



2017 SPONSORSHIP & EVENTS



BUSINESS IS OUR MIDDLE NAME



2017 SPONSORSHIP & EVENTS

PRESENTING SPONSOR BENEFITS

- Industry exclusivity.
- A reserved table of 10 at the event (additional tables available at a discount).
- Stage time at the event, giving your company the opportunity to directly address the audience.
- Full page, full color ad in the event special section of the Chronicle (reach: 86,000 readers).
- Company logo included in all pre-event emails, print ads and marketing materials promoting the event.
- Company logo featured in extensive signage at the event as well as in the event presentation.
- Company logo featured in a follow-up email sent to all event attendees.
- Company logo featured in a thank you ad published in Atlanta Business Chronicle the week following the event.
- Opportunity to provide company-branded collateral at all guests' seats.
- Opportunity to showcase your company via a display in the event networking area.
- Social media mentions on Atlanta Business Chronicle's Facebook, Twitter and LinkedIn channels.
- 80,000 digital advertising impressions on Atlanta Business Chronicle's website for two weeks leading up to or following the event.
- Attendee list with contact information (excludes email addresses) for activation and post-event follow up.
- First right of refusal to partner with Atlanta Business Chronicle in the 2018 event.



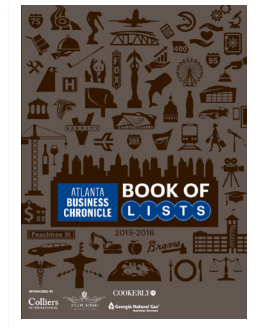
2017 SPONSORSHIP & EVENTS

BOOK OF LISTS CELEBRATION

VARIOUS

FLOURISH BUCKHEAD | JANUARY 26 | 6:30 - 9:30 P.M.

In honor of the famed annual Book of Lists, we're hosting our third annual Book of Lists Celebration this January! This event celebrates the businesses and executives who made the book. Hosting more than 1000 attendees, the Book of Lists Celebration brings together the best of the best in Atlanta business. Please join us, our sponsors and top executives as we kick off the new year and recognize hundreds of power players featured in the Book of Lists. The event is filled with fabulous networking, refreshing cocktails, elegant bars and a sumptuous spread of enticing eats. Don't miss your chance to celebrate with the most influential, most connected and most informed people in Atlanta at this party of the year dedicated to our city's list-makers!



ATLANTA'S HEALTHIEST EMPLOYERS AWARDS

\$25,000

COLLEGE FOOTBALL HALL OF FAME | FEBRUARY 16 | 7:30 - 9:30 A.M.

The greatest wealth is health! Join Atlanta Business Chronicle to celebrate health in the workplace, honor Atlanta's top healthiest employers and learn how you can incorporate healthy workplace programs in your company. This exciting awards ceremony honors Atlanta companies that are providing the best health and wellness benefits for their employees. Whether you are leading the way to better healthcare for your employees or you want to learn from those who are, this is the perfect opportunity to honor the winners and connect with the key decision-makers behind the finalists and winners. Bring your team for the healthiest networking in Atlanta!



MAX AWARDS

\$15,000

GEORGIA AQUARIUM | FEBRUARY 23 | 7:30 - 9:30 A.M.

Atlanta Business Chronicle and Georgia State University present the MAX (Marketing Award for Excellence) Awards, honoring the best new products, new services and new ways to market, as chosen by the GSU Marketing Roundtable. Awards for the best start-ups are also presented. Join us to recognize outstanding innovation in marketing by Georgia businesses in 2016.





2017 SPONSORSHIP & EVENTS

BEST IN ATLANTA REAL ESTATE AWARDS

\$27,500

AMERICAN SPIRIT WORKS | MARCH 2 | 6:00 - 9:00 P.M.

The event of the year for the real estate industry. This exciting evening recognizes the best real estate deals in the Atlanta market. Join Atlanta's leading community of real estate professionals at the highly anticipated Best In Atlanta Real Estate Awards! Every year we choose the top deals of the previous year in a wide range of categories including: Office, Retail, Land, Design, Rehab/Renovation, Industrial, Residential, Mixed-Use/Special-Use and Best Overall Deal. Bring your team, customers and prospects for a night of networking and celebration.



BIZWOMEN MENTORING MONDAY

\$7,500

COBB ENERGY PERFORMING ARTS CENTRE | APRIL 3 | 7:30 - 9:00 A.M.

