MAY 20, 2014 U.S. PUBLIC FINANCE

# Moody's INVESTORS SERVICE

### SPECIAL COMMENT

Rate this Research

## **>>**

#### **Table of Contents:**

EXTENDED DURATION AND GREATER
SEVERITY OF DROUGHT COULD ALTER
FORECAST
THIRD YEAR OF DROUGHT UNLIKELY
TO IMPAIR FINANCES OF MOST LOCAL
GOVERNMENTS
THE DROUGHT IS NOT LIKELY TO
HURT THE STATE'S ECONOMY
MOODY'S RELATED RESEARCH

#### **Analyst Contacts:**

NEW YORK +1.212.553.1653

Emily Raimes +1.212.553.7203
Vice President - Senior Credit Officer

emily.raimes@moodys.com

Robert Azrin +1.212.553.7436

Vice President - Senior Analyst robert.azrin@moodys.com

# California Drought Dries Up Agriculture, but Tax Revenues Keep Flowing

The current, third-year of drought in <u>California</u> (A1 stable) will not have a material adverse affect on the credit profile of the state or on local governments. While the economies of a few, agriculturally-dependent cities and counties will suffer, we do not expect any material deterioration of the finances of those local governments.

- We do not believe the current drought will have a material adverse impact on the state or local governments. However, if the drought persists in its current severity for several years, the state's and local governments' economies and finances would feel the pressure.
- » The drought will negatively affect the few local economies heavily reliant on agriculture, but the impact on municipal finances will be limited.
- The drought will not adversely affect the state's credit.

Our analysis of the drought to date factors in the mitigation measures that the state is implementing and efforts that we expect federal, local and state governments, as well as businesses and residents, to take. On the state level, after declaring a drought emergency in January, California Governor Jerry Brown signed a number of new water preservation measures into effect in late April. The April order waives elements of the California Environmental Quality Act and the state water code as California enters its dry, fire-prone summer months. The Governor's May Revision includes an additional \$142 million of General Fund spending related to the drought.

#### Extended duration and greater severity of drought could alter forecast

Our analysis in this report reflects the drought to date. If drought conditions continue for another year or two at the same severity, the state's agriculturally concentrated regions will be highly challenged financially and economically. A persisting drought would make it increasingly difficult for farmers to utilize short-term measures to address water supply issues and could lead to significantly larger losses in farm income and employment. For a city or county with a large agricultural base, a prolonged drought could lead to material revenue losses.

#### Third year of drought unlikely to impair finances of most local governments

The current drought's economic effects will mainly occur in counties with high concentrations of agricultural production and jobs—mostly in California's Central Valley. In counties less exposed to the agricultural sector, counties may curtail water supplies and increase the price per unit of water, but sufficient supplies will remain to meet most needs and water costs will still be only a modest component of most business and household budgets.

The state's agricultural industry is a modestly sized component of the state's overall economy, thereby limiting its overall impact on the state.

The current drought is also not likely to materially reduce revenues for most cities and counties, even those with agricultural concentration. City and county "general" revenues come primarily from property and sales taxes. Fluctuations in property tax revenues generally lag the economy, and any material declines in property taxes from the drought would not occur immediately. Short-term reductions in farm income and employment likely would not have a significant effect on property tax receipts, although we could see a moderate increase in payment delinquencies. Even with elevated delinquencies, many cities would still not be impacted due to their participation in the Teeter Plan, a program where counties distribute to participating local governments their full property tax levy in exchange for the county receiving any future penalties and interest on the delinquent taxes.

The top five counties by gross agricultural production value accounted for nearly half of the state's agricultural production in 2012 (see Exhibit 1).

Five counties account for 48% of California's \$55 billion in agricultural production	n
Tive counties account for 40 % of Cathornia 3 223 bittion in agricultural production	,,,

	Issuer Rating/Outlook	Agricultural Production Value, 2012 (\$ in billions)	Agricultural Employment as % of Total (2012) <sup>1</sup>	Unemployment Rate (Feb. 2014)	Poverty Rate (2012)
<u>Fresno</u>	Unrated	\$6.6	14.5%	13.5%	24.8%
Kern	A1 (Lease Revenue)	\$6.2	18.4%	12.5%	22.5%
Tulare	Aa2	\$6.2	23.5%	15.1%	24.8%
Monterey	Aa2	\$4.1	28.0%	13.1%	16.1%
Merced	Aa3 stable	\$3.3	-	16.1%	24.6%
California	A1 stable	\$55.4	2.7%	8.5%	15.3%

<sup>1</sup> No data available for Merced County in 2012

Sources: Moody's Investors Service, US Bureau of Economic Analysis, CA Department of Food and Agriculture, CA Employment Development Department, US Bureau of Labor Statistics, US Census Bureau

This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the ratings tab on the issuer/entity page on <a href="https://www.moodys.com">www.moodys.com</a> for the most updated credit rating action information and rating history.

