

## CALENDAR

851 SW Sixth Avenue • 503.274.8733 • fax 503.219.3450 • www.portlandbusinessjournal.com

### List / Focus

### Special Publications

### Every week in PBJ

January

February

March

3	<b>Focus: Start-up Roundtable</b>	
10	<b>List: Tech Transfers / Focus: Spin-offs</b>	
17	<b>List: Hotels, Metro Meeting Sites, Out of Area Meeting Facilities / Focus: Hospitality</b>	
24	<b>List: Mergers &amp; Acquisitions / Focus: Deals of the Year</b>	
31	<b>List: Law Firms / Focus: Law</b>	
7	<b>List: FDIC Institutions / Focus: Finance</b>	
14	<b>List: Accounting Firms</b>	<b>Forty Under 40 Event: 2/13</b>
21	<b>List: Engineering Firms / Focus: Engineering</b>	
28	<b>List: Coordinated Care Organizations / Focus: Health Care</b>	
7	<b>List: Commercial Real Estate Firms / Focus: Commercial Real Estate</b>	
14	<b>College / Universities / Community Colleges / Focus: Education</b>	
21	<b>List: Residential Real Estate Firms, Residential Property Management Firms, Residential Mortgage Lenders, Fastest Growing Cities / Focus: Residential Real Estate Investment</b>	<b>Estate &amp; Charitable Planning</b>
28	<b>List: Environmental Consultants / Focus: SBO Roundtable: Sustainable Economy</b>	

### CENTERPIECE

Our newsroom works months in advance to uncover and present the most important stories in Portland and we present them every week on the front cover with eye-catching graphics and data that jump to a far forward two-page spread. Every week this piece grabs our executive reader's attention and holds them. This is a great place to get in front of them!



### THE LIST

The Business Journal's lists are pure, exclusive economic intelligence. The List has always been one of our most highly read pieces in the paper and now we're expanding them every issue to pull out critical data, trends, news stories and profiles from the list that will make it that much harder to put down.



### DATABANK

The Data Bank is our page three gateway into the paper. Every week features an in-depth, graphic-oriented look at a key Oregon industry, with an emphasis on its importance to the state or regional economy. Location is everything and this feature's got it!



### REPORTER PAGES

Our reporters spend each day collecting information so they can relay it to Business Journal subscribers. They're subject matter experts. Our readers are able to do a deep dive on the industry segments they care most about. Be there with them!



### STRATEGIES

The best way to learn is by doing, and the best people to learn from are those who have done it themselves. Our Strategies pages give our executive readers a behind the scenes look at the marketing, HR, finance, and growth strategies that drive some of our most successful businesses. This is a great place to be in front of readers as they think about building their business.



### THE PBJ INTERVIEW

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#### Main News Deadlines

Space: nine days prior to publication  
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#### Questions? 503.274.8733

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April	4	List: Credit Unions / Focus: Finance	
	11	List: Golf Courses, Resorts, Casinos / Focus: Executive Leisure	
	18	List: Health Care Service Providers, NIH Recipients / Focus: Health Care	
	25	List: Bankruptcy - Largest Business Bankruptcies / Focus: Law	Women of Influence Event: 4/24
May	2	List: Insurance Brokerages, Commercial Insurers, / Focus: Insurance	
	9	List: Foundations / Focus: Nonprofit Roundtable	
	16	List: Commercial Property Management Firms, Commercial Landscape Contractors/ Focus: Commercial Buildings	
	23	List: Wineries, Vineyards, Breweries, Restaurants / Focus: Beverage	
June	30	List: Commercial Contractors, Commercial Remodelers / Focus: Commercial Real Estate	CFO of the Year Event: 5/29
	6	List: Non-profits	
	13		Fastest-Growing Private 100 Companies Event: 6/12 List: Fastest-Growing Private 100 Companies
	20	List: Architecture Firms, Commercial Contractors / Focus: Architecture/Construction	Education Options Guide List: Colleges and Universities, Regional MBA Programs
	27	List: Public Companies, Chambers of Commerce / Focus: Public Companies	

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July	4	<b>List: Business Anniversary List / Focus: Biz Birthdays</b>	
	11		
	18	<b>List: Largest Metro Employers</b>	<b>Financial Services Guide/Wealth Management Lists:</b> Stockbrokerage firms, Commercial lenders, SBA lenders, Money management firms, FDIC insured firms, Residential mortgage lenders, State chartered banks, Credit unions
August	25	<b>List: Private Companies / Focus: Private Companies</b>	
	1	<b>List: Marketing Companies, Advertising Agencies, Public Relations Firms, Digital Marketing / Focus: Marketing Roundtable</b>	
	8	<b>List: Largest Tech Companies, Data Centers / Focus: Tech</b>	
	15	<b>List: Retirement Communities/ Focus: Manufacturing Roundtable</b>	
	22	<b>List: Assisted Living Facilities, Health &amp; Accident Insurers, Property &amp; Casualty Insurance, Life Insurers / Focus: Health Care Roundtable</b>	<b>Better Bricks Awards Event: 8/21</b>
September	29	<b>List: Commercial Lenders / Focus: Finance / SBO: Built Environment Roundtable</b>	
	5	<b>List: Women-owned Companies, Minority Business / Focus: Diversity in the Workplace, Education Roundtable</b>	
	12	<b>List: Single Family Home Builders, Residential Remodelers, Wealthiest Zip Codes / Focus: Residential Real Estate Super Section</b>	
	19	<b>List: Largest Footwear &amp; Apparel Companies / Focus: Footwear &amp; Apparel Roundtable</b>	<b>Corporate Philanthropy Awards Event: 9/18</b> Lists: Business Donors the Arts and Culture, Corporate Philanthropists: Small, Medium and Large Companies
	26	<b>Highest Paid Executives, Corporate Directors / Focus: Profiles in Power</b>	

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10	<b>List: Largest Commercial Law Suits / Focus: Litigation</b>	
17		
24	<b>List: MBA Programs / Focus: Education</b>	<b>HR Summit &amp; Healthiest Employer Awards Event: 10/23</b>
31	<b>List: Export List / Focus: International Business Roundtable</b>	<b>Manufacturing Awards Event: 10/30</b> List: Manufacturing Companies

November

7	<b>List: Management Consulting Firms</b>	<b>Book of Giving</b> List: Top Nonprofits
14	<b>Focus: The Big Thank You</b>	<b>Small Biz Awards Event: 11/13</b>
21	<b>List: Hospitals / Focus: Innovation in Sustainability Awards</b>	
28		<b>Commercial Real Estate Services Guide</b> List: Commercial Real Estate Firms / Commercial Property Mgmt Firms / Business Parks / LEED Certified Buildings / Commercial Developers / Commercial Lenders / Commercial Contractors / Engineering Firms / Architecture Firms / Office Buildings

December

5	<b>List: Staffing Firms / Focus: HR, Hiring &amp; Employment Law</b>	<b>Oregon's Most Admired Companies Event: 12/4</b>
12	<b>List: MBA Programs</b>	
19	<b>List: Chartered and Headquartered Banks in Oregon, FDIC Banks, SBA Lenders / Focus: Banking Roundtable</b>	<b>Outlook 2015</b>
26		<b>Book of Lists</b>

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