

Davis-Moore Auto Group
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FOR IMMEDIATE RELEASE

DAVIS-MOORE AUTO GROUP TO SELL NISSAN DEALERSHIP

(Wichita, KS) –April 21, 2014 Davis-Moore Auto Group is selling their Nissan Franchise to Steve and Brent McGavock of Lubbock, TX, a step to streamline operations as they begin preparations for Dawson Grimsley’s recently announced retirement in September 2016.

This is just one in a series of moves designed to prioritize business interests and increase efficiencies. Davis-Moore has hired a new General Manager, Joe Moshiri, (Davis-Moore Chevrolet, Chrysler Dodge Jeep Ram and Fiat of Wichita) and will also be moving to a new, state of the art facility for Chrysler Dodge Jeep Ram and FIAT this fall located at Kellogg & Armour. They have also recently hired Shawn Muth as General Manager of Davis-Moore Lincoln and will be moving that franchise to a new location in the near future. Davis-Moore’s Chevrolet dealership completed a facelift in 2013 and Davis-Moore Mazda remains under the leadership of long time General Manager Rick Schmeidler.

In 2013 Davis-Moore also began a dealership in Emporia with NASCAR driver Clint Bowyer, a long time friend of Davis-Moore Vice President Sean Tarbell. The dealership includes both Toyota and Chrysler Dodge Jeep Ram franchises.

“When approached by McGavock, we felt this was a good opportunity that would allow us to focus on those areas of business where we see the most potential for Davis-Moore. We anticipate a smooth transition and look forward to having McGavock in the Wichita market. They bring a lot of Nissan experience and we’re confident they will treat our customers well” said Davis-Moore Vice President Sean Tarbell.

For those customers under Davis-Moore’s Complimentary Car Care program, (scheduled maintenance for new vehicles, oil and filter changes for pre-owned vehicles, up to 1 year/25,000 miles), those commitments will be honored.

McGavock Nissan exclusively focuses on the Nissan brand; they own three other Nissan dealerships located in Texas. They are family owned and have been in the automotive business for over 40 years. Each of their stores received Nissan’s Owner First Award of Excellence in 2014, the highest award Nissan offers. It is reserved for a select few Nissan stores that demonstrate incomparable excellence in both customer service and sales performance.

Davis-Moore expects the official transition in ownership will take place in May. Operations will continue at the current location on East Kellogg between Webb and Greenwich.

About Davis-Moore Auto Group

Davis-Moore Auto Group consists of Chevrolet, Dodge, Chrysler, Jeep, Ram, Lincoln, Mazda, and Fiat dealerships, five pre-owned car dealerships, four service departments and an automotive body shop in Wichita, KS. Almost 300 employees work for Davis-Moore in Wichita including over 30 Certified Master Technicians and some of the most talented sales, parts & service and administrative professionals in the area. Davis-Moore Auto Group is owned and operated by Dawson Grimsley, President and CEO; Sean Tarbell, Vice President; and Stuart Ray, Chief Financial Officer.

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