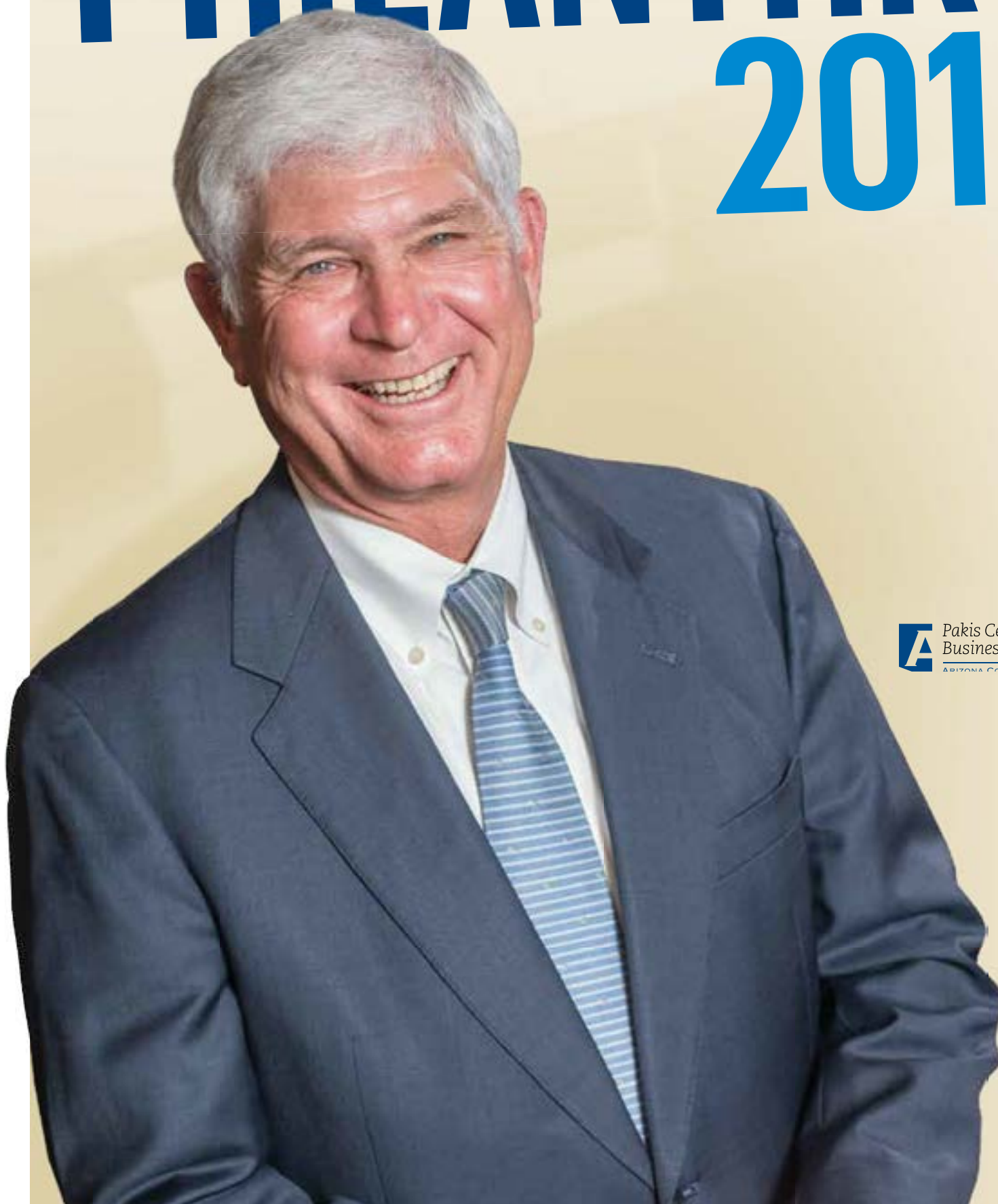


PHOENIX
BUSINESS JOURNAL

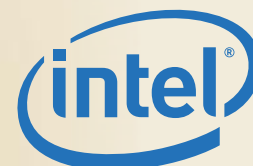
CORPORATE PHILANTHROPY 2016



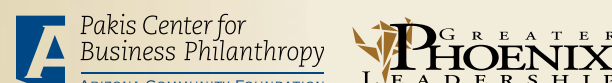
A ranking of
the Valley's
most generous
corporate
donors



PREMIER SPONSOR



PRESENTING SPONSORS



SPONSOR

Alliance Bank
OF ARIZONA

A division of Western Alliance Bank. Member FDIC.

Jim Lundy serves
as chairman of
the board of the
Catholic Community
Foundation for the
Diocese of Phoenix.

The great culture at **Alliance Bank** empowers all employees to be conscious community stewards. From fund raising for Make a Wish, marching in the Phoenix Heart Walk, dressing up newly renovated dorms at Boys Hope Girls Hope of Arizona to helping perspective college students open saving accounts through Earn to Learn, to teaching financial literacy through Junior Achievement at Roadrunner Elementary School, at **Alliance Bank of Arizona** we champion a lot of great causes and believe the nonprofit community matters.

It matters because Arizona's success matters. **Alliance Bank of Arizona** has been supporting the things that matter since our inception—things like education, financial literacy, affordable housing, human services and economic development. Our consistent and proactive contributions in terms of grants, donations and volunteers can be felt across our great state. Actively engaged, our officers lend their expertise and their hearts to countless area nonprofits helping them to do more, raise more and be more. This not only reflects our local roots, but moreover our commitment to building a better Arizona for generations to come. Because Arizona's future matters.

Alliance Bank
OF ARIZONA

A division of Western Alliance Bank. Member FDIC.

Intel Corporation is proud to partner with the *Phoenix Business Journal* to sponsor the **Corporate Philanthropy Awards**. As a technology and business leader, Intel works to address major social issues that we face today - around the world and in our own backyards. In 2015, Intel employees, **Intel Corporation** and the Intel Foundation gave more than \$10.5 million in grants, donations and in-kind gifts to local schools, universities, and nonprofit organizations.

Through Intel's corporate volunteer program, Intel employees and retirees donate their time and talent to tackle environmental challenges, improve education, and address other community needs. In addition, qualified nonprofit organizations and schools earn a grant of \$10 for every hour reported. Last year over 5,000 Arizona employees volunteered and reported over 161,000 hours. Those hours translated into \$1.2 million in matching grants shared among nearly 500 Arizona organizations.

Thank you for all that you do to join us as partners in our investment for a strong and vibrant community.



Sincerely,

Carlos E. Contreras

Carlos Contreras
Director, Public Affairs
Intel Corporation



The **Pakis Center for Business Philanthropy at the Arizona Community Foundation** is pleased to co-sponsor the *Phoenix Business Journal's* first-ever **Corporate Philanthropy Awards** in partnership with **Greater Phoenix Leadership**.

It's easy to understand the many ways in which corporate philanthropy is good for our communities, but it's also good for business—helping companies maintain an engaged and productive work force, improving employee recruitment and retention, and enhancing reputation in the community.

In concert with the Pakis Family Foundation board of directors, I established the Pakis Center for Business Philanthropy at ACF to encourage Arizona companies to engage in philanthropy and to turn to the Arizona Community Foundation to facilitate their efforts. ACF is Arizona's leading philanthropic partner and has the resources, knowledge and expertise to deliver on corporate philanthropy goals, no matter the size or scale.

I am pleased to also announce today the launch of the Pakis Center's BOOST! Prize Competition to help mid-sized Arizona businesses strategically launch or scale their philanthropy efforts. Up to two \$40,000 prizes will be awarded. Learn more and enter online at www.azfoundation.org/BOOSTprize.

Enjoy this special event today.

Sincerely,

F M Pakis

Frederick M. Pakis | Founder
Pakis Center for Business Philanthropy at
the Arizona Community Foundation



**Pakis Center for
Business Philanthropy**
ARIZONA COMMUNITY FOUNDATION

Greater Phoenix Leadership (GPL) is pleased to be one of the presenting sponsors for the inaugural *Phoenix Business Journal* Corporate Philanthropy Awards.

GPL, the premiere organization of the region's CEO's, aligns leadership and resources at the intersection of the business, government, philanthropy and education sectors to improve economic vitality and quality of life.

Our members and their nearly 250,000 employees help shape how volunteerism and funding impact the community and we are proud of their significant contributions.

GPL members invest their time and resources into organizations that benefit our community and have helped form organizations, such as Expect More Arizona, critical to furthering each child's access to quality education.

GPL is also committed to increasing civic participation in the electoral process and supports Arizona Voices, the first statewide civic engagement platform that allows citizens to discuss issues and bills in the Legislature and propose their own ideas.

We are thrilled to have the opportunity to thank Phoenix corporations and individuals who are going above and beyond to impact the lives of countless community members.

Thank you to the *Phoenix Business Journal* for organizing the first of many successful Corporate Philanthropy Awards and congratulations to all of the nominees.

Sincerely,

Neil G. Giuliano

Neil G. Giuliano | President and CEO
Greater Phoenix Leadership



CORPORATE PHILANTHROPY 2016

AWARDS

Community Impact: Small companies..... 24-25

Community Impact: Medium-sized companies..... 26-27

Community Impact: Large companies..... 28-29

Corporate Volunteerism: Companies over 1,000 employees 30-31

Corporate Volunteerism: Companies under 1,000 employees 32-33

Organization Advocate (Board Member)..... 34-35

FEATURE STORIES

Giving Trends 40

Volunteering: Finding the right match 42

THE LIST

The List: Corporate Philanthropy 36

Top of the List 37

The List: By the Numbers 38

The List: Q&A 39

PHOENIX STORIES

First Place: Society of St. Vincent de Paul 44

Second Place: Arizona Humane Society 45

Third Place: The Foundation for Blind Children 46

From the publisher

On behalf of the *Phoenix Business Journal*, I'm proud to publicly recognize the meaningful financial and volunteer contributions of our corporate community. This inaugural section is the print and digital product of our inaugural event, Corporate Philanthropy, which was held Oct. 13 at the Omni Montelucia Resort & Spa.

Through the leadership of company management and human resource teams, along with the personal contributions of their employees, the less fortunate people in our Valley are able to enjoy brighter days. The gifts from our generous companies are given in many forms.

From board service to financial giving to the thousands of volunteer hours, people supported by our many nonprofits are living better lives as a result of the time, treasure and talent of our corporate community.

Special thanks should be given to our sponsors of this event and the section published in this issue of the *Phoenix Business Journal*. I am especially grateful to Neil Giuliano, president and CEO

of Greater Phoenix Leadership, who approached me about a year ago asking if we'd consider hosting a similar event in Phoenix. Neil sponsored this event while he was with the AIDS Foundation in San Francisco with our sister publication, the *San Francisco Business Times*. Neil has been strongly advocating for Corporate Philanthropy since his return to the Valley. I'd also like to thank the Pakis Center for Business Philanthropy, Intel Corp. and Alliance Bank for their sponsorship commitment to this program.

We expect this event and the published supplement both in print and digital formats to become an annual occurrence for us. There are many deserving companies and individuals who are worthy of public recognition. I hope you'll consider nominating



a company or individual for one of these awards in the years to follow.

We received nearly 100 nominations for our first-time program and expect this event to grow each year. We presented special awards to companies of various sizes for their corporate volunteerism and community impact; we presented an award to an outstanding board member for his or her service to a local nonprofit; and we revealed the ranking of the Valley's top 25 companies based on corporate financial giving. You'll find all of this year's winners and the top 25 ranking in this section.

Finally, I'd like to publicly thank my outstanding team at the *Phoenix Business Journal* for their time, effort and support in the creation and execution of such a worthwhile event.

We look forward to seeing many new faces as well as those recognized here today at next year's event!

Ray Schey
Market President and Publisher
Phoenix Business Journal

Accessible.
Advocate.
Always.

AAA Arizona is committed to giving back to the communities where we live and work.



JPMorgan Chase is proud to support Arizona's nonprofits in creating pathways to opportunity for our communities.



JPMORGAN CHASE & CO.

ON THE COVER: Alliance Bank of Arizona CEO Jim Lundy is board chairman of the Catholic Community Foundation. He has served on that board for four years, leading it through executive leader changes and other challenges. He is the winner of this year's Organization Advocate Award.

PROJECT STAFF:
Editor: Ilana Lowery
Designer: Joel Chadwick
Photo Editor: Jim Poulin
Contributing Writers: Dale Brown, Hayley Ringle, Janel Perez

CORPORATE PHILANTHROPY 2016

COMMUNITY IMPACT

This award is being presented to a company that has demonstrated the best all-around support of the nonprofit community through charitable giving, volunteerism and board participation. Award finalists embody an overall spirit of giving through contributions of time, leadership and resources.



JIM POULIN | PHOENIX BUSINESS JOURNAL

Scott Kaufmann, left, and Ken Bonham are the founders of Lucid Agency, a digital marketing and technology company in Tempe.

COMMUNITY IMPACT

Lucid Agency team goes all in for community involvement

Lucid Agency spends a lot of time giving back through pro bono advertising campaigns for local nonprofits and encouraging employees to volunteer for the organizations they care about.

The Tempe digital marketing and technology agency has been involved in several local campaigns and rebranding efforts, including Paz de Cristo Community Center in Mesa and AIGA Arizona.

Founding partners Scott Kaufmann and Ken Bonham also are involved in the community through several board positions and neighborhood projects.

"We came into this wanting to make a local business but also have an impact in our community," Kaufmann said. "Our employees feel more encouraged and satisfied if they can give back to things they care about."

Lucid Agency is the winner in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact – small company category.

The 35-employee agency is encouraged to not only volunteer in the community, but find local projects the company can tackle at no cost to the nonprofit. After the partners evaluate a suggested project, teams are formed internally to work on these campaigns during company time for different charities that employees are passionate about.

"We've done that lots and lots of times over the years," Kaufmann said.

In 2015, the Lucid Agency creative team, lead by director Jeremy Hamman, completed a human-

centered project to investigate the opioid addiction epidemic.

The team developed a program to bring awareness to the issue in a creative way by partnering with AIGA Arizona for their "Turn the Labels" event to engage the public in the discussion and spread awareness of this pervasive social issue.

AIGA helps grow Arizona's design community by celebrating design thinking, connecting complementary disciplines and encouraging design for good.

Also last year, the Lucid team donated dozens of hours to develop branding and design services for Paz de Cristo.

"We created branding and design work for their food delivery trucks, which provide food for people in need," Kaufmann said.