Even in these counties with high agricultural employment concentration, the relatively low proportion of total wages and salaries generated by the agricultural industry will lessen the negative economic effect of the drought (see Exhibit 2). For example, while 28% of Monterey County's employment was in the agricultural sector in 2012, only 7% of total resident earnings came directly from agriculture. Similar relationships exist for other agricultural counties.

EXHIBIT 2

Even in agriculture-centered counties, farm wages and salaries are moderate contributors to total earnings

	2012 Earnings, All Sectors (\$000)	2012 Earnings, Farm Sector (\$000)	Farm Earnings as % of Total
Merced	4,759,379	798,035	17%
Tulare	8,994,972	1,449,277	16%
Kern	22,173,434	2,192,340	10%
Fresno	21,644,000	1,812,625	8%
Monterey	12,085,650	888,916	7%
California	1,273,106,194	15,397,106	1%

Source: Bureau of Economic Analysis, Moody's Investors Service

Sales taxes are generally a modest share of total general tax revenues generated in agricultural areas. They are, however, vulnerable to near-term declines from reduced agricultural earnings. Again though, agricultural wages and salaries are generally a modest share of a county's total income base, so the sales tax impact is likely to be limited, even in agriculturally concentrated areas. Additionally, state and federal government drought aid, crop insurance payments, unemployment insurance compensation, and public assistance programs will help offset the economic and revenue losses from the drought.

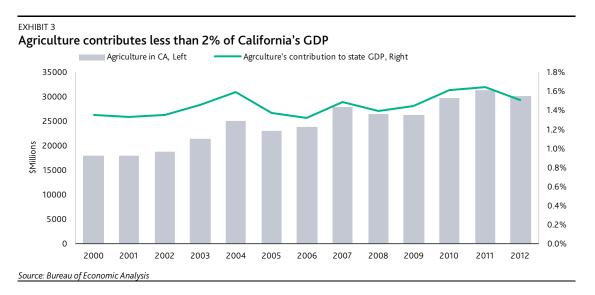
In part due to the lower wages and seasonality of agricultural jobs, the state's agriculturally concentrated counties tend to have high unemployment and poverty rates and lower, average wealth levels, even in the absence of a drought. This third year of drought is unlikely to change the long-term economic outlook for these counties. It will, however, place additional economic pressure on these areas until water supplies return to normal levels.

In response to the current water supply issues, farmers are faced with either leaving large portions of farmland fallow, pumping high cost groundwater, if available, or pursuing other supply alternatives, of which there are very few, particularly in the near-term. The increased cost of water will likely result in lower farm income, even if the prices for crops rise. However, as indicated earlier, the lost farm income is not likely to translate into a significant loss of government revenue for cities and counties.

MOODY'S INVESTORS SERVICE U.S. PUBLIC FINANCE

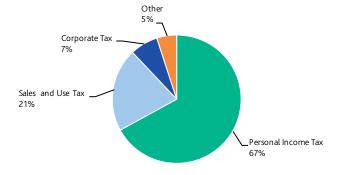
#### The drought is not likely to hurt the state's economy

Although California is one of the country's largest agricultural regions and accounts for substantial, if not entire, portions of certain crops, the current drought will not weigh heavily on the state's economy because agriculture comprises just a small proportion of the state's total economy. Agriculture contributed 1.5% of the state's GDP in 2012 (see Exhibit 3). The construction industry contributed twice the amount (3%), and the information and high-tech sector contributed 7% to the state's GDP.<sup>1</sup>



Agriculture also makes up a very small portion of the state's revenues. Most of the state's revenues come from personal income taxes (see Exhibit 4), and a large portion of the personal income tax revenue depends on bonus payouts and capital gains from stock sales and housing sales. Capital gains taxes alone make up 12% of the state's total revenue (see Exhibit 5). Income in the agriculture sector is relatively low, and the impact of the drought on state revenues is likely to be dwarfed by changes or trends in the finance, housing or technology sectors.

