



Calendar & Deadlines

Editorial, advertising, special sections and deadline exceptions for 2014

Editorial & advertising calendar	2
Special sections deadlines	4

**SACRAMENTO
BUSINESS JOURNAL**

Questions? Contact contactname@bizjournals.com

2014 Editorial and advertising calendar

DATE	LISTS	SPECIAL REPORT	EVENT
Jan 3	Hotel/motels		
10	City Positions (Highest Paid)		
17	Manufacturers		Book of Lists
24	Law firms		
31	Electrical Contractors		
Feb 7	Accounting Firms	Regional Development - Folsom/ED Hills	
14	Engineering Firms		
21	Litigation Firms Human Resources & Benefits Consultants		
28	Medical Device Manufacturers	Healthcare Leadership Summit	Healthcare Leadership Summit - Feb 28th
Mar 7	Construction Management Companies		
14	Wineries	Balancing Business and the Environment	Balancing Business and the Environment - March 14
21	Financial Advisers	Heavy Hitters in Real Estate	
28	Lobbying Firms		
Apr 4	Golf Courses		
11	Credit Unions		Bizwomen - April 7
18	Photovoltaic Contractors		
25	Environmental Engineering Firms, Biotech Firms		Healthiest Employers Awards - April 25
May 2	Software Development Companies	Healthiest Employers	
9	General Contractors	Corporate Anniversaries Guide	
16	Employers - El Dorado County		
23	Insurance Brokers - Property/Casualty	Regional Development - Roseville	Regional Development - Roseville
30	Private Companies		
Jun 6	Architectural Firms, Placer County Employers		
13	Chambers of Commerce		
20	Banks - Local (Ranked by Assets)		
27	Public Companies-Cloud Computing Companies	Women Who Mean Business	Women Who Mean Business - June 27

* Subject to change, Revised 3/21/14



2014 Editorial and advertising calendar, continued

DATE	LISTS	SPECIAL REPORT	EVENT
Jul 4	Employers - Private		
11	Construction projects — Downtown	Redefining the Core	
18	Medical groups/Independent living facilities		
25	Employers — Sacramento County		CFO of the Year - July 31
Aug 1	Mechanical Contractors	CFO of the Year	
8	PR Firms, Advertising Agencies		
15	Construction Projects - Public, Construction Projects - Private	Regional Development - Davis/West Sac	
22	Employers — Yolo County		
29	Fastest Growing Companies	Best of the Bar	
Sep 5	Homebuilders	Voice of Labor - Custom Publication	
12	Technology Companies	Healthcare Panel	Healthcare Panel
19	Women Owned Businesses, Commerical Property Managers		BERC Awards
26	Commercial Building Developers	Best Real Estate Projects	Best Real Estate Projects - Sept. 26
Oct 3	Office buildings		
10	Car dealers — new		
17	Public company executives (highest-paid)		
24	Real estate companies — residential	Best Places to Work	Best Places to Work Awards - Oct. 23
31	Office Furniture Dealers		
Nov 7	Developers - Land	Regional Development - Elk Grove	Regional Development - Elk Grove
14	Colleges and Universities, Real Estate Brokerages - Commercial		
21	Hospitals	40 Under 40	40 Under 40
28	Philanthropy - Direct Giving, Philanthropy - Foundations	Partners in Philanthropy	
Dec 5	Banks		
12	MBA Programs		
19	SBA Lenders		
26	Property Managers - Multi Family	Book of Lists	

* Subject to change, Revised 3/21/14



2014 Special sections deadlines

Month/ Section name	Advertising reservation deadline	Camera-ready artwork due	Press Date	Pub Date	Event Date	
Feb	Regional Development - Foison/ El Dorado Hills (running pages)	Jan. 29	Jan. 31	Feb. 5	Feb. 7	—
	Health Care Leadership Summit (45 lb. Alternative, stitch/trim)	Feb. 6	Feb. 13	Feb. 20	Feb. 28	Feb. 28
Mar	Balancing Business and the Environment (45 lb. Alternative, stitch/trim)	Feb. 20	Feb. 27	Mar. 6	Mar. 14	Mar. 14
	Heavy Hitters in Real Estate (45 lb. Alternative, stitch/trim)	Feb. 27	Mar. 6	Mar. 13	Mar. 21	—
May	Healthiest Employers (45 lb. Alternative, stitch/trim)	Apr. 4	Apr. 11	Apr. 17	May 2	Apr. 25
	Corporate Anniversaries (running pages)	Apr. 25	Apr. 29	May 7	May 9	—
	Masters Club - Adv. Supplement (running pages)	Apr. 30	May 2	May 14	May 16	—
	Regional Development - Roseville (running pages)	May 14	May 16	May 21	Jun. 20	Jun. 19
Jun	Women Who Mean Business (45 lb. Alternative, stitch/trim)	Jun. 6	Jun. 13	Jun. 19	Jun. 27	Jun. 27
Jul	Redefining the Core (45 lb. Alternative, stitch/trim)	Jun. 20	Jun. 27	Jul. 3	Jul. 11	—
Aug	CFO of the Year (45 lb. Alternative, stitch/trim)	Jul. 11	Jul. 18	Jul. 24	Aug. 1	Jul. 31
	Regional Development - Davis/ West Sac. (running pages)	Aug. 6	Aug. 8	Aug. 13	Aug. 15	—
	Best of the Bar (45 lb. Alternative, stitch/trim)	Aug. 8	Aug. 15	Aug. 21	Aug. 29	—

Month/ Section name	Advertising reservation deadline	Camera-ready artwork due	Press Date	Pub Date	Event Date	
Sep	Voice of Labor - Adv. Supplement (running pages)	Aug. 15	Aug. 22	Sep. 3	Sep. 5	—
	Health Care Panel (45 lb. Alternative, stitch/trim)	Aug. 22	Sep. 1	Sep. 4	Sep. 12	TBD
	Best Real Estate Projects (45 lb. Alternative, stitch/trim)	Sep. 5	Sep. 12	Sep. 18	Sep. 26	Sep. 26
Oct	Best Places to Work (45 lb. Alternative, stitch/trim)	Oct. 3	Oct. 10	Oct. 16	Oct. 24	Oct. 23
Nov	Regional Development - Elk Grove (running pages)	Oct. 29	Oct. 31	Nov. 5	Nov. 7	TBD
	40 Under 40 (45 lb. Alternative, stitch/trim)	Oct. 31	Nov. 7	Nov. 13	Nov. 21	TBD
	Partners In Philanthropy - Adv. Supplement (45 lb. Alternative, stitch/trim or perfect bound, 10 pt. CIS cover)	Nov. 7	Nov. 14	Nov. 20	Nov. 28	—
DEC	Book of Lists (45 lb. Alternative, perfect bound) Tabs - 80lb. gloss cover Cover - 10 pt. CIS cover	Nov. 14	Nov. 19 Cover Nov. 25 Text: Dec. 1	Nov. 24 Cover: Dec. 1 Text: Dec. 5	Dec. 26	Jan. 2015

* Subject to change, Revised 3/21/14