"We rebranded to get awareness out there so people would understand their mission."

Several Lucid employees also volunteer their time at Phoenix Collegiate Academy, a charter school in downtown Phoenix. Employees have helped build their playground and volunteer often with the school's at-risk teens by spending time with them, offering after-school tutoring and providing mentoring and college encouragement.

Lucid Manager Holly Haro volunteers with the Arizona Cardinals and coach Bruce Arians' family foundation to support children in the foster care system.

Lucid Manager Michelle Lauer has been volunteer-

ing with Big Brothers Big Sisters since 2014 and enjoys ice skating and eating ice cream with her little sister Ta'Naya.

Lucid tech associate Ashley Beckman has volunteered with St. Vincent de Paul since 2009 by helping out at the Henry Unger Memorial Dining Hall in Phoenix.

The two partners also are very involved in the community.

Kaufmann was awarded the 2015 Mentor of the Year award by Seed Spot, a Phoenix-based startup incubator. Kaufmann is a new board member of Seed Spot and also helps out weekly with mentoring and advice to entrepreneurs.

He is also a board member with the Men's Art Council, the largest fundraising arm of the Phoenix Art Museum; and a board member of Celebrate Autism, a Seed Spot graduate company that does entrepreneurial education for young adults with autism.

Bonham is most well known as the Phoenix spokesman for MoBro, a campaign for testicular cancer awareness.

He also is treasurer for the Better Business Bureau of Arizona, a board member for the Arizona Coyotes Foundation, an alumni member of Phoenix Suns 88 and on the executive leadership committee for Lift Up America.

– Hayley Ringle

WINNER

Community Impact: Small Company

Company: Lucid Agency

CORPORATE PHILANTHROPY 2016

‘Do It Now’ motto drives Fulton Homes to give back

Fulton Homes has given back more than \$300 million to the community, which continues to be spurred by the philanthropic thinking of current CEO Doug Fulton.

The Tempe-based home builder has sponsored a number of annual education and water safety programs since its inception in 1976.

Ira Fulton, the company's founder, had a “do it now” motto and the Fulton Family Foundation gives back in many ways in the community.

“When you look at history, you realize we are here for just a second, a twinkle of time and you learn we can do things to make the world a better place,” Ira Fulton said in a company statement.

Fulton Homes is a finalist in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact - small company category.

For the past 14 years, Fulton Homes' “Fence Patrol” program has provided 15 pool fences a year to needy fami-

lies with children to keep them safe around water.

The home builder recently installed its 207th pool fence in the Valley.

For 16 years, Doug Fulton has sponsored the “2 Seconds Too Long” water safety program, while also partnering with organizations to provide free swim lessons for kids and adults.

FINALIST

Community Impact: Small Company

Company: Fulton Homes

Fulton Homes supports the “Noon Salute” campaign, where local schools send in their musical versions of the National Anthem. A monthly winner receives \$1,000 for their school music, choir or orchestra program.

The company also sponsors the Teacher of the Week program and has led campaigns to honor Hispanic teachers.

Fulton Homes is Arizona's largest family-owned and operated home builder.

— Hayley Ringle

Harley-Davidson of Scottsdale boosts PCH coffers with Biker Blast

Harley-Davidson of Scottsdale has raised more than \$1.5 million for Phoenix Children's Hospital.

Owned by GoDaddy founder, billionaire businessman and philanthropist Bob Parsons, this dealership hosts an annual Bob's Biker Blast charity motorcycle ride and concert, which raises money for the hospital's Hope Fund.

One-hundred percent of Parsons' biker event goes to PCH, including all ticket sales, food, beverage and t-shirt sales.

Parsons donated a record \$1 million at last year's Biker Blast, which was the largest amount raised for PCH through an event hosted by an outside organization.

“I continue to be inspired by the support of Mr. Parsons and Bob's Biker Blast,” said Craig McKnight, PCH CFO. “The money raised not only helps us fund vital programs and services for our patients, but the outpouring of support from his companies and the biker community show true dedication to sick and injured children in Phoenix.”

FINALIST

Community Impact: Small Company

Company: Harley-Davidson of Scottsdale

Harley-Davidson of Scottsdale is a finalist in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact - small company category.

The “I Ride for PCH” campaign aired on KTAR during the annual Giveathon, a two-day radio event that raised money for the Children's Miracle Network, and employees from this Harley-Davidson dealership answered phones and visited patients' bedsides.

General Manager Doug Roessing leads his employees to help out not only PCH, but also UMOM, Make-A-Wish Foundation, Southwest Center for HIV/AIDS and the Boys & Girls Clubs of Metro Phoenix.

Parsons has a number of other companies under his YAM Worldwide parent company, including Scottsdale National Golf Club, Parsons Xtreme Golf and the Bob & Renee Parsons Foundation. Through their foundation, the Parsons' donate at least \$1 million every 10 days.

— Hayley Ringle

PROJECT watch

PHOENIX
BUSINESS JOURNAL

Now you can keep track of the biggest construction projects around Phoenix

Our interactive **Project Watch** map features nearly 50 projects currently underway in the Valley or in the planning stages.

Clicking on a point will give more information about the project from location to cost and developers as well as any photos or renderings.

Sponsored by

Mutual of Omaha Bank

<http://bizj.us/1lvgs>

CORPORATE PHILANTHROPY 2016



PROVIDED BY QUARLES & BRADY LLP

From left to right, Quarles & Brady attorneys who provided support for the the firm's community outreach programs include Diane Haller, Stan Johnson, Joe Drazek, Heather Buchta, Leonardo Loo and Stephanie Quincy.

COMMUNITY IMPACT

Quarles & Brady lawyers, staff go extra mile to fill community needs

The Phoenix law firm of Quarles & Brady LLP makes it a point to encourage its lawyers and staff to help out in the community. Nicole Stanton, managing partner of the downtown Phoenix office, said she expects their lawyers to be involved.

"It's our obligation to give back," said Stanton, who founded the state's first anti-bullying summit in 2012. "I expect everyone to be involved in something, whether it's PTAs or boards."

Quarles & Brady is the winner in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact – medium-size company category.

The law firm is known for its 27-year relationship with Capitol Elementary School in Phoenix, a school that serves a disadvantaged neighborhood in the city.

To counteract the lack of parental involvement, Quarles & Brady employees plan and fund a series of holiday classroom parties for the students, offer mentoring to boost career choices and have donated a school computer lab. They also do clothing drives, raise money for educational trips and help out wherever the school needs, Stanton said.

"They get a lot out of it and so do we," said Stanton, who also serves as a member of Charter 100 and the American Law Institute and is on the board of directors for the Arizona Equal Justice Foundation. "It's great team building for us. It's our way of giving back."

The law firm also offers aspiring artists the opportunity to show their artwork on the walls of the Phoenix office, with winners bringing their families in to spend a half a day talking about what it takes to be a lawyer and offering career advice.

"It's our obligation to step in and do what we can," Stanton said. "I think it can make a huge difference if every company adopted a school. We know education is not well funded in the state, and we can help fill in that gap. It's about stepping in to fill a need."

The firm's lawyers also participates in a national pro bono work program, with lawyers getting paid by the firm for the pro bono work they do in the community for the indigent, from death penalty cases to guardianship issues.

Quarles & Brady's 190 employees are

involved in more than 100 nonprofit and civic boards across the state, including many leadership roles for its attorneys.

For example, Leonard Loo serves as the chair of Chicanos por la Causa, Brad Vynalek is the recent past president of Make-A-Wish Arizona, and Roger Morris is a long-time leader within Big Brothers Big Sisters of Central Arizona.

Susan Brichler Trujillo is on the Girl Scouts board of directors, Lauren Stine is on UMOM New Day Centers board of directors and Jeffrey Wolf is on the Scottsdale Center for the Performing Arts and Boys & Girls Clubs of Metro Phoenix boards of directors.

Isaac Gabriel is on the Arizona State University Art Museum advisory board, Heather Buchta is on the Raising Special Kids advisory board and Cathleen Yu is on a part of the Children's Action Alliance board of directors.

"If you can make a difference with a child, that's a lifelong impact," Stanton said. "I think teachers don't have the resources they need. This is our way to provide supplements to them and help create role models for kids."

– Hayley Ringle

WINNER

Community Impact:
Medium Size Company

Company:
Quarles & Brady LLP

CORPORATE PHILANTHROPY 2016

AT&T culture promotes volunteerism, advocacy

AT&T Inc.'s goal is to ensure the company is engaged in making a positive impact in Arizona's future through financial investments in local nonprofits to nurture a culture where employee volunteerism thrives.

In 2014, AT&T employees and the AT&T Foundation contributed close to \$1.2 million to local organizations.

Last year, Arizona employees and retirees volunteered more than 10,400 hours in community outreach activities worth more than \$240,000, on top of regular AT&T Foundation contributions.

Thirty two Arizona AT&T employees received the Presidential Volunteer Service Award, the nation's premier volunteer award, after logging a minimum of 100 hours in service last year.

AT&T is a finalist in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact category for medium-size companies.

In 2008, the Dallas-based AT&T launched Aspire, a philanthropic initiative that drives innovation in education by investing resources for technology,

employee volunteerism and mentoring. Through Aspire nationally, the company passed the \$250 million mark on its plan to invest \$350 million in education from 2008 to 2017.

As part of the Aspire initiative and through the White House's ConnectED program, AT&T has invested nearly \$12 million in mobile broadband and web-filtering

services for teachers and students in the Crane Elementary School District in Yuma this summer.

AT&T supports a number of community organizations, from advocacy groups such as the Arizona Coalition to End Sexual and Domestic Violence, to STEM learning programs such as the Arizona Tech Council, to advocacy groups

such as Equality Arizona.

The company also partners with schools and teen programs at nonprofits to ensure safe-driving habits through the "It Can Wait" program.

Through senior organizations, AT&T employees provide mobile technology training for older adults through one-on-one mobile coaching sessions.

– Hayley Ringle

FINALIST

Community Impact:

Medium Size Company

Company: AT&T Inc.

Diamondbacks score home run with its commitment to community

The Arizona Diamondbacks and its philanthropic foundation are instrumental in supporting community issues such as homelessness, indigent health care and children's programs.

Since 1998, the state's professional baseball team has donated more than \$45 million.

The team and staff have a commitment to provide volunteers, encourage board participation and coordinate awareness days at the ballpark.

The Arizona Diamondbacks are a finalist in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact – large company category.

The Diamondbacks are an essential community partner with the Southwest Autism Research and Resource Center, or SARRC, the state's largest nonprofit serving the autism community. The team has supported various programs and events through grants, sponsorships and ticket donations.

SARRC has received the Diamondbacks' Ken Kendrick Grand Slam

Award three times, each time receiving \$100,000 grants to help the local nonprofit.

Diamondbacks CFO Tom Harris recently joined SARRC's board of directors.

In 2010, the Arizona Diamondbacks GoodDeedWorks program was created to allow both typical teens and teens with autism to work together on community service projects and learn pre-employment skills.

This year, the Diamondbacks provided funds to re-develop its Employment Services Hub to effectively serve the changing operational needs and space needed to reach more audiences looking to employ adults with autism.

The Diamondbacks are also involved in developing youth baseball fields across the state.

– Hayley Ringle

FINALIST

Community Impact:

Medium Size Company

Company: Arizona Diamondbacks

Freeport-McMoRan

TRANSFORMING TOMORROW TOGETHER

Freeport-McMoRan is honored to be nominated for the Community Impact Award.

We are committed to partnering with communities where we have a presence to cultivate sustainable programs and projects that contribute to their enduring success.



Please visit
FreeportInMyCommunity.com
to learn more about our
commitment to communities.



CORPORATE PHILANTHROPY 2016



PROVIDED BY FREEPORT-MCMORAN INC.

Sarah Holmes, a metallurgist at the Freeport-McMoRan Morenci Mine, conducts a science experiment with an elementary class in Morenci, Arizona, using rocks and minerals.

COMMUNITY IMPACT

Freeport-McMoRan 'deeply ingrained' in communities it serves

Freeport McMoRan Inc. executives believe in social investments in long-term development in areas where the mining company operates, as well as offering many employee engagement programs for its team to give back.

The Phoenix-based producer of gold, silver and copper had its employees donate more than 22,000 hours to Arizona nonprofit organizations in 2015.

Freeport invested \$41.4 million last year in the state for projects and programs focused on education and training, the environment, economic development, health and wellness, and cultural heritage.

"We're deeply ingrained in communities where we operate," said Tracy Bame, president of the Freeport-McMoRan Foundation. "When you're in the mining business you have a deep impact, not only with environmental stewardship, but development for those communities. We're helping those communities to become sustainable over the long term. As a mining company, at some point in the future, those mines will be finished operating and we want the communities to be sustainable beyond the mines."

Freeport-McMoRan is the winner in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact – large company category.

Employees receive eight hours of paid time off a year to volunteer with a community organization of their choice.

Freeport-McMoRan's Employee Volunteer Fund offers funds to match unpaid volunteer hours served. When an employee volunteers a minimum of 25 hours a year with a nonprofit, the organization is eligible to earn either a \$250 or \$500 grant.

There is also an Employee Matching Gift Program where the company matches employee's financial gifts to qualifying nonprofits. For every \$1, the company matches \$2, up to \$1,000, or dollar for dollar beyond that up to \$40,000 a year, Bame said.

In 2015, the foundation gave \$65,500 to organizations through this Employee Volunteer Fund.

The Freeport-McMoRan Foundation gave \$16.2 million last year, and the company's Arizona operations contributed \$25.2 million to the communities it is located in.

"We offer professional development training for science and math teachers," Bame said. "We also have a program with the Thunderbird School of Global Management to provide training for women entrepreneurs."

Through the "DreamBuilder: The Women's Business Creator," in partnership with Arizona State University's Thunderbird School, a free self-paced online training program is available to provide skills for women to start or grow a successful small business.

More than 6,500 women are enrolled across the country, with 428 enrolled women in the state.

About 280 women have graduated across the country, with 66 Arizona women graduating.

The foundation's 100Kin10 program is a national collaborative to recruit, retain and develop 100,000 high-quality STEM teachers across the country by 2020.

Freeport has invested in 14 partners to support teachers, including the ASU Mary Lou Fulton Teachers College, Math 20/20 and Arizona Science Center.

The company also partners with Expect More AZ and Local First, as well as having a Domestic Violence Shelter Safety Initiative in place for the past 15 years, with \$2.7 million invested in shelters across the state.