EXHIBIT 4
California revenues are highly reliant on personal income taxes

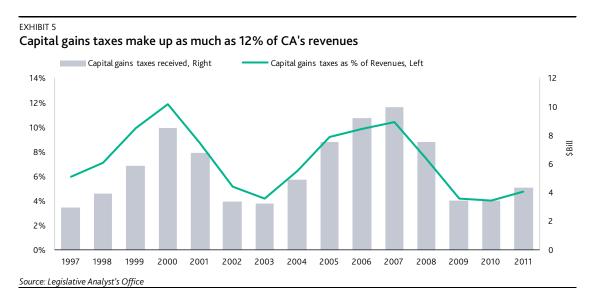


Source: California CAFR, 2013

Source: Bureau of Economic Analysis, 2012 data

MOODY'S INVESTORS SERVICE

U.S. PUBLIC FINANCE



Similarly, the unemployment base of the state should be minimally affected. A University of California at Davis study estimates that the agricultural industry lost 21,000 jobs between 2007 and 2009. While we expect these numbers to be significantly higher in this drought cycle, given its relative severity, elevated job losses would likely still represent a small share of the state's 17.2 million workforce. Even at double the number of lost jobs (42,000), only slightly more than one-quarter of 1% of the labor force would be directly affected.

#### Moody's Related Research

#### **Special Comment:**

» Existing Stored Water Buffers Near-Term Drought Risk for Colorado River Municipal Water Enterprises, February 2014 (165340)

#### **Sector Comments:**

- » California's Drought Declaration Will Weaken Local Water Agencies' Credit Quality, January 2014 (163365)
- » Big Cut in California Water Allocations Is Credit Negative for Many Municipal Water Enterprises, December 2013 (161286)

To access any of these reports, click on the entry above. Note that these references are current as of the date of publication of this report and that more recent reports may be available. All research may not be available to all clients.



Report Number: 170007		
Authors Emily Raimes Robert Azrin	Senior Production Associate	
Emily Raimes	Judy Torre	
Robert Azrin		

© 2014 Moody's Corporation, Moody's Investors Service, Inc., Moody's Analytics, Inc. and/or their licensors and affiliates (collectively, "MOODY'S"). All rights reserved.

CREDIT RATINGS ISSUED BY MOODY'S INVESTORS SERVICE, INC. ("MIS") AND ITS AFFILIATES ARE MOODY'S CURRENT OPINIONS OF THE RELATIVE FUTURE CREDIT RISK OF ENTITIES, CREDIT COMMITMENTS, OR DEBT OR DEBT-LIKE SECURITIES, AND CREDIT RATINGS AND RESEARCH PUBLICATIONS PUBLISHED BY MOODY'S ("MOODY'S PUBLICATIONS") MAY INCLUDE MOODY'S CURRENT OPINIONS OF THE RELATIVE FUTURE CREDIT RISK OF ENTITIES, CREDIT COMMITMENTS, OR DEBT OR DEBT-LIKE SECURITIES. MOODY'S DEFINES CREDIT RISK AS THE RISK THAT AN ENTITY MAY NOT MEET ITS CONTRACTUAL, FINANCIAL OBLIGATIONS AS THEY COME DUE AND ANY ESTIMATED FINANCIAL LOSS IN THE EVENT OF DEFAULT. CREDIT RATINGS DO NOT ADDRESS ANY OTHER RISK, INCLUDING BUT NOT LIMITED TO: LIQUIDITY RISK, MARKET VALUE RISK, OR PRICE VOLATILITY. CREDIT RATINGS AND MOODY'S OPINIONS INCLUDED IN MOODY'S PUBLICATIONS ARE NOT STATEMENTS OF CURRENT OR HISTORICAL FACT. MOODY'S PUBLICATIONS MAY ALSO INCLUDE QUANTITATIVE MODEL-BASED ESTIMATES OF CREDIT RISK AND RELATED OPINIONS OR COMMENTARY PUBLISHED BY MOODY'S ANALYTICS, INC. CREDIT RATINGS AND MOODY'S PUBLICATIONS DO NOT CONSTITUTE OR PROVIDE INVESTMENT OR FINANCIAL ADVICE, AND CREDIT RATINGS AND MOODY'S PUBLICATIONS ARE NOT AND DO NOT PROVIDE RECOMMENDATIONS TO PURCHASE, SELL, OR HOLD PARTICULAR SECURITIES. NEITHER CREDIT RATINGS NOR MOODY'S PUBLICATIONS COMMENT ON THE SUITABILITY OF AN INVESTMENT FOR ANY PARTICULAR INVESTOR. MOODY'S ISSUES ITS CREDIT RATINGS AND PUBLISHES MOODY'S PUBLICATIONS WITH THE EXPECTATION AND UNDERSTANDING THAT EACH INVESTOR WILL, WITH DUE CARE, MAKE ITS OWN STUDY AND EVALUATION OF EACH SECURITY THAT IS UNDER CONSIDERATION FOR PURCHASE, HOLDING, OR SALE.

