Print **Editorial**



2014



May 6, 2014 (Ned)

851 SW Sixth Avenue • 503.274.8733 • fax 503.219.3450 • www.portlandbusinessjournal.com

List / Focus

Special Publications

		3	Focus: Start-up Roundtable	
	,	10	List: Tech Transfers / Focus: Spin-offs	
January		17	List: Hotels, Metro Meeting Sites, Out of Area Meeting Facilities / Focus: Hospitality	
J	1	24	List: Mergers & Acquisitions / Focus: Deals of the Year	
	;	31	List: Law Firms / Focus: Law	
		7	List: FDIC Institutions / Focus: Finance	
ary	•	14	List: Accounting Firms	Forty Under 40 Event: 2/13
February	2	21	List: Engineering Firms / Focus: Engineering	
	2	28	List: Coordinated Care Organizations / Focus: Health Care	
		7	List: Commercial Real Estate Firms / Focus: Commercial Real Estate	
	,	14	College / Universities / Community Colleges / Focus: Education	
March		21	List: Residential Real Estate Firms, Residential Property Management Firms, Residential Mortgage Lenders, Fastest Growing Cities / Focus: Residential Real Estate Investment	Estate & Charitable Planning
	1	28	List: Environmental Consultants / Focus: SBO Roundtable: Sustainable Economy	

Every week in PBJ

CENTERPIECE

Our newsroom works months in advance to uncover and present the most important stories in Portland and we present them every week on the front cover with eve-catching graphics and data that iump to a far forward



two-page spread. Every week this piece grabs our executive reader's attention and holds them. This is a great place to get in front of them!

THE LIST

The Business Journal's lists are pure, exclusive economic intelligence. The List has always been one our most highly read pieces in the paper and now we're expanding them every issue to



pull out critical data, trends, news stories and profiles from the list that will make it that much harder to put down.

DATABANK

The Data Bank is our page three gateway into the paper. Every week features an in-depth. graphic-oriented look at a key Oregon industry, with an emphasis on its importance to the state or regional economy. Location is everything and this feature's got it!



REPORTER PAGES

Our reporters spend each day collecting information so they can relay it to Business Journal subscribers. They're subject matter experts. Our readers are able to do a deep dive on the industry segments they care most about. Be there with them!



STRATEGIES

The best way to learn is by doing, and the best people to learn from are those who have done it themselves. Our Strategies pages give our executive readers a behind the scenes look at the



marketing, HR, finance, and growth strategies that drive some of our most successful businesses. This is a great place to be in front of readers as they think about building their business.

THE PBJ INTERVIEW

Business is all about people. The PBJ Interview is our weekly last page exit from the paper profiling some of the most successful, charismatic and interesting individuals in regional business. Our readers love it. Share the love!



Main News Deadlines

Space: nine days prior to publication Art: Friday, seven days prior to publication

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4	List: Credit Unions / Focus: Finance	
11	List: Golf Courses, Resorts, Casinos / Focus: Executive Leisure	
18	List: Health Care Service Providers, NIH Recipients / Focus: Health Care	
25	List: Bankruptcy - Largest Business Bankruptcies / Focus: Law	Women of Influence Event: 4/24
2	List: Insurance Brokerages, Commercial Insurers, / Focus: Insurance	
9	List: Foundations / Focus: Nonprofit Roundtable	
16	List: Commercial Property Management Firms, Commercial Landscape Contractors/ Focus: Commercial Buildings	
23	List: Wineries, Vineyards, Breweries, Restaurants / Focus: Beverage	
30	List: Commercial Contractors, Commercial Remodelers / Focus: Commercial Real Estate	CFO of the Year Event: 5/29
6	List: Non-profits	
13		Fastest-Growing Private 100 Companies Event: 6/12 List: Fastest-Growing Private 100 Companies
20	List: Architecture Firms, Commercial Contractors / Focus: Architecture/Construction	Education Options Guide List: Colleges and Universities, Regional MBA Programs
27	List: Public Companies, Chambers of Commerce / Focus: Public Companies	

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August

26

Highest Paid Executives, Corporate Directors /

Focus: Profiles in Power



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List / Focus Special Publications **List: Business Anniversary List / Focus: Biz Birthdays** 11 18 **List: Largest Metro Employers** Financial Services Guide/Wealth Management **Lists:** Stockbrokerage firms, Commercial lenders, SBA lenders, Money management firms, FDIC insured firms. Residential mortgage lenders. State chartered banks. Credit unions 25 List: Private Companies / Focus: Private Companies List: Marketing Companies, Advertising Agencies, Public Relations Firms, Digital Marketing / Focus: Marketing Roundtable List: Largest Tech Companies, Data Centers / Focus: Tech 15 **List: Retirement Communities/ Focus: Manufacturing Roundtable** List: Assisted Living Facilities, Health & Accident **Better Bricks Awards** Insurers, Property & Casualty Insurance, Life **Event: 8/21** Insurers / Focus: Health Care Roundtable List: Commercial Lenders / Focus: Finance / SBO: **Built Environment Roundtable** List: Women-owned Companies, Minority Business / Focus: Diversity in the Workplace, Education Roundtable List: Single Family Home Builders, Residential Remodelers, Wealthiest Zip Codes / Focus: **Residential Real Estate Super Section** 19 List: Largest Footwear & Apparel Companies / Corporate Philanthropy Awards Event: 9/18 **Lists:** Business Donors the Arts and Culture. Focus: Footwear & Apparel Roundtable Corporate Philanthropists: Small, Medium and Large Companies

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	10	List: Largest Commercial Law Suits / Focus: Litigation	
	17		
	24	List: MBA Programs / Focus: Education	HR Summit & Healthiest Employer Awards Event: 10/23
	31	List: Export List / Focus: International Business Roundtable	Manufacturing Awards Event: 10/30 List: Manufacturing Companies
ı	7	List: Management Consulting Firms	Book of Giving List: Top Nonprofits
	14	Focus: The Big Thank You	Small Biz Awards Event: 11/13
CITTO	21	List: Hospitals / Focus: Innovation in Sustainability Awards	
	28		Commercial Real Estate Services Guide List: Commercial Real Estate Firms / Commercial Property Mgmt Firms / Business Parks / LEED Certified Buildings / Commercial Developers / Commercial Lenders / Commercial Contractors / Engineering Firms / Architecture Firms / Office Buildings
	5	List: Staffing Firms / Focus: HR, Hiring & Employment Law	Oregon's Most Admired Companies Event: 12/4
	12	List: MBA Programs	
	19	List: Chartered and Headquartered Banks in Oregon, FDIC Banks, SBA Lenders / Focus: Banking Roundtable	Outlook 2015
	26		Book of Lists

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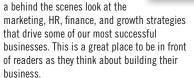
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