"We offer capacity-building elements, help to lead, and develop projects to help (our communities) be sustainable in the long turn," Bame said. "We have a lot of strategic planning to help them chart their own path forward."

Freeport has 68,760 employees, with 7,962 employees in the state and 793 employees in Phoenix.

The company has five active operations in Arizona, including active copper mining operations in Morenci in Greenlee County, Safford in Graham County, Miami in Gila County, Sierrita in Green Valley and Bagdad in Yavapai County.

– Hayley Ringle

WINNER

Community Impact: Large Company

Company: Freeport-McMoRan Inc.

CORPORATE PHILANTHROPY 2016

Cox Communications' giving is cornerstone of company's culture

Cox Communications Inc. wants to be known for more than just our "friend in the digital age."

The Atlanta, Georgia-based telecommunications company also wants to be a philanthropic leader throughout the community.

Cox's corporate culture cornerstone is a commitment to service by its employees. Cox's charitable giving also includes numerous health programs.

Cox Communications is a finalist in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact – large company category.

Two Cox senior leaders, both past and present, serve on the Banner Health Foundation board of directors, including Stephen Rizley, a former senior vice president and general manager, and Susan Anable, the vice president for public affairs.

"Taking into consideration the expansive and complex health care needs of Arizona, Cox Communications has provided support that is crucial to

numerous patient populations," Anable said in a statement. "This passion for the pressing needs of Banner Health's patients, caregivers and families shines through on a year-round basis."

Cox Communications provides support for the Banner Children's School Based Health Centers, which benefit thousands of under-served children who would otherwise lack the most basic primary care.

Cox's special event sponsorships help drive education for pediatric patients at Banner Children's Hospital School, which provides academic medicine-related advances and education for future Arizona doctors.

Cox also supports the Center for Integrative Oncology at Banner MD Anderson Cancer Center through innovative support therapies.

– Hayley Ringle

FINALIST

Community Impact: Large Company

Company: Cox Communications Inc.

Chase donates \$3 million in 2015 to Arizona nonprofits

JPMorgan Chase & Co. supports a number of Arizona nonprofits that help lift the community through small-business development, workforce readiness, community development and financial capability.

In 2015, the New York City-based banking and financial services company made more than \$3 million in total donations to Arizona charities, part of over \$200 million in donations globally.

JPMorgan Chase & Co. is a finalist in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the community impact – large company category.

In 2014, Chase gave a \$6 million grant to support Adelante Phoenix, a collaboration of Phoenix-area community development financial institutions.

Chase's grant recipients include Arizona nonprofits that provide key support for small businesses, such as the Arizona Hispanic Chamber of Commerce, Seed Spot, Arizona State University, the University of Arizona and

the Northern Arizona Center for Entrepreneurship and Technology.

For the past two years, Chase has been the title sponsor of Phoenix Start-up Week, a week-long celebration that offers free presentations, mentoring and networking opportunities to help entrepreneurs learn how to advance their businesses.

The firm provided seed funding to Discovery Triangle to help launch the Fresh Express bus to bring fresh and affordable produce to underserved neighborhoods.

Chase grants to Goodwill, United Way, Year Up, Science Foundation Arizona and the Center for the Future of Arizona help provide students/job seekers with training to fill the critical need for skilled workers in the labor market.

Arizona Chase employees lead many projects to benefit causes, and employees also serve on various Arizona boards, including Fresh Start, Valley of the Sun United Way and MentorKids USA.

– Hayley Ringle

FINALIST

Community Impact: Large Company

Company: JPMorgan Chase & Co.

**WEALTH
IS NOT ABOUT
POLO AND CAVIAR
ANYMORE.**

Learn more. | myfw.com/wealthisabout
Phoenix – Scottsdale



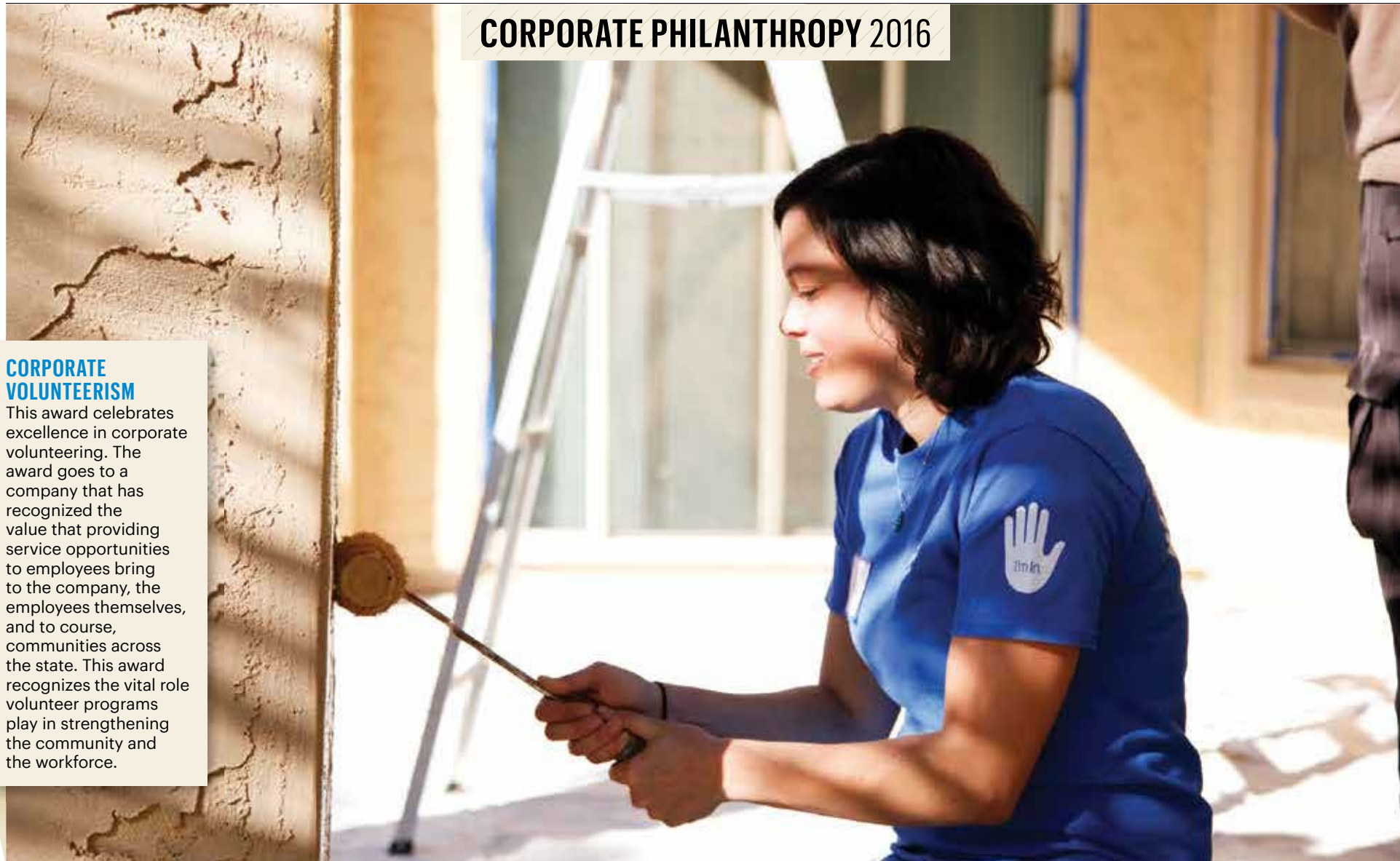
FIRSTwestern
TRUST

Member FDIC

CORPORATE PHILANTHROPY 2016

CORPORATE VOLUNTEERISM

This award celebrates excellence in corporate volunteering. The award goes to a company that has recognized the value that providing service opportunities to employees bring to the company, the employees themselves, and to course, communities across the state. This award recognizes the vital role volunteer programs play in strengthening the community and the workforce.



PROVIDED BY JASON WISE | INTEL CORP.

Regina Fenstermaker, an Intel Corp. employee, paints a Phoenix home as part of the tech company's volunteer initiatives.

CORPORATE VOLUNTEERISM

Intel's philanthropy focuses on STEM education, volunteer efforts

As a technology and business leader, Intel Corp. volunteer programs generally help advance science, technology, engineering and math education in the community to encourage kids to work in these careers.

Santa Clara, California-based Intel (Nasdaq: INTC), which has a large presence in Chandler, donated \$10.5 million in grants and in-kind gifts to about 500 nonprofits, schools and universities in 2015, said Patricia Oliverio-Lauderdale, Intel's public affairs programs manager.

Also in 2015, about 5,000 employees volunteered more than 161,000 hours at schools and other community organizations.

"One of our core values is to be an asset to the community," Oliverio-Lauderdale said. "It's very important to be involved in the community. It helps with employee retention, gives us a stronger sense of pride and makes our employees happier."

Intel is the *Phoenix Business Journal's* winner in the Corporate Philanthropy Awards in the corporate volunteerism - over 1,000 employees category.

The Intel Involved Matching Grant Program, which gives \$10 per hour an employee volunteers, contributed an additional

\$1.2 million to the same schools and nonprofits where the company's volunteers served.

Intel's new Employee Matching Gifts Program also gives up to \$5,000 to an eligible charitable organization, and another \$5,000 to an eligible school, by matching the employee's donations dollar-to-dollar up to \$10,000 to essentially double the employees' donations, Oliverio-Lauderdale said.

"Volunteer programs are very essential," she said. "We give volunteering a big push."

Last year, 5,028 Arizona employees volunteered, reporting over 161,000 hours. Those hours translated into \$1.26 million in matching grants shared among 483 Arizona organizations, according to Intel.

Intel helps its neighboring Chandler Unified School District through the Project Lead the Way program and PC Pals, an email-based mentoring program.

Students are paired with Intel employees and retirees during the school year to exchange emails once or twice a week. The child's teacher determines what types of topics to cover and uses the program to augment what the students are doing in the classroom,

Oliverio-Lauderdale said.

"We want to help extend those STEM fields and make sure kids start young thinking about working in these careers," she said.

Intel set a big hiring goal to increase its women and minority hires, and because of that, the company's volunteerism often matches that goal, Oliverio-Lauderdale said.

Intel hosts a weekly Girls Who Code program in the Chandler Public Library for girls from sixth to eighth grade to learn coding skills from October to May.

Intel also works with the Maricopa County Community College District and the Hermanas annual conference in Phoenix to encourage Latinas to explore STEM careers, she said.

"We are making sure there is access to STEM for everybody," Oliverio-Lauderdale said.

For almost 20 years, the Intel Foundation has been the lead sponsor of Intel International Science and Engineering Fair, the world's largest pre-college science competition.

In 2016, Phoenix was the host city and the competition brought together about 1,700 young scientists from more than 75 countries.

— Hayley Ringle

WINNER

Corporate Volunteerism:

Companies over 1,000 employees

Company: Intel Corp.

CORPORATE PHILANTHROPY 2016

Desert School’s Communi-Team boosts employee volunteer options

A pillar of Desert Schools Federal Credit Union’s mission is to serve the community.

The Phoenix-based credit union, which has about 50 branches throughout Gila, Maricopa and Pinal counties in Arizona, was founded on the principle that each member is an owner of the credit union, and thus, as a community more can be accomplished.

In addition to volunteering time, Desert Schools regularly donates money to support Arizona charities. In 2015, the company donated \$1.8 million to local nonprofits.

Desert Schools Federal Credit Union is a finalist in the *Phoenix Business Journal’s* Corporate Philanthropy Awards in the corporate volunteerism – companies over 1,000 employees category.

In 2004, Desert Schools created the Communi-Team to provide employees with regular opportunities to volunteer their time. The local credit union regularly schedules 10 to 15 events a month for employees to participate in.

An online volunteer portal was

FINALIST
Corporate Volunteerism:
Companies over 1,000 employees
Company: Desert Schools Federal Credit Union

launched in 2015 to further support employees and the Communi-Team efforts. It allows employees to sign up for volunteer projects, track hours, set goals and learn about the organizations the company supports.

Last year, 459 employees volunteered at least one event. The Desert Schools staff contributed 4,487 hours through 202 sponsored projects, working with 35 nonprofit groups.

The value of this volunteer time is estimated at more than \$99,000.

Desert Schools employees sorted 47,560 pounds of food for the hunger and homeless, they assembled 570 care packages for American troops serving overseas and they donated 106 units of blood, potentially saving up to 318 lives.

Desert Schools’ volunteers with the Assistance League of Phoenix, St. Mary’s Food Bank Alliance and Future for Kids, among many others.

– Hayley Ringle

Participation for ON Semiconductor goes beyond the checkbook

ON Semiconductor is committed to bettering the communities it does business in by actively promoting and organizing volunteer service and providing financial support to the community.

Phoenix-based ON, a local semiconductor company, focuses on K-12 math and science education, health and social and economic development issues.

ON’s new Global Corporate Giving Program helps augment the ongoing work employees have been doing for many years, including helping the Arizona State University Foundation, the Balsz School District and the Phoenix Junior Achievement chapter.

ON Semiconductor is a finalist in the *Phoenix Business Journal’s* Corporate Philanthropy Awards for corporate volunteerism – companies over 1,000 employees category.

ON helped fund ASU Foundation’s new academic building with a \$500,000 commitment and \$1,053 in annual scholarship support.

The tech company gave \$12,000 in science, technology, engineering and math

FINALIST
Corporate Volunteerism:
Companies over 1,000 employees
Company: ON Semiconductor

grants to the Balsz district in Phoenix.

ON also donated more than \$37,000 and provided many volunteer hours to Junior Achievement.

The global company also hosts annual golf tournaments, raising more than \$100,000 for the Turnbow Foundation for scholarships and educational materials for single mothers and their children.

In 2015, ON Semiconductor raised \$20,000 to fill more than 350 backpacks for Mesa students.

ON has supported St. Mary’s Food Bank in Phoenix since 2007, giving 618 volunteer hours, \$2,500 in donations and close to 280,000 pounds of food in 2015.

ON also offers the Starkey Hearing Foundation components at a discounted price for hearing aids given to those in need. In 2015, ON donated \$150,000 to this cause and provided volunteers for a Philippines mission trip that fitted more than 1,000 patients with hearing aids.

– Hayley Ringle

Congratulations!



CORPORATE PHILANTHROPY 2016



PROVIDED BY COPPERPOINT INSURANCE CO.