MEET YOUR MENTOR at the BIZWOMEN MENTORING MONDAY EVENT! Join Atlanta Business Chronicle on April 3 for the fourth annual event that brings women together in a casual, fast-paced coaching atmosphere. This event will take place in 40 cities on the same day which means at least 200+ women will be coached in each city or 8,000+ women across America, from Albany to Hawaii. The event will offer attendees the opportunity to choose from approximately 30 mentors who are the most influential women in the community for one-on-one coaching sessions for five minute conversations. We expect every attendee to have the opportunity for one-on-one coaching with at least three mentors and the opportunity to participate in small group coaching sessions. The fast-paced event will be organized chaos that will be fun and fulfilling as everyone gets the chance to meet new people and gain new insights.



BUSINESS OF SPORTS SUMMIT

\$27,500

SUNTRUST PARK | APRIL 20 | 2:00 - 6:00 P.M.

A must-attend event for anyone interested in the business of sports in Atlanta! The importance of the business of sports in Atlanta is enormous and continues to grow. Join us to learn the game plan from media and sports marketing executives and professional Atlanta team leaders. The event begins with dynamic networking, followed by action-packed panels focused on providing insight on sports today and its future in the metro Atlanta community.





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PACESETTER AWARDS

\$27,500

FLOURISH BUCKHEAD | APRIL 27 | 7:30 - 9:30 A.M.

Atlanta Business Chronicle presents the 23rd annual Pacesetter Awards. These awards honor Atlanta's top fastest-growing privately held companies that are taking business to the next level. Their methods are unconventional and their growth is top speed. This is an excellent opportunity to discover how Atlanta's fastest-growing companies grow in today's economy.



CORPORATE COUNSEL AWARDS

\$25,000

HYATT REGENCY | MAY 10 | 11:30 A.M. - 1:30 P.M.

Atlanta Business Chronicle and the Georgia Chapter of the Association of Corporate Counsel present the fifth annual Corporate Counsel Awards. This awards luncheon highlights the outstanding work by both generalists and specialists in public and private companies and nonprofit organizations of all sizes. And, even more important, emphasizes the value these professionals add to their organizations' bottom lines. With the legal and regulatory landscapes of many industries seeing rapid and constant evolution and change over the last several years, the role of in-house counsel has never been more crucial to each company's success. Be with us when we honor the best and the brightest in-house counsel!



CFO OF THE YEAR AWARDS

\$27,500

COLLEGE FOOTBALL HALL OF FAME | MAY 25 | 7:30 - 9:30 A.M.

Join Atlanta Business Chronicle and the Association of Corporate Growth for our tenth annual CFO of The Year Awards! CFOs play a critical role ... they are in the business of recognizing opportunities, identifying and managing risk, and achieving profitable growth. This breakfast awards program is a can't-miss opportunity to mingle with the best and the brightest CFOs in Atlanta. Come honor the invaluable contributions of Atlanta's top CFOs in the following categories: Public Company (Medium and Large Categories); Private Company (Small, Medium and Large Categories); Nonprofit and Community Service.





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GROW GEORGIA SUMMIT

(price per event) **\$20,000**

TWELVE ATLANTIC STATION | JUNE 8 | 7:30 – 11:30 A.M.
COBB ENERGY PERFORMING ARTS CENTRE | NOVEMBER 16 | 7:30 – 11:30 A.M.

A half-day gathering focused on the strategic aspects of what comes next in Georgia's economic development. This summit meets twice per year and provides unique perspectives from business and forecasting experts on high impact topics mixed with fresh competitive data and analysis. Grow Georgia concentrates on the future forecasting of growth and development industries, best practices, problems and opportunities, and advance planning. The future of leadership, resource development and education are also a part of the conversation.



WOMEN'S LEADERSHIP FORUM

\$25,000

COBB GALLERIA CENTRE | JUNE 23 | 7:30 A.M. - 1:30 P.M.

Presented by Atlanta Business Chronicle and The Robinson College of Business at Georgia State University, this is the ultimate opportunity to interact with Atlanta's most powerful business women! Women's Leadership Forum is a tribute to the growth of women's leadership and an inspirational way to gather ideas from the brightest minds – all focused on empowering females in future and existing roles. Don't miss your chance to interact with more than 700 successful women as they share their experiences, strategies and proven methods during this incredible forum. Starting with breakfast and ending with a seated lunch, you'll experience five rewarding hours of motivating speakers and stimulating breakout sessions. Listen, discuss, exchange ideas, and challenge yourself to think in innovative ways. You'll leave with new tools to put to work and new contacts to help you take the next step in your career.



MOST ADMIRED CEO AWARDS

\$27,500

THE FOUNDRY AT PURITAN MILL | AUGUST 24 | 6:00 - 9:00 P.M.

Whether you are the owner of a small business, the top officer in a billion-dollar corporation or somewhere in middle management, you need employees to follow you. In this turbulent economy, the necessity for such loyalty is more critical than ever because hard-working, dedicated employees focus on your customers and keep your recruiting and training costs down. This event will draw the nominated CEOs and their C-level executives who join in celebrating the nomination. Other executives from the represented industries will also be in attendance to support colleagues and find out who the winners are of this fourth annual event.





