



Editorial Calendar

2014

ORLANDO
BUSINESS JOURNAL

Questions? Contact rbobroff@bizjournals.com

2014 Editorial and advertising calendar

	Focus or special features	Lists: Newspaper	How To Articles	Industry Roundtables	Specials: Editorial / Advertorial	Events
Jan	3 Listmaker Profiles	Top of the Top 25				
	10 Law	Law Firms				
	17 Construction	Construction Projects underway	SBA Lenders		Financial Planning Guide	
	24 Tourism	Hotels				
	31 Real Estate	Warehouse Facilities	MBA Program	Residential Real Estate		Book of Lists Party, Jan. 30
Feb	7 Banking & Finance	Accounting Firms / Florida Law Firms				
	14 Architecture & Engineering	Engineering Firms	Law Firm			Business of Transportation
	21 Meetings	Meeting Facilities				
	28 Central Florida Sports	Country Clubs	Hospital System	Education		The Business of Sports
Mar	7 Construction	Construction Projects Completed				
	14 Law	Bankruptcy Law Firms	Ad Agency		Anniversary Guide	Meet the Mayors
	21 Research & Development	Research Grants/Florida Cancer Centers				
	28 Transportation	Commercial Air Carriers/Florida Air and Seaports	Office Furniture Provider	Banking	Florida Global Trade & Transportation	International Business
Apr	4 Modern Office Design	Office Furniture/Interior Design/Florida Commercial RE Brokers				
	11 Social Media	Social Media Marketing / Golf Courses	Protect your intellectual property			
	18 Banking	Community Banks				
	25 Women Who Mean Business	Women Who Mean Business		Architects & Engineers		Women Who Mean Business, April 24
May	2 Law	Litigation Law Firms	Bank			
	9 Real Estate	Construction Companies & General Contractors (local & national)				
	16 Healthcare	Physician Practice Groups/Film Production	Meeting Venue			
	23 Small Business	Small Business Projects/Florida's Wealthiest Zip Codes				Business Expo
	30 Insurance	Insurance Brokerage Firms	Hotel	Healthcare		
Jun	6 Economic Forecast	Chambers of Commerce				2014 Economic Outlook
	13 Best Places to Work	Best Places to Work	PR Firm			
	20 Architecture	Architectural Firms				
	27 Fast 50	Fast 50 / Public Companies / Florida Economic Development Agencies	Commercial Real Estate Broker	Commercial Real Estate	Growing Florida	Fast 50



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Jul	4 Top Real Estate Deals	Commercial Brokers				
	11 Modeling & Simulation	Modeling & Simulation	Temporary Staffing agencies			
	18 C-Level	C-Level Executives				C-Level
	25 Human Resources	Top Employers	IT Outsource Provider	Technology		
Aug	1 Real Estate	Specialty Contractors/Remodelers				
	8 Banking & Finance	Community Banks				Medical City
	15 Tourism	Largest Tourist Attractions / Florida Commercial Contractors	Business Restaurant			
	22 Golden 100	Golden 100				Golden 100
	29 Marketing	Advertising Agencies	Commercial Builder	Commercial Builders		
Sep	5 Women of Influence	Top Women Owned Businesses				
	12 Law	Real Estate Law Firms	Catering Company			
	19 Florida Fast 100	Florida Fast 100/Florida Ad Agencies			Anniversary Guide	Florida Fast 100
	26 Real Estate	Homebuilders (Custom & Production)	Non-profit to support	Tourism		
Oct	3 Education	Private High Schools				
	10 Diversity	Minority / Veteran Owned Businesses	SEO SEM Company			Most Admired CEOs
	17 Law	Pro-bono hours				
	24 Healthy Workplaces	Healthiest Employers				Healthiest Employers
	31 Real Estate	Office Buildings / Property Managers / Florida colleges and universities Readers' Choice Awards	Law Firm	Legal		
Nov	7 Health Care	Hospitals				
	14 40 Under 40	40 Under 40	Credit Union			40 Under 40
	21 Philanthropy	Corporate Philanthropy / Non-profits			Partners in Philanthropy	
	28 Education	Colleges & Universities	Temporary Staffing Companies	International Business		
Dec	5 Downtown	Most Expensive Downtown Properties / Florida Hospitals				Downtown Update
	12 Wealth Management	Florida Banks / Mortgage Lenders	Accounting Firm			
	19 Banking	SBA Lenders			Book of Lists	
	26 Education	MBA	Financial Planner	Accounting		

