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FOR IMMEDIATE RELEASE

Private donors Clara and Oattie Ladd and JPMorgan Chase & Company invest in a new Goodwill store in Sumner

“blue” boutique will fuel regional job training/placement by selling designer apparel for 60% - 70% below retail

TACOMA, WA (May 5, 2014) – Private donors Clara and the late Oattie Ladd, and JPMorgan Chase & Company have put forth the capital costs to pay for the development of a new Goodwill “blue” boutique in Sumner. Their investment in Goodwill’s economic engine will produce \$750,000 in area economic stimulus and fund job training and placement for 250 unemployed over the first five years.

NOTE: May 8, (11 a.m.) Goodwill boutique ribbon cutting and plaque unveiling: 926 Main Street, Sumner, WA. Investors Clara and the late Oattie Ladd and the Chase Foundation will be honored with the unveiling of an entry plaque that heralds their support.



Sumner’s “blue” boutique will fund job training for 250 over 5 years



Clara and Oattie Ladd contributed a personal gift toward the store, while JPMorgan Chase & Company provided \$90,000 for capital costs.

The late Oattie Ladd owned and operated the Kentucky Fried Chicken stores in Pierce County, Spokane and Coeur d’Alene. “His restaurants provided a first job for many young people,” said Clara Ladd. “He loved to see young people blossom as they gained confidence and learned new job skills. And he fervently believed in Goodwill’s mission – to help people develop the skills they need to find meaningful work. It’s in that spirit and in his memory that I support Goodwill’s mission through the opening of this boutique in Sumner,” said Ladd.

Store operations will support youth, families, single parents and transitioning soldiers by funding more than 30 job training and other educational services offered at Goodwill’s four regional Work Opportunity Centers.

“This grant award leverages Goodwill retail operations to significantly increase job training opportunities in culinary, retail, custodial, office, landscaping, construction, warehouse

and logistics fields in this region,” said **Cree Zischke, JPMorgan Chase Vice President of Global Philanthropy** for the Northwest and Intermountain Regions. “We like Goodwill’s business model - an economic engine and workforce development program that effectively trains the unemployed and fast tracks them into jobs,” said Zischke.

The Sumner “blue,” Goodwill’s third boutique, will open its doors May 8th at 926 Main Street, nestled within a downtown walkable neighborhood with other small shops and boutiques. The store offers Goodwill’s top merchandise selected from household items donated across Pierce County - real designer apparel, shoes, accessories and home decor for 60 to 70 percent below retail.

“This store is going to be a great new addition to historic Downtown Sumner, and we really appreciate the Ladds, Chase and Goodwill for investing in the heart of our town,” said **Dave Enslow, Mayor of Sumner**. “Sumner is really getting to be a shopping destination that offers unique stores that specialize in upcycling. It fits perfectly to have the best donations offered in a boutique format on our Main Street. On the economic development side, this small boutique adds seven (7) more jobs contributing \$150,000 in annual store wages and benefits for families in this area, while sales will fund job training and placement programs for 50 unemployed individuals from our area,” said Enslow.

This Goodwill blue boutique was built thanks to Clara & Oattie Ladd and JPMorgan Chase & Co.

We honor Clara and Oattie Ladd and JPMorgan Chase & Co. for their generous gifts in creating a special shopping destination for the Sumner community that will generate a continual stream of funding to help Goodwill provide job training services to unemployed people throughout the region.

JPMORGAN CHASE & CO.

Oattie Ladd owned Kentucky Fried Chicken outlets in Pierce County, Spokane and Coeur d'Alene, where he provided young people with an environment that nurtured career aspirations. In the spirit of job seekers across the region with the same dreams, Oattie's wife Clara invested in this boutique to help fund job training programs at Goodwill's work opportunity centers.

JPMorgan Chase & Co. is committed to investing in local communities. Their funding of this boutique speaks to their passion for supporting the services Goodwill provides to help people with barriers to employment get the training they need to enter the workforce or begin a new career.

Dedicated May 8, 2014

Common “finds” at this new Goodwill venue include Tommy Bahama shirts, Chicos blouses, pants and jackets, INC women’s and men’s clothing, also Jones New York, Ann Taylor, Ralph Lauren, Talbots, Lucky Brand & 7 for Mankind, True Religion, DKNY, J-Jills, Coach, Dooney & Bourke, Fossil along with children’s clothing and accessories. The emphasis on creating attractive new retail space in Sumner is to attract additional customers and sales to fund Goodwill’s primary mission – putting the unemployed in Pierce County and Southwest Washington back to work.

“Thanks to our new partners we look forward to expanding our support to the unemployed in this region,” said **Terry Hayes, President and CEO of Goodwill of the Olympics and Rainier Region**. “This year alone, Goodwill will help 9,000 people with limited income, disabilities and other disadvantages – about 12 percent of the unemployed in our 15 county area. While this is significant work in developing independent, self-supporting citizens, we still have much more to do,” said Hayes.

Goodwill, which operates 34 thrift stores in 15 counties, opened its first blue store in Tacoma’s Proctor District in November 2012. Success in that walking neighborhood venue prompted a second main street location in Olympia and now a third in Sumner. Goodwill is also upgrading the majority of its other retail venues, moving towards “fashion forward merchandising” similar to a mall apparel store.

About Goodwill of the Olympics and Rainier Region: *Getting America Back to Work...*
Clallam, Jefferson, Grays Harbor, Mason, Thurston, Pierce, Pacific, Lewis, Wahkiakum, Cowlitz, Klickitat, Yakima, Kittitas, Skamania and South King County

Goodwill provides innovative job placement, career training and education to connect Americans with a higher quality of life. As a unique nonprofit business, our thrift shop revenue and public donations fuel programs that help people with disabilities and disadvantages overcome barriers to employment. This year Goodwill of the Olympics and Rainier Region will help 9,000 people with education, job training and placement so they can become independent self-supporting citizens. Of these, nearly 2,700 people will be offered office, culinary, barista, catering, retail, custodial, warehouse, transportation/logistics construction and other training thanks to partnerships with 1,000 companies across Washington. These critical career development and placement services are funded through generous financial gifts, grants, fees, commercial services and the operation of 34 thrift stores throughout our western and south central Washington operations. Info: www.goodwillwa.org.