MOODY'S CREDIT RATINGS AND MOODY'S PUBLICATIONS ARE NOT INTENDED FOR USE BY RETAIL INVESTORS AND IT WOULD BE RECKLESS FOR RETAIL INVESTORS TO CONSIDER MOODY'S CREDIT RATINGS OR MOODY'S PUBLICATIONS IN MAKING ANY INVESTMENT DECISION. IF IN DOUBT YOU SHOULD CONTACT YOUR FINANCIAL OR OTHER PROFESSIONAL ADVISER.

ALL INFORMATION CONTAINED HEREIN IS PROTECTED BY LAW, INCLUDING BUT NOT LIMITED TO, COPYRIGHT LAW, AND NONE OF SUCH INFORMATION MAY BE COPIED OR OTHERWISE REPRODUCED, REPACKAGED, FURTHER TRANSMITTED, TRANSFERRED, DISSEMINATED, REDISTRIBUTED OR RESOLD, OR STORED FOR SUBSEQUENT USE FOR ANY SUCH PURPOSE, IN WHOLE OR IN PART, IN ANY FORM OR MANNER OR BY ANY MEANS WHATSOEVER, BY ANY PERSON WITHOUT MOODY'S PRIOR WRITTEN CONSENT.

All information contained herein is obtained by MOODY'S from sources believed by it to be accurate and reliable. Because of the possibility of human or mechanical error as well as other factors, however, all information contained herein is provided "AS IS" without warranty of any kind. MOODY'S adopts all necessary measures so that the information it uses in assigning a credit rating is of sufficient quality and from sources MOODY'S considers to be reliable including, when appropriate, independent third-party sources. However, MOODY'S is not an auditor and cannot in every instance independently verify or validate information received in the rating process or in preparing the Moody's Publications.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability to any person or entity for any indirect, special, consequential, or incidental losses or damages whatsoever arising from or in connection with the information contained herein or the use of or inability to use any such information, even if MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers is advised in advance of the possibility of such losses or damages, including but not limited to: (a) any loss of present or prospective profits or (b) any loss or damage arising where the relevant financial instrument is not the subject of a particular credit rating assigned by MOODY'S.

To the extent permitted by law, MOODY'S and its directors, officers, employees, agents, representatives, licensors and suppliers disclaim liability for any direct or compensatory losses or damages caused to any person or entity, including but not limited to by any negligence (but excluding fraud, willful misconduct or any other type of liability that, for the avoidance of doubt, by law cannot be excluded) on the part of, or any contingency within or beyond the control of, MOODY'S or any of its directors, officers, employees, agents, representatives, licensors or suppliers, arising from or in connection with the information contained herein or the use of or inability to use any such information.

NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE ACCURACY, TIMELINESS, COMPLETENESS, MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE OF ANY SUCH RATING OR OTHER OPINION OR INFORMATION IS GIVEN OR MADE BY MOODY'S IN ANY FORM OR MANNER WHATSOEVER.

MIS, a wholly-owned credit rating agency subsidiary of Moody's Corporation ("MCO"), hereby discloses that most issuers of debt securities (including corporate and municipal bonds, debentures, notes and commercial paper) and preferred stock rated by MIS have, prior to assignment of any rating, agreed to pay to MIS for appraisal and rating services rendered by it fees ranging from \$1,500 to approximately \$2,500,000. MCO and MIS also maintain policies and procedures to address the independence of MIS's ratings and rating processes. Information regarding certain affiliations that may exist between directors of MCO and rated entities, and between entities who hold ratings from MIS and have also publicly reported to the SEC an ownership interest in MCO of more than 5%, is posted annually at <a href="https://www.moodys.com">www.moodys.com</a> under the heading "Shareholder Relations — Corporate Governance — Director and Shareholder Affiliation Policy."

For Australia only: Any publication into Australia of this document is pursuant to the Australian Financial Services License of MOODY'S affiliate, Moody's Investors Service Pty Limited ABN 61 003 399 657AFSL 336969 and/or Moody's Analytics Australia Pty Ltd ABN 94 105 136 972 AFSL 383569 (as applicable). This document is intended to be provided only to "wholesale clients" within the meaning of section 761G of the Corporations Act 2001. By continuing to access this document from within Australia, you represent to MOODY'S that you are, or are accessing the document as a representative of, a "wholesale client" and that neither you nor the entity you represent will directly or indirectly disseminate this document or its contents to "retail clients" within the meaning of section 761G of the Corporations Act 2001. MOODY'S credit rating is an opinion as to the creditworthiness of a debt obligation of the issuer, not on the equity securities of the issuer or any form of security that is available to retail clients. It would be dangerous for "retail clients" to make any investment decision based on MOODY'S credit rating. If in doubt you should contact your financial or other professional adviser.