In 2016, CopperPoint donated more than 700 backpacks to Edison Elementary in Phoenix. Underwriter Connie Randolph and Senior Executive Assistant Project Coordinator Mariana Ortiz collect backpacks filled with school supplies to distribute to students.

CORPORATE VOLUNTEERISM

CopperPoint employees report 6,000-plus hours of volunteer time

CopperPoint Insurance Cos. has a number of programs to encourage its 312 employees to give back to the community.

The Phoenix-based company gives 12 hours of paid volunteer time per year during work hours so employees can help out in the city. They offer a matching gift of up to \$500 a year for employees who give to nonprofit organizations, and match whatever employees give in the CopperPoint Cares United Way program, said Jill Maruca, CopperPoint's community engagement coordinator.

"Last year, we gave \$96,000 to the community," Maruca said. "Also, 85 percent of our employees participate in volunteerism and/or donating money, which is really high for a company."

CopperPoint is the winner in *Phoenix Business Journal's* Corporate Philanthropy Awards in the corporate volunteerism – under 1,000 employees category.

In its signature program, CopperPoint's Pack to School 13-year program has employees adopting one local school a year and give new backpacks filled

with school supplies to students.

The insurance company's employees recently donated 750 backpacks to Edison Elementary School in Phoenix. Volunteers came to hand out the backpacks to students to see firsthand who they were helping out, and brought along the Phoenix Suns Gorilla mascot for some extra fun, Maruca said.

CopperPoint employees have been a part of Big Brothers Big Sisters with Heard Elementary School students since 2004.

"They have lunch with their little brother or sister and spend time with them," she said. "Some even continue on as mentors even after they graduate from high school and college."

CopperPoint recognizes employee volunteer efforts through a quarterly drawing, giving the winner \$250 to a charity of their choice.

"On a basic level volunteering boosts employee morale," Maruca said. "It's a responsibility companies have to contribute. There are gaps in non-profits and companies can fill those gaps with money

and volunteering time."

Maruca's job is to encourage CopperPoint's employees to help out in the community, while also offering opportunities for those in need. She serves on the Corporate Volunteer Council for Central Arizona.

She recently held an on-site jewelry sale/auction to raise money for the Arizona Autism Charter School.

Maruca has also held fundraising sales to benefit Phoenix Firefighters, Treasures for Teachers and other organizations.

The American Red Cross blood mobile bus also makes a quarterly visit to the office so employees can donate blood.

Employees also collection amenities from hotel stays to create packs for the homeless and soldiers serving overseas.

CopperPoint employees reported 6,150 hours of volunteer time in 2015. With corporate matching grants, the company contributed \$192,000 last year to the community.

– Hayley Ringle

WINNER

Corporate Volunteerism:
Companies under 1,000 employees

Company:
CopperPoint Insurance Co.

CORPORATE PHILANTHROPY 2016

AAA Arizona targets social enterprises to receive support

AAA Arizona has a longstanding history of social responsibility and community relations.

The AAA Serves program combines the company's philanthropic and community relations activities to help the community.

AAA Arizona gives employees 24 hours of paid volunteer time a year, and the employee-formed AAA Serves Ambassadors program has employees brainstorm volunteer activities and promotes the events throughout the company.

AAA Arizona has 750 employees, including tow truck drivers, travel agents and insurance agents. Last year, over half of the local employees volunteered more than 3,200 hours at 23 nonprofits.

AAA Arizona is a finalist in *Phoenix Business Journal's* Corporate Philanthropy Awards in the corporate volunteerism – under 1,000 employees category.

FINALIST

Corporate Volunteerism:
Companies under 1,000 employees

Company:
AAA Arizona

The Heathrow, Florida-based American Automobile Association is a nonprofit member-service organization with more than 55 million customers in the U.S. and Canada.

Through AAA's Car Care and Repair program, auto technicians use volunteer time to repair vehicles for people in need.

Last year, the AAA Arizona leadership team held its quarterly meeting at St. Mary's Food Bank. Afterward, the team of 65 packed emergency food boxes in the warehouse.

Employees have an average of four volunteer projects a month to choose from, ranging from eight-hour off-site events, to two-hour on-site opportunities.

AAA Arizona also supports social enterprises. It's volunteer shirts are from TumbleTees, a Phoenix organization that supports homeless youth.

– Hayley Ringle

DPR employees use professional know-how to help those in need

DPR Construction recognizes that as one of the largest general contractors in Phoenix it has a valuable set of unique skills and expertise to help advance meaningful change in the community.

The Phoenix-based construction company focuses its volunteer efforts on at-risk youth, homelessness and home safety for the disabled and elderly.

DPR Construction is a finalist in *Phoenix Business Journal's* Corporate Philanthropy Awards in the corporate volunteerism – companies under 1,000 employees category.

DPR's Phoenix office has given about \$440,000 in financial investments in local nonprofits every year, with average donations of more than \$10,000. Employee volunteer time is given with each contribution.

About half of the 4,000 volunteer hours DPR employees invest in the city a year are from donations of professional skills.

FINALIST

Corporate Volunteerism:
Companies under 1,000 employees

Company:
DPR Construction

Pro bono time is dedicated to building accessibility ramps, upgrading housing for the homeless, nonprofit leadership and board service and hosting an annual School of Construction for more than 100 underserved youths.

In January, after longtime nonprofit partner Future for Kids discovered they had to relocate their headquarters on short notice, DPR Project Manager and Future for Kids board chair Tim Hyde brought in local subcontractors, vendors and employees to build a new office in less than 20 days.

DPR encourages employees to serve on boards and leadership committees for the organizations it supports.

For example, former board member and current regional leader for DPR's Phoenix office, Derek Kirkland, worked with ICAN's then-CEO in Chandler on long-range planning and a growth strategy that maximized grant awards.

– Hayley Ringle

SOUTHWEST *Shakespeare* COMPANY

We don't know what Shakespeare would have to say about Board Members (hopefully they would fare better than lawyers), but we believe he would join us in congratulating you on your Phoenix Business Journal Corporate Philanthropy nominee for Board Member since you are such an important part in helping us produce his plays!

*With and friends at
Southwest Shakespeare Company*

SWSHAKESPEARE.ORG



CONGRATULATIONS

DAN CAMPBELL

**CAMELBACK HOTEL
[CORPORATION]**

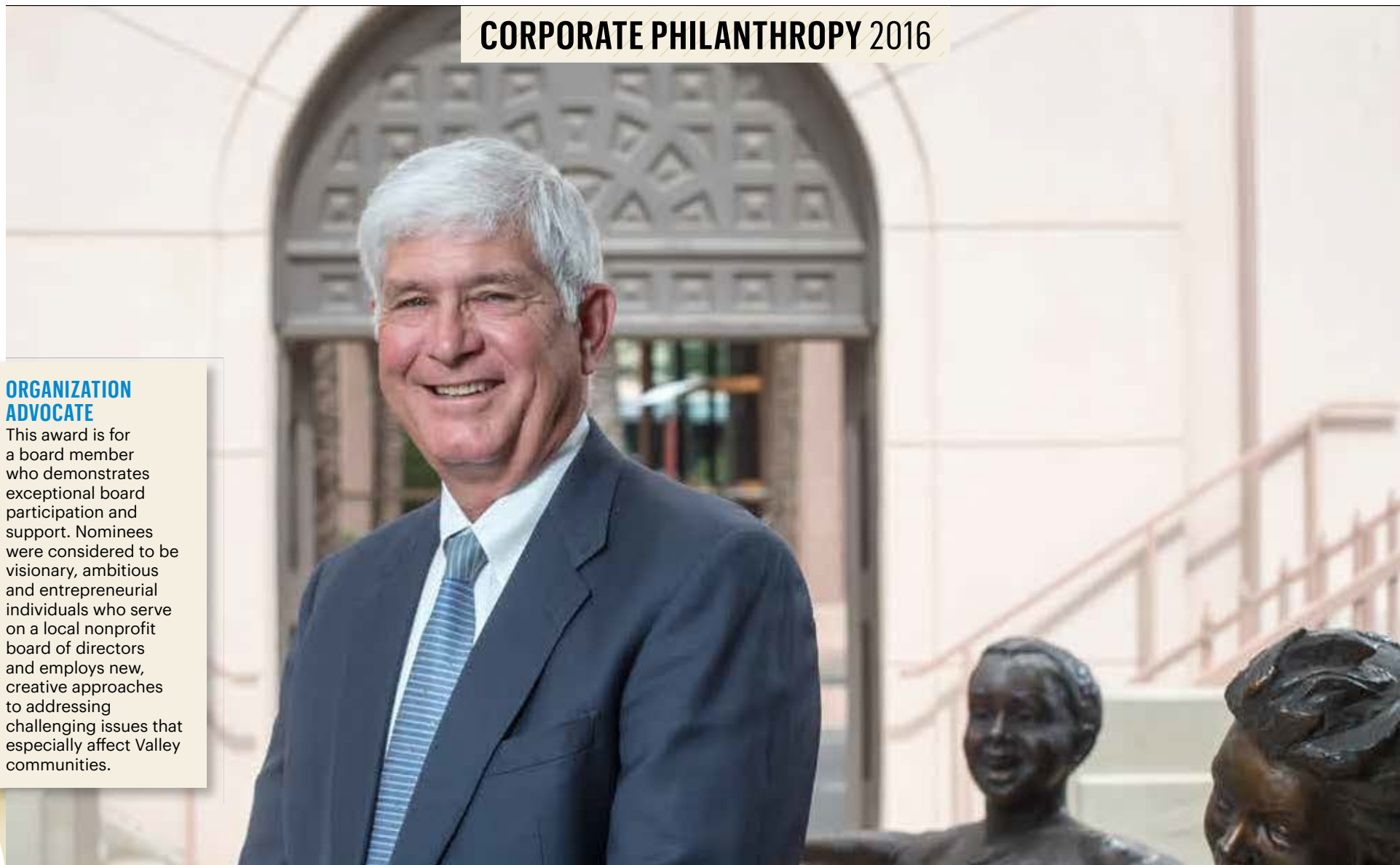
WISHES TO CONGRATULATE

DAN CAMPBELL on his selection as a Phoenix Business Journal Corporate Philanthropy Nominee in the category of Board Member. We are proud of Dan's ceaseless efforts to make the Valley a better place for all of us.

CORPORATE PHILANTHROPY 2016

ORGANIZATION ADVOCATE

This award is for a board member who demonstrates exceptional board participation and support. Nominees were considered to be visionary, ambitious and entrepreneurial individuals who serve on a local nonprofit board of directors and employs new, creative approaches to addressing challenging issues that especially affect Valley communities.



JIM POULIN | PHOENIX BUSINESS JOURNAL

Alliance Bank CEO Jim Lundy is the Corporate Philanthropy Award winner for outstanding service serving on a nonprofit board.

ORGANIZATION ADVOCATE: WINNER

Alliance Bank CEO Jim Lundy takes nonprofit advocacy role seriously

Alliance Bank CEO Jim Lundy has served on the Catholic Community Foundation board for four years, leading it through executive leader changes and other challenges.

As the former chairman for two years, Lundy said the well-established, organized and focused board on education and communication has been one he enjoys serving on.

"It's a very good ground-level organization that has done a lot of good," said Lundy, who converted to Catholicism about 35 years ago and raised his four children as Catholics.

Lundy is the winner in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the board member category.

While Lundy might be best known as the founding CEO of Phoenix-based Alliance Bank, he also has served on a number of boards since he moved to Phoenix in 1984.

At Catholic Community Foundation, he joined during an organizational time.

"I think my role was to help (founda-

tion CEO) Rick (Frisch) stabilize the organization and put it on a sound footing in terms of governance," Lundy said. "It was a key transition time, and there was a lack of crispness in terms of how the organization felt."

His role as the chairman was to work with staff to prioritize how and when to do certain things moving forward, he added.

In the nomination form, Frisch said early in Lundy's tenure as board chairman, Lundy coined the phrase "strategic and transformational" to describe his vision for the Catholic Community Foundation for the Diocese of Phoenix.

"He has guided the foundation's forward spring from its more transactional roots of providing fund management and relatively small but numerous operational grants to Catholic schools, parishes and ministries, to a nimble and responsive model of identifying significant community needs and developing creative

programs that engage and energize staff, volunteers and supporters," Frisch wrote. "Under his tenure the foundation's grant making programs were (also) completely overhauled."

Lundy helped revitalize the foundation's signature annual event, the Crozier Gala, and helped sharpen the event's fundraising focus toward major priorities identified by Bishop Thomas Olmsted. This year's gala raised a record \$300,000 for Catholic education scholarships, the highest in its 28-year history.

Lundy also currently is on the Greater Phoenix Economic Council executive committee and is secretary of the Phoenix Civic Improvement Corp., a city of Phoenix-affiliated, not-for-profit group that approves infrastructure.

He previously served on the Phoenix Art Museum board and is a past chair of the Arizona Banker's Association.

While Lundy started his career as an attorney in Flagstaff, he made a career

change to banking when he was in his early 30s.

He moved his family to Phoenix and started as a bank management trainee with United Bank.

His wife, Dr. Michele Lundy, is a retired physician. The couple also have 10 grandchildren.

Lundy helped Alliance Bank open in 2003, and has served as the leader since.

He tries to never serve on more than three boards at once, and if he holds significant leadership, no more than two at once.

"You should join an organization and serve on the board if you have a distinct definite interest on the organization's purpose or cause," Lundy said. "You should feel like you can make a contribution."

Serving on boards takes a fair amount of time, so it's important to have the time and understand the organization's mission, he said.

"I try to offer constructive criticism for the weaknesses and help build on their strengths," Lundy said of the boards he sits on.

— Hayley Ringle

"I try to offer constructive criticism for the weaknesses and help build on their strengths."

JIM LUNDY,
Alliance Bank

CORPORATE PHILANTHROPY 2016

ORGANIZATION ADVOCATE: FINALIST

Corporate philanthropy is a personal matter for Dan Campbell

Theater and the arts are an important part of Camelback Hotel Corp. Vice President Dan Campbell's life.

Campbell has always believed the fine arts should be a part of everyone's education, including his four children, so he works to give more young people the experience of live theater through Southwest Shakespeare Co.

"Experiencing live theater enriches students' educational experience on many levels and there is a well-proven link between student academic performance and exposure to fine arts, such as live theater," said Campbell, who joined Southwest Shakespeare's board of directors as treasurer in January.

"Many less economically advantaged students will never see live professional theater if charities such as Southwest Shakespeare do not step in.

