

James Guszcza US Chief Data Scientist, Deloitte Consulting

James Guszcza is the US Chief Data Scientist of Deloitte Consulting, and a member of Deloitte's Advanced Analytics and Modeling practice.

Jim has extensive experience applying predictive analytics techniques in a variety of public and private sector domains.

He has also led Deloitte's use of behavioral nudge tactics to more effectively act on model indications and prompt behavior change.

Jim is a former professor at the University of Wisconsin-Madison business school, and he holds a PhD in the Philosophy of Science from The University of Chicago. Jim is a Fellow of the Casualty Actuarial Society, and a member of its board of directors.