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BEST PLACES TO WORK AWARDS

\$25,000

TBD | SEPTEMBER 7 | 6:00 – 9:00 P.M.

Atlanta's 100 top employers are unveiled at this ever-popular Atlanta Business Chronicle evening event. Last year's event hosted more than 650 attendees, and this year's program is expected to be another sellout. Our 14th annual event highlights those successful companies earning the distinction as one of Atlanta's Best Places To Work. Fantastic networking, a seated dinner, and a look into Atlanta's top employers! The Best Places To Work Awards are brought to you by Atlanta Business Chronicle and Quantum Workplace.



SMALL BUSINESS PERSON OF THE YEAR AWARDS

\$15,000

GEORGIA AQUARIUM | SEPTEMBER 21 | 7:30 – 9:30 A.M.

The Small Business Person of the Year Awards, in partnership with the Metro Atlanta Chamber, pays tribute to top entrepreneurs leading their companies through three stages of development: early, emerging and established. There is also a Lifetime Achievement Award for stellar achievement in entrepreneurship in metro Atlanta and awards for Rising Star, Best Product Entrepreneur, Top Job Creator, Best Veteran Entrepreneur and Best Minority Entrepreneur. Celebrating its 31st anniversary in 2017, this networking reception and breakfast attracts the top small business influencers in metro-Atlanta.



GOVERNOR'S INTERNATIONAL AWARDS

\$27,500

ATLANTA HISTORY CENTER | OCTOBER 5 | 6:00 - 9:00 P.M.

The Governor's International Awards is a unique occasion focused on bringing Atlanta's international business leaders together for an exceptional night of awards, cocktails and global networking on a local level! Shed light on your company in front of foreign consulates and international business organizations with a sponsorship package for this highly valuable event.





2017 SPONSORSHIP & EVENTS

WOMEN WHO MEAN BUSINESS

\$27,500

FOX THEATRE | OCTOBER 19 | 6:00 - 9:00 P.M.

The Women Who Mean Business Awards honor approximately 20 women each year from various industries and professions. Our honorees are women who have made a difference in their communities, blazed a trail for others and are leaving an indelible mark on business in Atlanta. Honorees are selected from a public pool of nominations and determined by a panel of judges. The women chosen will receive their awards at this exciting networking reception and awards dinner. Join us for an unforgettable evening honoring these unforgettable women shaping Atlanta.

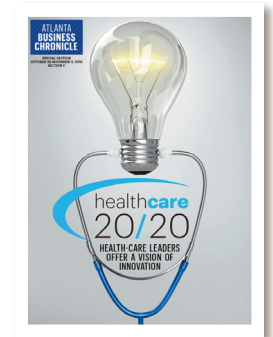


HEALTH CARE 20/20

\$27,500

COBB ENERGY PERFORMING ARTS CENTRE | OCTOBER 26 | 7:30 - 11:30 A.M.

The delivery of health care in America is constantly changing as new products, procedures, drugs and technology come online every day. How do these breakthroughs go from concept to bedside? Hear from leaders of in health care and Atlanta's top hospitals on innovation in practice and their vision for the future. The program will include breakfast, two panels and a keynote speaker. Please join us for a meaningful and informative morning.



40 UNDER 40 AWARDS

\$27,500

THE FOUNDRY AT PURITAN MILL | NOVEMBER 9 | 6:00 - 9:00 P.M.

Atlanta Business Chronicle spotlights the next generation of Atlanta business leaders ... 40 people under age 40 who have made significant career achievements and have demonstrated social responsibility. Join us for the celebration of the year as we unveil Atlanta's 40 Under 40 winners! This evening event includes great networking, an awards presentation and a wonderful cocktail reception complete with buffet dinner. Meet these stellar young professionals making their mark. This is a night not to be missed!





2017 SPONSORSHIP & EVENTS

BUSINESS OF ENTERTAINMENT

\$25,000

TBD | DECEMBER 7 | 7:30 – 11:30 AM

Georgia is now ranked third in worldwide film production and boasts a \$7M annual economic impact from this industry, which includes both movie and television productions. At the same time, Georgia continues to be a mecca for music with a deep pool of award-winning talent, a variety of recording and production facilities and a booming film, television and digital media infrastructure to support it. Join us to learn what's next for this growing industry. The event begins with networking and breakfast followed by a morning of informative panels.



The logo for Atlanta Business Chronicle is a dark blue square with white diagonal lines. The text "ATLANTA BUSINESS CHRONICLE" is written in white, bold, sans-serif capital letters, centered within the square.

ATLANTA
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CHRONICLE

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