The educational outreach arm of Southwest Shakespeare is helping to fill this gap by bringing affordable, professional Shakespeare performance to more than 18,000 students annually," he said.

Campbell is a finalist in the *Phoenix Business Journal's* Corporate Philanthropy

Awards in the board member category.

Campbell recently directed the entire reorganization of the Southwest Shakespeare's finance committee, and has volunteered about 1,800 hours of service over the past year.

As a governor of Best Western International Inc., Campbell encourages other hotel owners to contribute housing to Southwest Shakespeare's touring educational shows, bringing classical performances to many native populations and small farm communities in the state.

"Our hotel corporation is a small, family-owned business, so for us corporate philanthropy is a very personal matter," Campbell said. "By increasing exposure to the arts we hope to contribute to the academic success of students. We hope to encourage today's students to develop a love of live theater

so that as they mature they will support the arts themselves and go on to enrich the lives of future generations.

Hopefully, this will help future generations become more thoughtful and more compassionate," he said.

— Hayley Ringle

"Our hotel corporation is a small, family-owned business, so for us corporate philanthropy is a very personal matter."

DAN CAMPBELL,
Camelback Hotel Corp.



Dan Campbell

ORGANIZATION ADVOCATE: FINALIST

Mobile Mini chief makes giving back part of company culture

Erik Olsson

Mobile Mini Inc. President and CEO Erik Olsson enjoys supporting efforts in the global fight against hunger.

As a member of St. Mary's Food Bank's board of directors, Olsson has donated his time and encouraged his Tempe-based portable storage company employees to help out as well.

"As a business, we have a responsibility to help make the communities in which we operate a better place to live," Olsson said. "We do this in many different ways, the most obvious being job creation and paying taxes, but also by being active in helping out where we can.

"This responsibility translates to us as business leaders and individuals as well," he added. "I have found it to be very rewarding to participate in various philanthropic activities and also a

great source for personal development and to keep you grounded.

"This is why I encourage my leadership team to be active as well and am proud to say that we all serve on one or more non-profit boards here in Phoenix."

Olsson is a finalist in the *Phoenix Business Journal's* Corporate Philanthropy Awards in the board member category.

Olsson challenged Mobile Mini's (Nasdaq: MINI) branch managers from over 120 communities across North America to start their own food drives.

As a big sports fan and longtime Phoenix Suns season ticket holder, Olsson will be recording a "how to volunteer" video, complete with his distinct Swedish accent and a cameo of the Phoenix Suns Gorilla mascot.

— Hayley Ringle

"As a business, we have a responsibility to help make the communities in which we operate a better place to live."

ERIK OLSSON,
Mobile Mini Inc.

T

H

E

L

I

S

T

Compiled by Dale Brown
602-308-6511, @PhxBizDaleBrown
dbrown@bizjournals.com

LARGEST CORPORATE PHILANTHROPISTS

RANKED BY 2015 CASH CONTRIBUTIONS TO ARIZONA CHARITIES

	Business name Website	Address Phone	2015 total CASH contributions to Arizona charities ¹	2015 total CASH contributions to charities companywide	Value, Arizona in- kind contributions	2015 revenue, companywide	Arizona employment	Top local executive Director, charitable giving
1	Arizona Public Service Co. aps.com	400 N. 5th St. Phoenix, AZ 85004 602-250-1000	\$9.23 million	\$10.23 million	\$449,606	\$3.5 billion	6,166	Donald Brandt Tina Marie Tentori
2	Intel Corp. intel.com	5000 W. Chandler Blvd., CH7-301 Chandler, AZ 85226 480-554-8080	\$5.15 million	\$87.65 million	\$1,827	\$55.4 billion	11,300	Steve Megli; Joe McDonnell; Hamid Azimi; Nasser Bozorg-Grayeli; Doug Davis Carlos Contreras
3	Wells Fargo & Co. wellsfargo.com	100 W. Washington St. Phoenix, AZ 85003 800-869-3557	\$4.73 million	\$281.3 million	NA	\$86.1 billion	15,381	Pamela Conboy Katie Campana
4	Arizona Diamondbacks dbacks.com	401 E. Jefferson St. Phoenix, AZ 85004 602-462-6500	\$3.81 million	\$3.81 million	\$4 million	NA	270	Derrick Hall Debbie Castaldo
5	Salt River Project srpnet.com	P.O. Box 52025 Phoenix, AZ 85072 602-236-5900	\$3.27 million	\$3.27 million	\$115,518	\$3.05 billion	5,237	Mark Bonsall Rosemary Gannon
6	JPMorgan Chase & Co. chase.com	201 N. Central Ave. Phoenix, AZ 85004 877-302-4273	\$3.1 million	\$200 million	NA	\$96.6 billion	10,000	Curtis Reed Jr.; Noreen Bishop Seth Mones
7	National Bank of Arizona www.nbaz.com	6001 N. 24th St. Phoenix , AZ 85016 602-235-6000	\$1.56 million	NA	\$125,000	\$199.23 million	705	Mark Young Joy Antolini
8	CopperPoint Insurance Cos. copperpoint.com	3030 N. 3rd St. Phoenix, AZ 85012 602-631-2801	\$1.06 million	\$1.09 million	\$23,000	\$242.73 million	317	Marc Schmittlein Jill Maruca
9	Humana Inc. humana.com	2231 E. Camelback Rd., #400 Phoenix, AZ 85016 602-760-1700	\$867,625	\$15,625	\$21,300	\$54.3 billion	2,500	Charles Ritz; Victoria Coley Humana Foundation
10	Sundt Construction Inc. sundt.com	2620 S. 55th St. Tempe, AZ 85282 480-293-3000	\$766,157	\$949,414	\$150,157	\$934 million	418	Mike Hoover; Ryan Abbott Marian Enriquez
11	Delta Dental of Arizona deltadentalaz.com	5656 W. Talavi Blvd. Glendale, AZ 85306 602-938-3131	\$754,646	\$754,646	\$337,575	\$181.85 million	89	Sandi Perez Barb Kozuh
12	McCarthy Building Companies Inc. mccarthy.com	6225 N. 24th St., #200 Phoenix, AZ 85016 480-449-4700	\$585,000	\$1.29 million	\$150,000	\$2.72 billion	1,085	Bo Calbert Lisa Sullivan
13	Cox Communications Arizona cox.com/arizona	1550 W. Deer Valley Rd. Phoenix, AZ 85027 623-594-1000	\$570,000	\$57.97 million	\$19 million	NA	3,200	John Wolfe Suzee Smith-Everhard
14	Kitchell kitchell.com	1707 E. Highland Ave. Phoenix, AZ 85016 602-264-4411	\$363,239	\$467,202	\$21,559	\$619.83 million	357	James Swanson NA
15	Charles Schwab & Co. schwab.com	6350 N. 24th St. Phoenix, AZ 85016 800-308-1486	\$359,095	\$6.75 million	NA	\$6.38 billion	3,600	Bernie Clark NA
16	Medtronic Tempe Campus medtronic.com	2343 W. Medtronic Way Tempe, AZ 85281 480-968-6411	\$350,000	NA	NA	\$20.25 billion	900	Ron Wilson Bob Enderle
17	Sonora Quest Laboratories sonoraquest.com	1255 W. Washington St. Tempe, AZ 85281 602-685-5000	\$325,950	\$325,950	\$13,110	NA	3,200	David Dexter David Dexter
18	DPR Construction dpr.com	222 N. 44th St. Phoenix, AZ 85034 602-808-0500	\$299,000	\$2.3 million	\$340,000	\$3.1 billion	331	Derek Kirkland Tim Hyde
19	Arizona Business Bank/CoBiz Financial azbizbank.com	2600 N. Central Ave., #2000 Phoenix, AZ 85004 602-240-2700	\$234,671	\$1.39 million	NA	\$151.93 million	114	Toby Day Marcia Romero
20	AAA Arizona Inc. aaaaz.com	2375 E. Camelback Rd. Phoenix, AZ 85016 602-650-2736	\$214,860	NA	\$26,543	NA	727	Mike Tully Stephanie Moe
21	Goodmans Interior Structures goodmans.info	1400 E. Indian School Rd. Phoenix, AZ 85014 602-263-1110	\$214,091	\$214,091	\$180,000	\$60.07 million	125	Adam Goodman Adam Goodman
22	KPMG LLP kpmg.com/us	60 E. Rio Salado Pkwy., #800 Tempe, AZ 85281 480-459-3500	\$201,902	NA	NA	NA	222	Lisa Daniels NA
23	Wespac Construction www.wespacaz.com	9440 N. 26th St. Phoenix, AZ 85028 602-956-1323	\$194,000	\$194,000	\$75,000	\$220 million	112	R. John Largay Glenn Leier
24	U.S. Bank usbank.com	101 N. 1st Ave., #1600 Phoenix, AZ 85003 602-257-5354	\$157,571	\$53 million	NA	\$5.25 billion	749	Brian Schwallie Art Perez
25	Total Transit Inc. totaltransit.com	4600 W. Camelback Rd. Glendale, AZ 85301 602-200-5500	\$138,225	\$138,225	\$1,000	\$121.45 million	400	Craig Hughes; Lawrence Eisel Lawrence Eisel
26	Avnet Inc. avnet.com	2211 S. 47th St. Phoenix, AZ 85034 480-643-2000	\$100,000	\$1.25 million	\$51,250	\$27.9 billion	2,534	William Amelio Joal Redmond
27	Meritage Homes Corp. meritagehomes.com	8800 E. Raintree Dr., #300 Scottsdale, AZ 85260 480-515-8100	\$35,350	\$176,500	\$255,000	\$2.58 billion	336	Steven Hilton Javier Feliciano
28	Mountainside Fitness mountainsidefitness.com	1230 W. Washington St., #111 Tempe, AZ 85281 480-706-8963	\$32,425	\$49,714	\$13,200	\$29.71 million	1,300	Tracy Taylor; Billy Malkovich; Grace Koval Grace Koval

CLOSER LOOK

\$38.7M

Total 2015 cash contributions to Arizona charities by the 28 companies listed on this page

\$714.6M

Total 2015 cash contributions to charities companywide by the 28 companies listed on this page

LARGEST FIRMS BY COMPANYWIDE REVENUE

JP Morgan Chase & Co.

\$96.6B

Wells Fargo & Co.

\$86.1B

Intel Corp.

\$55.4B

Humana Inc.

\$54.3B

Avnet Inc.

\$27.9B

ABOUT THE LIST

Information was obtained from representatives of the companies through email surveys and could not be independently verified by the *Phoenix Business Journal*. Only those companies responding to our inquiries are listed.

NEED A COPY OF THE LIST?

For information on obtaining reprints, web permissions and commemorative plaques, contact Barbara Barnstead at 602-308-6541 or bbarnstead@bizjournals.com. More information can be found online at Phoenix.Bizjournals.com by clicking "More..." on the menu bar.

WANT TO BE ON THE LIST?

If you wish to be surveyed when The List is next updated, or if you wish to be considered for other Lists, email your contact information to Dale Brown at dbrown@bizjournals.com.

¹ Total cash contributions include both direct corporate giving and contributions from a company foundation

NOTES: NA - not applicable, not available or not approved

CORPORATE PHILANTHROPY 2016

The Fab Five: A Closer Look

In 2015, the top five companies on the List of Largest Corporate Philanthropists gave more than \$26 million in cash donations to local nonprofits that target causes such as human services, STEM education, health care, job training, housing and the environment.

1. ARIZONA PUBLIC SERVICE CO.

DONALD BRANDT, CEO

APS invests in programs that enhance academic achievement in the areas of STEM. The APS Foundation targets projects that help educators increase content knowledge in STEM subjects as well as the ability to transfer this knowledge effectively to students. APS annually donates nearly \$10 million to charitable programs in Arizona. Since 1981, the APS Foundation has invested more than \$39 million to worthy projects throughout the state. APS funds organizations that contribute to the vitality of Arizona with an emphasis on civic and economic development; human services; arts and culture; non-STEM education; and the environment. APS also matches employee donations to qualified nonprofit organizations.



Donald Brandt

2. INTEL CORP.

CARLOS CONTERAS,

Director, charitable giving

The Intel Foundation sponsors the most prestigious high school science competition in the U.S., the Intel Science Talent Search, and the world's largest science competition, the Intel International Science and Engineering Fair. The Intel Teach Program helps teachers integrate technology tools into lessons. Through the Intel Involved volunteer program, more than 40 percent of the company's U.S. employees donate hundreds of thousands of hours to education, environmental programs and other local community needs. Through the Matching Grant Program, the foundation gives schools and community organizations cash donations of \$10 for every hour employees volunteer.



Carlos Conteras

3. WELLS FARGO & CO.

PAM CONBOY,

Arizona lead regional president

Wells Fargo supports thousands of national and community-based nonprofits annually to help revitalize and strengthen communities. The financial institution contributed more than \$281 million in 2015 to 16,300 nonprofits focused on community development, affordable housing, education, disaster relief, financial education, clean technology, job training and other critical social, economic, and environmental challenges in the communities they serve. Earlier this year, Wells Fargo donated \$500,000 to seven local nonprofits to help revitalize Maricopa County neighborhoods through the Wells Fargo Neighborhood-LIFT program.



Pam Conboy

4. ARIZONA DIAMONDBACKS

DERRICK HALL,

President and CEO

To date, the Arizona Diamondbacks and the Arizona Diamondbacks Foundation have made charitable contributions totaling more than \$45 million to nonprofit organizations from across Arizona. The Arizona Diamondbacks Foundation was established in 1997 before the D-backs ever played a Major League Baseball game. The mission of the foundation is to support three main areas of need: homelessness, indigent health care and children's programs of all types, including education and youth baseball field development. In addition, the foundation has created strategic programs to address the needs of the community, including veterans, police, teachers and firefighters.



Derrick Hall

5. SALT RIVER PROJECT

MARK BONSALE,

General Manager and CEO

SRP has a passion for community service that dates back more than 100 years. During fiscal year 2016, SRP supported the community through monetary and in-kind contributions totaling \$3.5 million. The utility funds organizations that focus on arts and culture; civic and environment; education; and health and human services. More than 200,000 students are impacted by educational programs originated by SRP each year. In 2015, SRP's 5,200 employees volunteered more than 53,000 hours to 151 nonprofits across the Valley. Employees routinely give more than \$1 million per year to nonprofit organizations.



