6/24)
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1	Professional Employers Organizations		Grow FL Biz R/T (6/30)
11	Florida Community Banks (ranked by lending) • Employers (N)	Workforce Advisory section	Women's Wellness (TBD)
18	Advertising • PR Firms (N)		Tech R/T (7/14)
25	Fast 50 • Fast 50 Top 10, Ranked by Revenue	Fast 50 • Growing FL Biz Roundable (6/30)	Fast 50 VIP (7/22) • Fast 50 (7/24)
1	Commercial Development Firms • Florida General Contractors (S)	Dirt section • Executive Files (art 7/18, press 7/16)	Executive Files (7/31)
3	Community Banks	Money section	BWOTY VIP (Thurs. 8/7)
5	Defense Contractors	Tech Roundable (7/14)	Hosp. & Tour. RT (8/11) • F100 VIP (8/14
22	Temporary Employment Firms • Permanent Employment Firms		BusinessWoman of the Year (Fri. 8/22)
29	Event Venues • <i>BWOTY</i> : Woman-owned Businesses (N)	BusinessWoman of the Year (art 8/13, press 8/15)	Cyber Security Custom Event
5	55+ Communities	Heath Care Heroes	Health Care Heroes (Thurs. 9/4)
12	Homebuilders (N)	Hospitality & Tourism Roundtable (8/11)	
9	<i>FL FAST 100:</i> Florida Fast 100 (S)	Florida Fast 100 (S) (dates tbd)	FL Fast 100 (Th. 9/18) • Auto RT (9/15)
6	Florida Advertising Agencies & Marketing Agencies (S)		Workforce Advisory Panel (9/23)
		Dirt section	Pitch Party (10/2)
2	Commercial Property Management Firms • Office Buildings (N)	Dirt 3ccuori	
	Commercial Property Management Firms • Office Buildings (N) Private Equity Firms		
0	Private Equity Firms	Automative Roundtable (0/15)	TBB100 VIP (10/9) • BoA (10/16)
10 17	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz	Automotive Roundtable (9/15)	TBB100 VIP (10/9) • BoA (10/16)
0 7 24	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz Tampa Bay Business 100	Tampa Bay Business 100 • Workforce Advisory Section	TBB100 VIP (10/9) • BoA (10/16)
10 17 24	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz		TBB100 VIP (10/9) • BoA (10/16)
10 17 24 31	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz Tampa Bay Business 100	Tampa Bay Business 100 • Workforce Advisory Section	TBB100 VIP (10/9) • BoA (10/16)
10 17 24 31 7	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz Tampa Bay Business 100 Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S)	Tampa Bay Business 100 • Workforce Advisory Section	TBB100 VIP (10/9) • BoA (10/16) Tampa Bay Business 100 (Thurs. 10/23
10 17 24 31 7 14	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz Tampa Bay Business 100 Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S) Hospitals (N)	Tampa Bay Business 100 • Workforce Advisory Section Education section	TBB100 VIP (10/9) • BoA (10/16) Tampa Bay Business 100 (Thurs. 10/23 Fifth Third Custom Event (11/4)
10 17 24 31 7 14 21	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz Tampa Bay Business 100 Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S) Hospitals (N) Florida Cruise Lines • Investment Services Firms (locally-based) by AUM	Tampa Bay Business 100 • Workforce Advisory Section Education section Veterans of Influence	TBB100 VIP (10/9) • BoA (10/16) Tampa Bay Business 100 (Thurs. 10/23 Fifth Third Custom Event (11/4) Luxury Lifestyles (11/13)
10 17 24 31 7 14 21 28	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz Tampa Bay Business 100 Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S) Hospitals (N) Florida Cruise Lines • Investment Services Firms (locally-based) by AUM Brewers Managed IT Services • Commercial Printers	Tampa Bay Business 100 • Workforce Advisory Section Education section Veterans of Influence	TBB100 VIP (10/9) • BoA (10/16) Tampa Bay Business 100 (Thurs. 10/23) Fifth Third Custom Event (11/4) Luxury Lifestyles (11/13) Up & Comers (Thurs. 11/20)
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10 17 24 31 7 14 21 28 6 12	Private Equity Firms Auto Dealers • Reader's Choice Awards/Best in the Biz Tampa Bay Business 100 Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S) Hospitals (N) <i>Florida Cruise Lines</i> • Investment Services Firms (locally-based) by AUM Brewers Managed IT Services • Commercial Printers Florida Hospitals (S) Banks (N) • Florida Community Banks (S)	Tampa Bay Business 100 • Workforce Advisory Section Education section Veterans of Influence Up & Comers • Giving Guide (art 11/5, press 11/7) Money section • Corporate Philanthropy	TBB100 VIP (10/9) • BoA (10/16) Tampa Bay Business 100 (Thurs. 10/23 Fifth Third Custom Event (11/4) Luxury Lifestyles (11/13) Up & Comers (Thurs. 11/20)
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* S = statewide, N = national, italics = tentative