

CALENDAR

List / Focus

Special Publications

Every week in PBJ

January

3		Start-up Roundtable
10	Tech Transfers / Spin-offs	
17	Hotels, Metro Meeting Sites, Out of Area Meeting Facilities / Hospitality	
24	Mergers & Acquisitions / Deals of the Year	
31	Law Firms / Law	

February

7	FDIC Institutions / Finance	
14	Accounting Firms	Forty Under 40
21	Engineering Firms / Engineering	
28	Coordinated Care Organizations / Health Care	

March

7	Commercial Real Estate Firms / Commercial Real Estate	
14	College / Universities / Community Colleges / Education	
21	Residential Real Estate Firms, Residential Property Management Firms, Residential Mortgage Lenders, Fastest Growing Cities / Residential Real Estate Investment	Estate & Charitable Planning
28	Environmental Consultants	SBO Roundtable: Sustainable Economy

851 SW Sixth Avenue • 503.274.8733 • fax 503.219.3450 • www.portlandbusinessjournal.com

CENTERPIECE

Our newsroom works months in advance to uncover and present the most important stories in Portland and we present them every week on the front cover with eye-catching graphics and data that jump to a far forward two-page spread. Every week this piece grabs our executive reader's attention and holds them. This is a great place to get in front of them!



THE LIST

The Business Journal's lists are pure, exclusive economic intelligence. The List has always been one of our most highly read pieces in the paper and now we're expanding them every issue to pull out critical data, trends, news stories and profiles from the list that will make it that much harder to put down.



DATABANK

The Data Bank is our page three gateway into the paper. Every week features an in-depth, graphic-oriented look at a key Oregon industry, with an emphasis on its importance to the state or regional economy. Location is everything and this feature's got it!



REPORTER PAGES

Our reporters spend each day collecting information so they can relay it to Business Journal subscribers. They're subject matter experts. Our readers are able to do a deep dive on the industry segments they care most about. Be there with them!



STRATEGIES

The best way to learn is by doing, and the best people to learn from are those who have done it themselves. Our Strategies pages give our executive readers a behind the scenes look at the marketing, HR, finance, and growth strategies that drive some of our most successful businesses. This is a great place to be in front of readers as they think about building their business.



THE PBJ INTERVIEW

Business is all about people. The PBJ Interview is our weekly last page exit from the paper profiling some of the most successful, charismatic and interesting individuals in regional business. Our readers love it. Share the love!



Main News Deadlines

Space: nine days prior to publication
Art: Friday, seven days prior to publication

List Focus Section Deadlines

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April

- 4 **Credit Unions / Finance**
- 11 **Golf Courses, Resorts, Casinos / Executive Leisure**
- 18 **Health Care Service Providers, NIH Recipients / Health Care**
- 25 **Bankruptcy - Largest Business Bankruptcies / Law**

Women of Influence

May

- 2 **Insurance Brokerages, Commercial Insurers, Property & Casualty Insurance, Life Insurers / Insurance**
- 9 **Foundations / Nonprofit Roundtable**
- 16 **Commercial Property Management Firms, Commercial Landscape / Commercial Buildings**
- 23 **Wineries, Vineyards, Breweries, Restaurants / Beverage**
- 30 **Commercial Contractors/Construction Companies/ Commercial Remodelers / Commercial Real Estate**

CFO of the Year

June

- 6 **Non-profits**
- 13 **Fastest-Growing Private 100 Companies**
- 20 **Architecture Firms, Commercial Contractors / Architecture/Construction**
- 27 **Public Companies, Chambers of Commerce / Public Companies**

Fastest-Growing Private 100 Companies

Education Options Guide

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July	4	Business Anniversary List / Biz Birthdays	
	11		
	18	Largest Metro Employers	Financial Services Guide/Wealth Management
	25	Private Companies / Private Companies	
August	1	Marketing Companies, Advertising Agencies, Public Relations Firms / Marketing Roundtable	
	8	Largest Tech Companies, Data Centers / Tech	
	15	Retirement Communities	Manufacturing Roundtable
	22	Assisted Living Facilities, Health & Accident Insurers / Health Care Roundtable	
	29	Commercial Lenders / Finance	SBO: Built Environment/Better Bricks Awards
September	5	Women-owned Companies, Minority Business / Diversity in the Workplace	Education Roundtable
	12	Single Family Home Builders, Residential Remodelers, Wealthiest Zip Codes / Residential Real Estate Super Section	
	19	Largest Footwear & Apparel Companies / Footwear & Apparel Roundtable	Corporate Philanthropy Awards
	26	Highest Paid Executives, Corporate Directors / Profiles in Power	

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	10	Largest Commercial Law Suits / Litigation	
	17	Manufacturing Companies	HR Summit & Healthiest Employer Awards
	24	MBA Programs / Education	
	31	Export List / International Business Roundtable	Manufacturing Awards
November	7	Management Consulting Firms	Book of Giving
	14		The Big Thank You
	21	Hospitals	Innovation in Sustainability Awards
	28	Commercial Real Estate Firms / Commercial Property Mgmt Firms / Business Parks / LEED Certified Buildings / Commercial Developers / Commercial Lenders / Commercial Contractors / Engineering Firms / Architecture Firms / Office Buildings	Commercial Real Estate Services Guide
December	5	Staffing Firms, Employment Law Firms / HR, Hiring & Employment Law	Oregon's Most Admired Companies
	12	MBA Programs	
	19	Chartered and Headquartered Banks in Oregon, FDIC Banks, SBA Lenders / Banking Roundtable	Outlook 2015
	26		Book of Lists

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