Mark Bonsale

**YOUR COMPANY CAN BE
A FORCE FOR GOOD.
WE'LL HELP YOU GET THERE.**

The Arizona Community Foundation is Arizona's leading expert on philanthropy. Now, our Pakis Center for Business Philanthropy provides focused expertise to support, enhance and operate corporate philanthropy programs. We work with businesses of all sizes, designing and managing programs that advance social issues while embracing corporate values and enhancing brand identity. Your company's giving can be aligned with your core business expertise, support employees and their children with college tuition, or unite your staff around a shared passion.

You're the expert when it comes to your business. Philanthropy is our business. Let us handle your philanthropy so you can focus on what you do best.

www.azfoundation.org/pakiscenter • 602.381.1400



CORPORATE PHILANTHROPY 2016

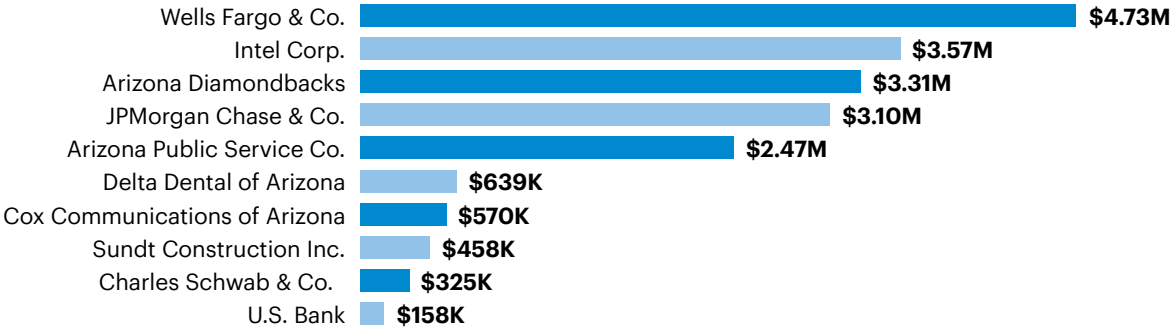
FROM THE LIST

Here's a look at the state's most generous companies.

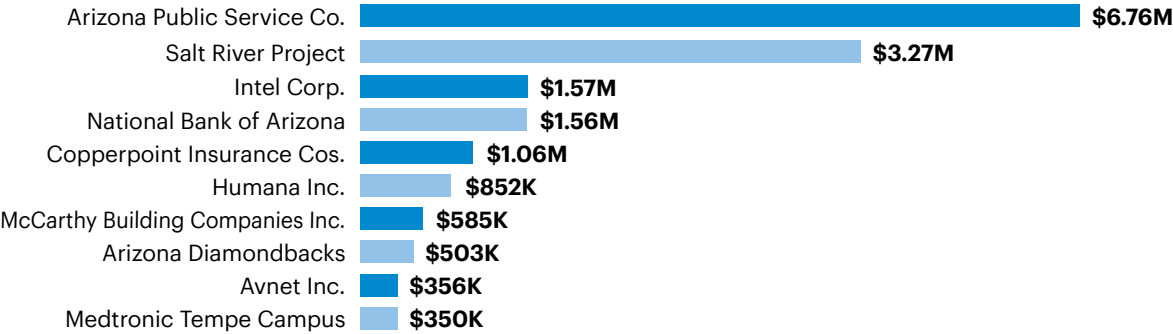
TOP 10 2015 TOTAL VALUE OF IN-KIND DONATIONS TO ARIZONA CHARITABLE ORGANIZATIONS

- Cox Communications Arizona: \$19M**
Cox only shares its "combined cash and in-kind contributions" in Arizona and companywide, so there is no specific breakdown.
- Arizona Diamondbacks: \$4M**
The D-backs donate tickets, suites, autographed items, memorabilia and experiences, as well as uniforms, caps and equipment to youth sports and mentoring programs.
- Arizona Public Service Co.: \$449,606**
Printing, vehicles, sporting and event tickets, miscellaneous materials and supplies.
- DPR Construction: \$340,000**
DPR provides construction services, construction education and operational assistance (training, business planning, marketing, etc) to nonprofit organizations.
- Delta Dental of Arizona: \$337,575**
Operating expenses for DDAZ Foundation (salaries, benefits, office expenses), oral hygiene supplies donated to nonprofits across the state, tooth fairy shows, and baseball game tickets.
- Meritage Homes Corp.: \$255,000**
Toys, clothes, gift cards, groceries and two brand new homes in Tucson and Charlotte, North Carolina.
- Goodmans Interior Structures: \$180,000**
New and used furniture, installation, design, and delivery services.
- Sundt Construction Inc.: \$150,157**
Donation of tools, time, truck use, office space use etc to non-profits plus charitable drives.
- McCarthy Building Companies Inc.: \$150,000**
McCarthy's in-kind contributions include construction services such as planning, estimating, negotiating, scheduling, mechanical and concrete materials, painting, landscaping and the actual building of projects.
- National Bank of Arizona: \$125,000**
National Bank of Arizona offers its clients, including nonprofits, the use of its conference space/AV and multimedia studio. The in-kind contributions may include customized scripting, production and editing.

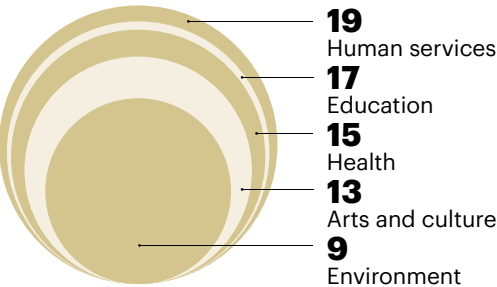
TOP 10 CORPORATE FOUNDATIONS ARIZONA CASH CONTRIBUTIONS



TOP 10 CORPORATE DIRECT ARIZONA CASH CONTRIBUTIONS



POPULAR AREAS OF CORPORATE PHILANTHROPIC EMPHASIS
of companies making it a priority



TOP 10 ARIZONA VOLUNTEER HOURS

Company	2015 volunteer hours
Intel Corp.	161,520
Arizona Public Service Co.	124,679
Wells Fargo & Co.	110,344
Cox Communications Arizona	39,000
Salt River Project	31,243
Humana Inc.	14,000
JPMorgan Chase & Co.	13,500
Medtronic Tempe Campus	7,000
Avnet Inc.	6,557
Copperpoint Insurance Cos.	6,150





Sharon Harper
Chair, GPL Board of Directors | President and CEO The Plaza Companies



Neil G. Giuliano
President and CEO Greater Phoenix Leadership

Greater Phoenix Leadership (GPL) is pleased to be one of the Presenting Sponsors for the inaugural Phoenix Business Journal Corporate Philanthropy Awards.

GPL, the premiere organization of the region's CEO's, aligns leadership and resources at the intersection of the business, government, philanthropy and education sectors to improve economic vitality and quality of life.

Our members and their nearly 250,000 employees help shape how volunteerism and funding impact the community and we are proud of their significant contributions.

Thank you and congratulations to all of the 2016 Corporate Philanthropy Awards nominees.



CORPORATE PHILANTHROPY 2016

What they said: Top-giving companies share strategies



We asked corporate leaders, charitable giving directors and other executives from companies on our Largest Corporate Philanthropists

List a few questions about the culture of giving within their organizations. Here's what they had to say:

Are the people who work for your company more likely to give of their time, or make a financial donation?

"Interestingly, our numbers are about equal. Wells Fargo has programs that support both volunteerism and team member philanthropy. Whether it be paid time away or matching gifts, giving and being a part of the community are part of our regular vernacular."

PAM CONBOY, Wells Fargo & Co.

"Our team has consistently demonstrated that they prefer that the two go hand-in-hand. They want to have involvement with projects or programs where a charitable investments is, or has been, made. Historically, great organizations are identified by employee volunteer groups and they are passionate about assisting with financial support. When the two go hand-in-hand, employees feel a strong sense of connection to the cause and the people served."

DERRICK HALL, Arizona Diamondbacks

"We see a large percentage of our employees both volunteering and donating. Over 35 percent of our employees volunteer for a Delta Dental of Arizona Foundation event each year. In 2015, 27 percent of our employees made financial contributions to the foundation. This is a substantial increase in employee donors over the past three years when in 2013 only 8 percent of employees donated to the DDAZ Foundation."

SANDI ERNST PEREZ, Delta Dental of Arizona

"Both. For those who are unable to contribute financially, they are often the first in line to raise their hand to donate their time and talents."

MARCIA ROMERO, Arizona Business Bank/CoBiz Financial

"Corporate philanthropy is most effective when financial and hands-on volunteerism are supported, which is why Avnet offers employees eight hours of paid time off per year for volunteer activities, a Dollars for Doers program and a matching grants program."

MAUREEN O'LEARY, Avnet Inc.

"We want to make our charitable support flexible, so we have established creative ways for our employees to do both – every hour they volunteer generates a donation for their designated charity."

JIM SWANSON, Kitchell

"DPR doesn't ask for employees to make financial donations to organizations we support. But, 94 percent of employees in our Phoenix office volunteered their time for at least one of our

community initiatives, so it's safe to say we are very generous with our time."

DEREK KIRKLAND, DPR Construction

"Charitable giving and supporting nonprofit organizations throughout Arizona is important to National Bank of Arizona. There is tremendous dedication from associates at every level of the business to helping support our neighbors equally through charitable giving and community volunteerism."

JOY ANTOLINI, National Bank of Arizona

Describe how your organization's philanthropy efforts prove beneficial to the organization itself.

"(It) helps communicate a positive culture of giving to our employees."

CRAIG HUGHES, Total Transit

"Creating a culture of philanthropy has been imperative to employee engagement and a strong shared connection to our company culture and brand. When we work together, the team demonstrates tremendous company pride and shared values."

DERRICK HALL, Arizona Diamondbacks

"There has been a concerted effort in the past three years to increase involvement of the employees with the fundraising and grantmaking activities of the foundation, primarily through more communication and interaction. The employees have responded positively."

SANDI ERNST PEREZ, Delta Dental of Arizona

"Giving back to the community is one of our company's six core values. It truly represents how our grassroots, community financial institution is rooted in being involved in the community and its philanthropic efforts. We take great pride in our employees who are involved and passionate about giving back. They donate their time and talents while representing CoBiz Financial."

MARCIA ROMERO, Arizona Business Bank/CoBiz Financial

"Creating and maintaining healthy communities is critical to a sustainable business environment. It requires balancing a company's fiscal obligations with social responsibility. We work to actively participate in activities that create a positive impact on the community by supporting local organizations through financial and skills-based volunteerism."

MAUREEN O'LEARY, Avnet Inc.

"Our founder established a legacy of giving, and encouraging our employees to support charitable efforts is a way to extend this legacy and ensure connectivity to our communities. Our employees care deeply about giving back, and we've found our philanthropic efforts are a great recruiting tool."

JIM SWANSON, Kitchell

"As evidenced by our 94 percent participation rate, volunteer efforts generate a lot of enthusiasm



Pam Conboy



Derrick Hall



Sandi Ernst Perez



Marcia Romero



Derek Kirkland



Jim Swanson



Maureen O'Leary



Joy Antolini



Craig Hughes

among our employees – we like to think this creates a happier, more productive workforce that is more likely to stay with the company. Because we focus on using our professional skills in our efforts, there is also an element of personal and career development involved."

TIM HYDE, DPR Construction

"Community involvement is one of our strategic anchors, and we recognize the value of giving back. From helping both to recruit and retain great employees, to developing leadership skills and boosting morale, corporate philanthropy is good business and good for business."

JUDY SCHUMACHER, CopperPoint Insurance Cos.

Do you find greater generosity in management, or among the rank-and-file workers?

"Wells Fargo celebrates 'participation' during our annual giving campaign; that is, those who choose to give at any level, in any way. We educate, encourage and inspire team members to participate in the campaign whether it be time, talent, or treasure, because we believe in creating a 'Culture of Caring' and being active within the communities where we live, play and do business."

PAM CONBOY, Wells Fargo & Co.

"I have found that the best companies include both. Those companies that focus on building a culture of philanthropy have support from both executive and staff for charitable projects, programs and volunteerism. We encourage everyone to simply participate give at a level that is meaningful to them."

DERRICK HALL, Arizona Diamondbacks

"I think overall, there is greater generosity in management because they often times have the financial means to contribute. I see in my company that there are many generous employees whose financial contributions are very important to them."

MARCIA ROMERO, Arizona Business Bank/CoBiz Financial

"We see involvement across all levels of the company."

MAUREEN O'LEARY, Avnet Inc.

"At Total Transit, we find equal generosity from our management and rank-and-file workers."

CRAIG HUGHES, Total Transit

"There are four generations in the workplace and in the philanthropic market place – mature/silents, baby boomer, Gen X, and millennials. These four views and societal influences create very different approaches to philanthropy to consider. The opportunity and the challenge is to create meaningful ways to engage with the Gen X and millennial generations to build major donor and volunteer leadership for the future while continuing to nurture and grow investment from the baby boomers and mature/silent generations."

JOY ANTOLINI, National Bank of Arizona

CORPORATE PHILANTHROPY 2016



PROVIDED BY BANK OF AMERICA

Bank of America staffing and human resource department managers and senior leaders pack emergency food boxes at St Mary's Food Bank Alliance in Phoenix.

GIVING TRENDS

A helping hand comes with the handout

Arizona companies charitable giving involves much more than cutting a check

BY JANET PEREZ
Contributing Writer

In order to make a substantial impact on the community, Valley companies have adopted giving strategies that require more than writing a check.

"That is why we take a holistic 'beyond the check' approach to our corporate giving efforts that goes beyond the grant, albeit money is always important," said Benito Almanza, Arizona State President for Bank of America in Phoenix.

Local companies share the national corporate charitable giving trends of expanding employee volunteerism, increasing contribution matches and funding education programs that reflect industry strengths, as outlined in a 2016 annual survey of the state of corporate giving conducted by CECP and the Conference Board.

What's clear is that employees increasingly are driving corporate giving activities in areas such as health and human services, education, civic organizations, and arts and culture.

"With our average annual philanthropic giving of \$2.5 million here in Phoenix, our local team of employees representing a cross section of mid- to executive-level colleagues undertake

the review and decision-making process of grant applications every quarter," Almanza said.

At Charles Schwab in Phoenix, volunteer efforts are spearheaded by all employees.

"Any employee can suggest and organize a charitable event," said Pat Spica, managing director of Charles Schwab's Phoenix operations, who also chairs the company's community ambassadors team.

Corporate matching programs, in which companies match employee donations to nonprofits, also are widely used in the Valley.

The Intel Involved Matching Grant Program gives a donation or "match" of \$10 per hour after an employee has accrued a minimum of 20 hours volunteering at a school or qualified nonprofit organization. Intel matches up to \$5,000 per employee for schools and another

\$5,000 per employee for the eligible nonprofits. In 2015, Intel employees, the Intel Foundation and Intel Corp., collectively donated \$10.5 million in grants and in-kind gifts to Arizona schools, universities and nonprofits.

Arizona Public Service Foundation offers a similar program called Dollars for Doers, in which the company donates up to \$500 to a nonprofit based on how many hours an employee has volunteered with the organization. In 2015, total giving by APS and its foundation stood at \$10.6 million.

The Charles Schwab Foundation, meanwhile, matches employee contributions dollar-for-dollar up to \$1,000 per year, and if an employee is a member of a nonprofit board, the match is doubled. In 2015, the Charles Schwab Foundation gave \$426,000 to the community, which includes the match contributions.

Through its prolific and wide-ranging fundraising activities dating back to 1997, the Arizona Diamondbacks and the team's charitable arm will have raised and donated more than \$50 million to the Arizona community by year's end.

The importance of corporate charitable giving is underscored by organizations such as the Diamondbacks, that expanded their community efforts even during the Great Recession.



PROVIDED BY APS

A fourth grade student at Clarendon Elementary School in Phoenix uses the ST Math program created by MIND Research Institute, which the APS Foundation provided a \$200,000 grant enabling the Osborn School District to implement the program districtwide.

CORPORATE PHILANTHROPY 2016



PROVIDED BY JONATHAN WILLEY/ARIZONA DIAMONDBACKS

Arizona Diamondbacks President and CEO Derrick Hall reads to a group of students at Phoenix Day School as part of a United Way book donation program in Phoenix in 2009.

“The only area where commitment was increased was in the community,” said Derrick Hall, president and CEO of the Diamondbacks. “We cut back everywhere else. It does take an entire department and each and every one of us to see what is happening in the community. We realize we are a community asset and we also understand we have a social responsibility.”

In recent years, education has become a strong focus for the Diamondbacks Foundation, including promoting the importance of STEM, or science, technology, engineering and mathematics, education. The team’s D-Backs Science of Baseball/ Stem Showcase was launched in 2013, with the goal of helping elementary and middle school students understand the science and mathematics underlying the sport.

With high-tech companies so prominent in the Valley, it’s no surprise that

“Any employee can suggest and organize a charitable event.”

PAT SPICA,
Charles Schwab

STEM efforts are championed by many corporations.

In 2012, the APS Foundation began focusing on STEM. In this past grant cycle, the foundation awarded \$1.2 million in STEM-supported grants to 14 non-profit organizations located throughout

Arizona and the Four Corners area. In the past four years, the number of STEM grant applications submitted and dollars requested from the foundation has grown in each cycle.

Tina Marie Tentori, executive director of the APS Foundation, said mini-grants also are given to educators teaching STEM projects. And as with other companies and

their foundations, Tentori said APS doesn’t stop at writing a check.

“When we have engaged with an organization and they have applied and received funding from us, the next thing we ask is, ‘How can our employees help?’”



PROVIDED BY APS

Coyote Springs Elementary School in the Humboldt Unified School District utilizes a STEM mini-grant from APS and the Phoenix Suns to teach students a lesson in biology by creating ecospheres in the classroom



PROVIDED BY COPPERPOINT

CopperPoint employee Etta Sellers-Cooley cuddles up to an adoptable puppy from the Arizona Animal Welfare League & SPCA.

A photograph of several hands of different skin tones stacked together in a supportive gesture.

Working Together

CopperPoint believes an important part of building a strong economy is investing in the community.

In addition to corporate support, our employees give their time, talents and resources to non-profits across Arizona.

Together we will build a safer tomorrow for Arizona businesses and families.

CopperPoint
Insurance Companies

602.631.2300 | copperpoint.com

A photograph of two young boys looking intently at a tablet computer.

Believe. Do.

When a community works together, nothing is impossible. That’s why we strive to connect people with good jobs, create opportunities for all, advance education and promote the responsible use of our technology.

Congratulations to all the nominees of the Phoenix Business Journal’s inaugural Corporate Philanthropy Awards.

Afternoon Edition

3:00 hasn’t been this exciting since you were in eighth grade.

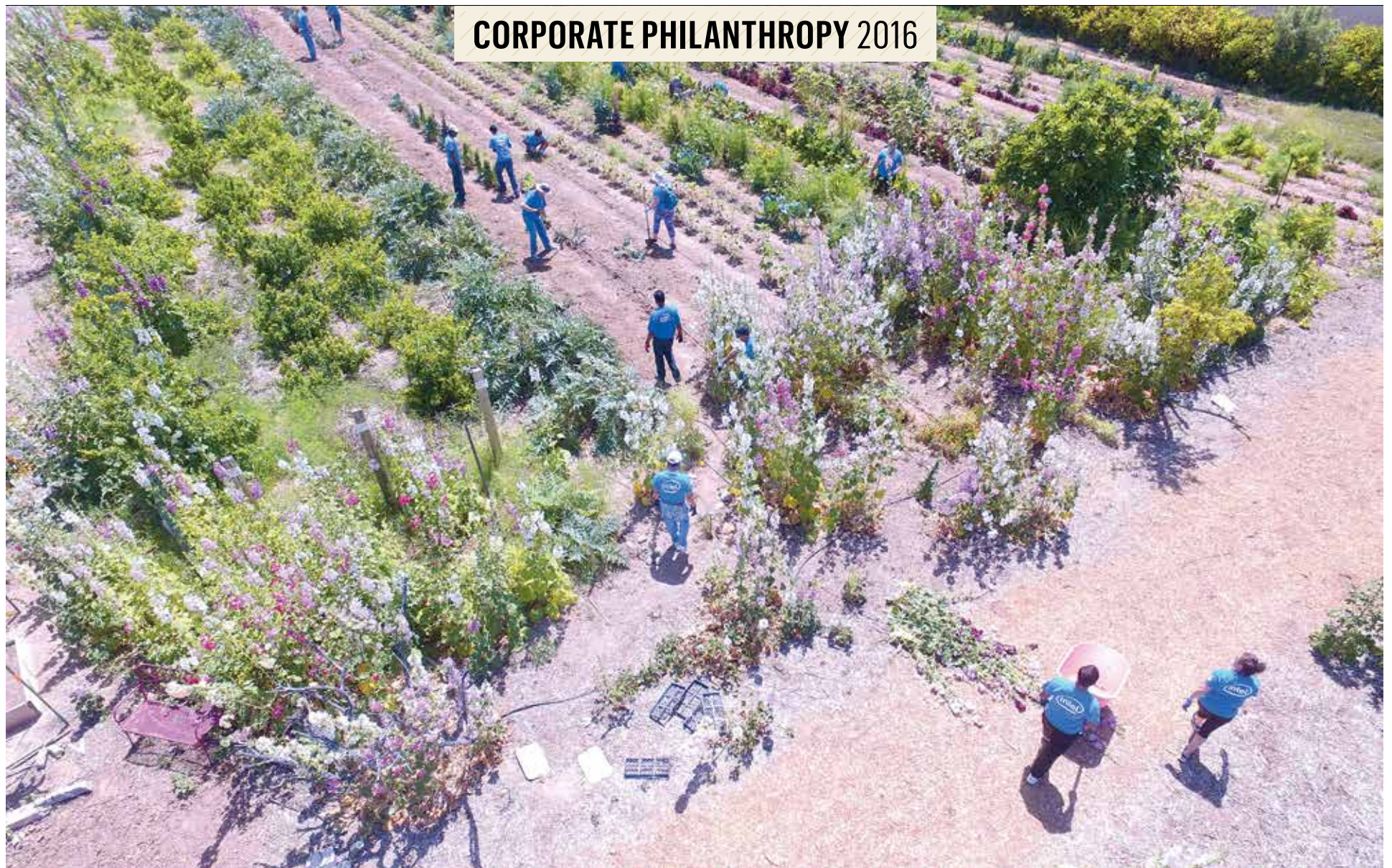
Developing news, industry trends and business leads, delivered to your inbox every afternoon at 3:00.
No charge. No kidding.

PHOENIX BUSINESS JOURNAL

Sign Up

FREE Afternoon Edition emails:
PhoenixBusinessJournal.com/Newsletters

A large, stylized clock face showing the time 3:00.



PROVIDED BY INTEL CORP.

A group of Intel Corp. volunteers at Harvest for Humanity to help put the garden beds to rest for the summer. The team brought along a drone to capture the work they were doing that day.

VOLUNTEERISM

Rich in time

VALLEY COMPANIES FOLLOWING NATIONAL TREND OF PROVIDING EMPLOYEES INCENTIVES, PAID TIME OFF TO VOLUNTEER



PROVIDED BY LOUIS AYTCHE | CHARLES SCHWAB

Charles Schwab employees serve a hot meal at St. Vincent de Paul in Phoenix, which provides more than 3,500 meals every day to those in need.

BY JANET PEREZ
Contributing Writer

When Betty Booth joined CopperPoint Insurance Cos. 16 years ago, the corporate culture was transforming into one of community giving – and Booth jumped right in.

“When I came on board, they started a volunteer outreach event through the company because our CEO at the time was new and his big thing was getting out into the community and reaching out,” she said.

Today, Booth is the first recipient of CopperPoint’s Don Smith Volunteer of the Year award, named after the former CEO who founded the company’s volunteer efforts.

“I really think Don wanted the employees to reach out beyond their day-to-day jobs and touch different interests in the community,” said Judy Schumacher,

vice president of corporate communications and governing board services for CopperPoint.

CopperPoint provides 12 hours of paid leave a year for employees to volunteer during work hours, making it easier for workers to be more flexible with the time they give. In 2015, employees donated 6,150 volunteer hours.

According to the 2016 annual survey of the state of corporate giving conducted by CECP and the Conference Board, six out of 10 companies they surveyed now offer paid release time volunteer programs. In addition, the average participation rate of employees volunteering one hour on company time in 2015 was 31 percent.

Valley companies that offer some form of employee paid time off for volunteering support nonprofits that focus on arts and culture, civic organizations, education, and health and human services. They also partner on projects that fit their industry specialties.

CORPORATE PHILANTHROPY 2016

Bank of America's Phoenix employees can take two hours of leave every week to volunteer in their local community. Employees volunteered 112,000 in 2015. Benito Almanza, Arizona State President for Bank of America in Phoenix, said that along with taking care of the community's basic needs, Bank of America also is dedicated to financial literacy.

"In Phoenix, we work with nonprofits that bring financial literacy and preparedness into schools, underserved neighborhoods and shelters," he said.

Junior Achievement benefits from both Bank of America and Charles Schwab in Phoenix. Charles Schwab piloted a new feature of Junior Achievement's Money Matters program, the Reality Store.

"We sent 20 employees to do an immersion event where the teens get to have a real world experience around budgeting, purchasing and making life decisions," said Pat Spica, managing director of Charles Schwab's Phoenix operations and chair of the company's community ambassadors team.

Charles Schwab offers its employees eight hours a year of paid time off to volunteer. A major volunteer event by the company is its Volunteer Week, which takes place in May. This year, 895 employees volunteered at 44 service projects supporting 18 nonprofit organizations, totaling 3,580 volunteer hours. It's a massive endeavor that takes Spica and his fellow community ambassadors six months to plan. Spica himself spent time that week making sandwiches for St. Vincent De Paul.

In 2015, about 5,000 Intel Corp. employees in the Valley volunteered more than 161,000 hours at schools and other community organizations. Intel employees have the opportunity to show

"In Phoenix, we work with nonprofits that bring financial literacy and preparedness into schools, underserved neighborhoods and shelters."

BENITO ALMANZA,
Bank of America

off their high-tech chops to area students.

"The appetite for STEM in the community has increased over the years," said Carlos Contreras, director of Arizona Public Affairs at Intel in Chandler. "A lot of our employees get a big kick watching these students who are doing science projects that are just mind-boggling."

In May, Intel sponsored and hosted the International Science and Engineering Fair, the largest science fair in the world.

The event drew more than 1,700 students from around the country and world to Phoenix – and hundreds of local Intel employees rolled up their sleeves to help as security, translators, escorts and whatever else was needed.

STEM programs also have found a champion at Arizona Public Service Co. and its foundation. Last year, APS employees volunteered 130,000 hours to programs helping the homeless and underserved to engineers teaching kids how to make simple battery packs. Arts and cultural organizations also benefit from APS.

"The arts are so important to economic development," said Tina Marie Tentori, executive director of the APS Foundation. "When we're trying to recruit companies to Arizona and headquarters and employees, we want to be an attractive place to work. With APS having been around about 100 years, community has always been a core value of who we are."

Intel sees itself as a microcosm of the whole community. Last year, Intel Involved matching grants touched more than 500 organizations in the Valley.

"You can't go half measured on these things because people will see it," Contreras of Intel said. "You are either committed or you're not committed and that sends a strong signal to employees that this is important to the company."

Carlos Contreras, director of Arizona Public Affairs, at Intel Corp., participates in a STEM outreach event for schools in collaboration with the Arizona Science Center.

PROVIDED BY
INTEL CORP.



Arizonans are seeing **DOUBLE**

Now receive up to a **\$400 tax credit** if filing individually and **\$800 if filing jointly** when you give to a qualified charitable nonprofit

Devereux
ADVANCED BEHAVIORAL HEALTH

DevereuxAZ.org



Double your giving & Double your tax credit

Help us change lives.

EXPRESS DELIVERY!

Connect with us on Social Media to stay ahead of the competition

- Alerts as big stories break
- Exclusive subscription offers
- Event info to keep you connected

PHOENIX BUSINESS JOURNAL



TWITTER
@PHXBIZJOURNAL



FACEBOOK
PHOENIX BUSINESS JOURNAL

TRANSFORM ARIZONA | PRESENTED BY **NORTHERN TRUST**

ARIZONA GRANTMAKERS FORUM ANNUAL LUNCHEON

TUESDAY, NOVEMBER 1, 2016 | 11:30 A.M. - 1:30 P.M.
HOTEL PALOMAR | DOWNTOWN PHOENIX
TABLES OF 10 - \$2,000 | SINGLE TICKETS - \$200

Join Arizona Grantmakers Forum members for this exclusive networking and learning opportunity. Explore why Arizona is ground zero for the major demographic and generational shifts happening across America and how philanthropy can respond.

FEATURING



EMCEE & MODERATOR:
JOE DANA
12 News Anchor & Investigative Reporter



KEYNOTE SPEAKER & PANELIST: **PAUL TAYLOR**
Former Executive Vice President of the Pew Research Center



PANELIST: **ALEJANDRA GOMEZ**
Executive Director of Arizona Center for Empowerment

To learn more and purchase tickets, visit: www.azgrantmakers.org

CORPORATE PHILANTHROPY 2016

LOCAL NONPROFITS CELEBRATE THEIR SUCCESSES

On July 15 the *Phoenix Business Journal* published our inaugural edition of Phoenix Stories, a special section that gave local nonprofits the opportunity to tell their stories and show our readers how they deliver on their mission.

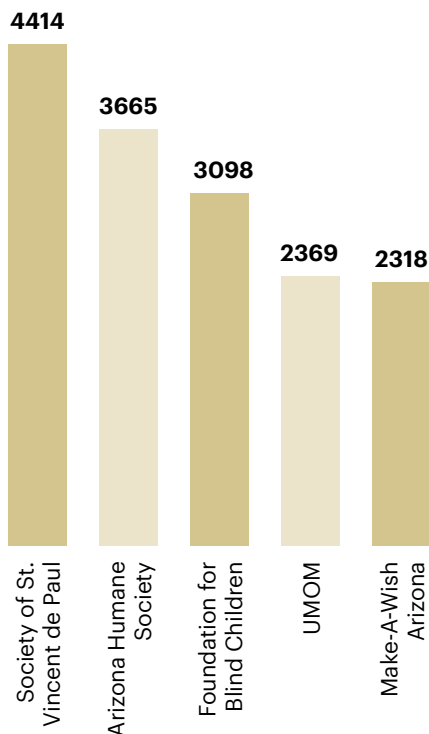
Fifteen finalists were selected by a panel of judges to compete for \$25,000 in grant money provided by generous sponsors, among them the Arizona Community Foundation.

From July 18 to Aug. 31, *Business Journal* readers were encouraged to vote online for their favorite nonprofit story. The first place vote-getter will receive a \$10,000 grant and the second and third place each receive a \$5,000 grant.

More than 24,000 votes were cast and the Society of St. Vincent De Paul came out on top, followed by Arizona Humane Society and Foundation for the Blind.

Grants were awarded at a luncheon celebration Oct. 13.

TOP FIVE VOTE GETTERS



SOURCE: PHOENIX BUSINESS JOURNAL



PROVIDED BY SOCIETY OF ST. VINCENT DE PAUL

Andrea Bocelli visited St. Vincent de Paul's homeless shelter in downtown Phoenix.

PHOENIX STORIES: FIRST PLACE

Society of St. Vincent de Paul: Feed. Clothe. House. Heal

There are places and people in our community doing heroic things daily. I have been blessed to witness much of it. Like the bitterly cold winter morning I was invited to attend a small event where Andrea Bocelli visited St. Vincent de Paul's homeless shelter in downtown Phoenix. On his way out of town, taking his sold out tour to another city, Bocelli made a private appearance in order to dedicate a basketball court on the St. Vincent de Paul campus.

Traveling, in a lovely European car no less, to one of our great city's most burdened areas, I came upon the harsh reality of life. Scores of homeless people, who call this corner of Phoenix home, lined the street. Not gathering to hear a great Italian tenor, these people were leaving shelter this cold morning. I felt ashamed of my riches as I passed so many men and women stomping their feet, huddled under blankets trying to push a bit of heat into their bodies.

With averted eyes, I made my way into St. Vincent de Paul where my once-in-a-lifetime experience was waiting.

Then the fate of grace presented itself. An older, patrician looking woman, perhaps a high-level donor, seated next to Andrea Bocelli himself, quietly stood up

and took off her stunning pink wool coat. She gently placed it on the shoulders of a homeless woman standing off to the side searching for a bit of warmth. The two ladies could have been the same age.

As the elegant blonde calmly gave over her coat, she didn't bother to remove a splendid gold pin adorning the lapel. She simply looked the homeless woman in the eye with respect and serenity as if to silently say, "Now this coat is yours." The well-heeled donor returned to her seat without fanfare and the moment of grace vanished. I don't think anyone else witnessed this act but me. It was that quick. It was that quiet. It was that marvelous.

Tucked into the wool coat, the home-

less woman of diminished means, but not diminished humanity, moved on. She was not at the shelter to hear the great Italian tenor. No, she was there to find warmth. And, on this day I found warmth too.

Yes, Andrea Bocelli sang Ave Maria, in a stunning, impromptu moment. Anyone who was there will carry that moment in their heart forever. Bocelli's talent moved many to tears. But for me, I was more taken by a simple act of kindness and grace. On a cold day, in a cold world, a pink wool coat sang to me.

And, that is a memory that will always warm my soul.

—Julia Patrick



PROVIDED BY SOCIETY OF ST. VINCENT DE PAUL

St. Vincent de Paul Executive Director Steve Zabilski and supporters at SVdP's downtown dining room, where Andrea Bocelli sang Ave Maria for the guests. Left to right: Joan Goldfarb, Susan French, Steve Zabilski and Nancy Walker.

CORPORATE PHILANTHROPY 2016

PHOENIX STORIES: SECOND PLACE

Arizona Humane Society Every pet deserves a good life

It was a sweltering 107-degree day, when the Arizona Humane Society's (AHS) Emergency Animal Medical Technicians (EAMTs) arrived at the scene of a horrific case of animal cruelty. Cowering in a backyard was a 4-year-old Great Dane, named Duke, who was covered in ticks, weighed just 84 pounds and was too emaciated and weak to even stand.

AHS EAMTs, in partnership with the Phoenix Police Department, immediately seized Duke and rushed him to AHS' Second Chance Animal Trauma Hospital for ill, injured and abused homeless pets. In addition to Duke's deteriorating physical condition, blood tests revealed findings consistent with dehydration and starvation. AHS veterinarians immediately started Duke on a feeding schedule with intense monitoring, yet his prognosis remained very guarded. Little by little, Duke improved

in both his condition and body mass, ultimately gaining more than 40 pounds in just five weeks.

Yet, Duke survived and is now enjoying life with the EAMT who rescued him. Meanwhile, AHS is helping to lead advocacy and investigative efforts to prosecute cases like Duke's to the fullest extent of the law.

Duke's triumph and transformation are symbolic of the remarkable transformation AHS has recently celebrated.

While our mission and our commitment to both the pets and people in our community has never wavered, we have never been content to be just another animal welfare organization. Three years ago, we embarked on the most comprehensive reassessment of every program with the ultimate goal of making Maricopa County one of the best places to be a pet, not one of the worst. We invented a new playbook for

ARIZONA HUMANE SOCIETY

President and CEO: Dr. Steven R. Hansen, DVM

Website: azhumane.org



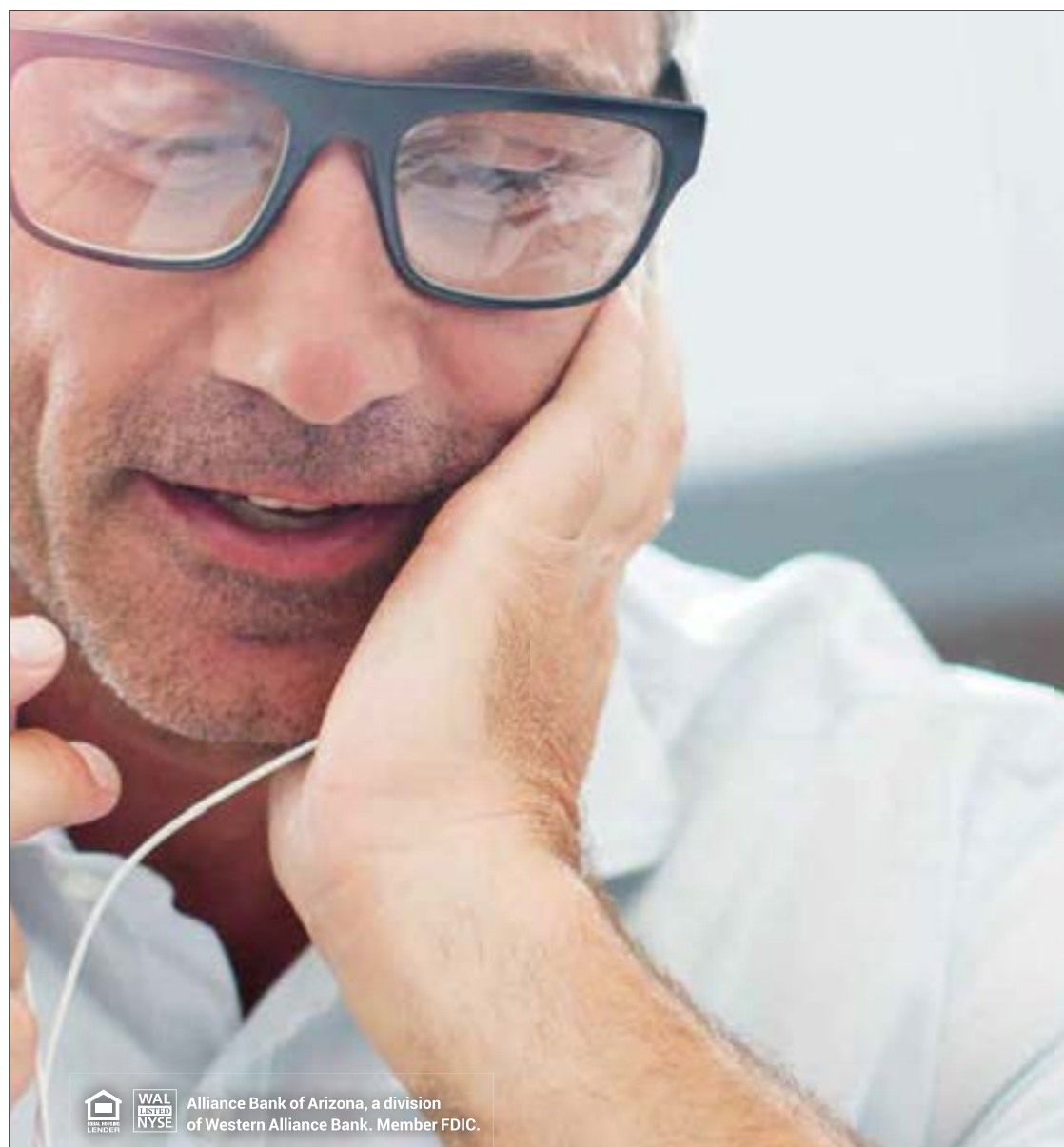
PROVIDED BY ARIZONA HUMANE SOCIETY

Final reports indicated that at the time of Duke's rescue, his state was one of significant and longstanding neglect. Had Duke not been rescued, it is likely that he would have passed away within 24-48 hours.

animal welfare, which served as a catalyst for the most rapid change AHS has ever experienced. Through leadership and collaboration, we introduced new intake and open adoption processes, implemented several innovative lifesaving programs such as our Kitten Nursery ICU and Parvo Puppy ICU. Through our best chance admissions program and Pet Resource Center, we also focused on providing resources to help keep pets in their homes.

The result was an amazing 80 percent decrease in euthanasia and a 55 percent reduction in intake over the last three years, despite 67 percent of the animals who enter our shelter needing care in AHS' trauma hospital.

As we continue to provide the best solution for pets and people, we know that now more than ever before, we are truly making our community a better place for animals. What began as a mission to save more pets ended up transforming an entire community.



YOUR GOALS MATTER.

That's why we listen and bring customized, flexible solutions to help you get there.

We are relationship-focused and highly responsive, bringing you deep local roots, expert bankers, access to decision-makers, flexible solutions and a real commitment to superior service. All part of \$16 billion Western Alliance Bancorporation, ranked #10 in the Forbes 2016 "Best Banks in America" list.

Alliance Bank
OF ARIZONA

Your business matters.

602.389.3500
alliancebankofarizona.com



Alliance Bank of Arizona, a division of Western Alliance Bank. Member FDIC.

CORPORATE PHILANTHROPY 2016

PHOENIX STORIES: THIRD PLACE

The Foundation for Blind Children: See it our way

Jordan came to the Foundation for Blind Children at a time when he was considering applying for college. He lost his vision as a senior in high school, but that never deterred him.

Jordan was accepted to Arizona State University where he was very involved with on-campus groups, including the Campus Student Sustainability Initiatives and the ASU American Society of Civil Engineers.

Earlier this spring, he graduated from Barrett, The Honors College, with a Bachelor's Degree in Environmental and Civil Engineering.

He is interning at Medtronic this summer, and by this time next year, Jordan will have earned his Master's Degree and be well on his way to a successful, fulfilling career.

When asked what FBC's Supported Education Program has



PROVIDED BY FOUNDATION FOR BLIND CHILDREN

Jordan is just one of many students who is achieving greater independence every day.

done for him, Jordan said, "Essentially, FBC provides an extremely effective, comprehensive and flexible team of people that can happily work with my chaotic and irregular schedule to ensure I am receiving superb services! I love everything they do and I would not want it any other way."

THE FOUNDATION FOR BLIND CHILDREN

CEO:
Marc Ashton

Website:
seeitourway.org

The national unemployment rate among blind adults is 70 percent. Not here; not in Arizona.

For FBC graduates like Jordan, that rate is an astounding 5 percent. The Foundation for Blind Children gets its students to work and leaves a lasting impression in their lives. Its students grow up. They go to college. They go to work and thrive.

The Foundation for Blind Children envisions a world where vision loss is a diagnosis, not a disability.



THE ARIZONA DIAMONDBACKS ARE PROUD TO HAVE CONTRIBUTED NEARLY \$50 MILLION TO NON-PROFIT ORGANIZATIONS ACROSS ARIZONA.

dbacks.com/giveback



LEGACY OF GIVING

Thank you Cox employees
for your legacy of giving!



80%

OF COX EMPLOYEES
DONATE TO CHARITY

\$6.5 MILLION

GRANTED BY COX CHARITIES
SINCE 1996

39k

HOURS VOLUNTEERED BY
COX EMPLOYEES IN 2015



INTEL INSIDE. STRONGER COMMUNITIES OUTSIDE.

Intel has a long legacy of employee excellence and commitment to the local community. In 2015, Intel employees volunteered more than 161,000 hours in local schools and nonprofits generating \$1.2 million in matching grants.

