Business Times

EDITORIAL CALENDAR **2012**

ISSUE DAT	E FOCUS SECTION	LISTS	SPECIALS	EVENTS
30	Economic Forecast: Outlook for 2012			Mayor's Forecast Breakfast Outlook 2012
6	America's Cup Opportunities	Marinas		
13 20	Health	Health Clubs; Hospitals; East Bay Hospitals		
20	Higher Education	Top Funders SF State; Top Funders Cal State East Bay; Top MBA Programs		
27	Commercial Real Estate Quarterly	REITS; Commercial Property Managers; East Bay Commercial Property Managers		
3	Job Report: Who's Hiring	100 Largest Bay Area Employers; Employment Agencies		Book of Lists Event
10 17	Hospitality	Hotels, East Bay Hotels		
17	Biotech	San Francisco Employers; Oakland Employers		
24	Construction, Engineering, Architecture	Commercial Contractors; Architects 1-25; Engineers 1-25	40 Under 40 Emerging Leaders	40 Under 40 Emerging Leaders
2	Financial Dealmaker of the Year	Mergers & Acquisitions; VC Deals; IPO's; VC Firms	Corporate Counsel Awards	Corporate Counsel Awards
9 16	China/Asia	Software Companies	Sustainable San Francisco*	China/Asia Breakfast Forum
16	Top Wealth Advisors	Wealth Management Firms; Wealth Advisors (NABCAP)	Girl Scouts 100th Anniversary*	Top Advisors Reception
23	Insurance and Benefits	Property/ Casualty Insurers; Employee Benefits Consultants; HMO's/ PPO's	Real Estate Deals of the Year	Real Estate Deals of the Yea
30	East Bay Business Times Focus: East Shore	East Bay Employers; Angel Investors; East Bay Software Companies	Oakland Green*; MPI Meetings Mean Business National Publication*	
6	Hospital Construction	Hospital Construction Projects	Red Cross Resilient Cities Report*	Future of Healthcare Break- fast Forum
13	Peninsula Economic Report	100 Best Places to Work; Peninsula Employers; Peninsula Software Companies		
20	Energy and Clean Tech Innovation	Solar Companies; Environmental Consulting	Best Places to Work; BOMA*	Best Places to Work Awards
27	Commercial Real Estate Quarterly	San Francisco Commercial Brokers; San Francisco Construction Projects	Influential Women	Influential Women
4	Small Business Finance	SBA Loans; SBA Lenders	Mission Bay Innovation Hub*	Small Business Summit
11	Construction, Engineering, Architecture	Architecture 26-50; Engineering 26-50; Electrical Contractors	Tech and Innovation Awards	Tech and Innovation Award
18	Law and Accounting	Law Firms 1-25; Accounting Firms 1-25		
25	Food, Wine and Retail Innovators	BioPharma; East Bay BioPharma/Biotech: Food and Beverage Manufacturers	Bay Area Biotech	Bay Area Biotech Breakfast
1	Bay Area Annual Report/ Boards of Directors / Highest Paid Executives	Public Companies; Highest Paid Executives; Most Active Board Members; Most Active Women Board Members	CFO Awards*	CFO Awards
8	Higher Education	Top Funders UC Berkeley; Top Funders UCSF; Nobel Laureates	Oakland Economic Report*	
15	East Bay Business Times Focus: Tri Valley	East Bay Construction Projects; Residential Real Estate Companies; East Bay Residential Real Estate Companies	CIO Awards	CIO Awards
22	Hospitality	Conventions, Tourist Attractions; Airlines	San Francisco Structures	San Francisco Structures
29	Top 100 Private Companies	100 Largest Private Companies; 50 Largest East Bay Private Companies		Private Companies Dinner

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6	Health and Benefits	Workers Compensation Insurance; Yacht Clubs	America's Cup Guide	
13	Banking and Finance	Banks; East Bay Banks; Investment Banking Firms; Securities Firms		
20	Made in the Bay Area: Manufacturing Innovation	Top 75 Corporate Philanthropists	Corporate Philanthropy	Corporate Philanthropy Awards
27	Commercial Real Estate Quarterly	Commercial Developers; East Bay Commercial Brokers; Digital Entertainment Companies; San Francisco Leases	Health Care Heroes	Health Care Heroes Awards
3	Higher Education	Universities; Community Colleges; Private Schools		
10	Infrastructure	Transportation Infrastructure Projects; Trade Unions	Meeting Guide	
17	Office of the Future	Office Interior Design; Office Furniture Companies; Top Blogs; Social Networks; App Makers		
24	Banking and Finance: Credit Unions	Peninsula Construction Projects; Peninsula Commercial Brokers; Credit Unions; East Bay Credit Unions	Peninsula Structures	Peninsula Structures Breakfast
31	Law and Accounting	Law Firms 26-50; Accounting Firms; 26-50; East Bay Law Firms; East Bay Accounting Firms		
7	Biotech	VC Funded Biotech	Healthiest Employers; MPI Meetings Mean Business National Publication*	
14 21	Job Report: Who's Hiring	75 Healthiest Employers; Management Consulting Firms		Healthiest Employers Awards
21	Construction, Engineering, Architecture	Architects East Bay; Engineers East Bay	SEAONC*	
28	Top 100 Women Owned Businesses	100 Top Women Owned Businesses; 25 East Bay Women Owned Businesses		Women Owned Business Dinner
5	Small Business Finance	Family Owned Business	Hospital Council*	
12	Wealth Management	Largest Independent Registered Investment Advisers (RIAs); Museums; Performing Arts Organizations	Executive Giving Guide	
19	Health and Benefits	Insurance Brokers; East Bay Insurance Brokers	CICA Awards*	
26	Commercial Real Estate Quarterly	100 Fastest Growing Private Companies; 50 EB Fast Private; East Bay Office Leases	100 Fastest Growing Private Companies	100 Fastest Growing Private Companies
2	China and India	International Economic Development Agencies; Public Relations Agencies		
9	Energy and Clean Tech Innovation	VC Funded Clean Tech		Energy and Clean Tech Innovation Breakfast
9 16	Non Profit Report	Foundations; Non Profits; East Bay Non Profits; Non Profit Executive Pay	Most Admired CEO's	Most Admired CEO's
23	CFO Report	50 Highest Paid CFO's; East Bay Chambers of Commerce; East Bay Cities	East Bay Business Times East Bay Book of Lists and Economic Development Guide	East Bay Biz Mix
30	Food, Wine and Retail Innovators	Oakland Construction Projects; Wineries	Oakland Structures	Oakland Structures
7	Biotech	Patent Recipients; Private Equity Firms; Medical Devices		
14 21	Law and Accounting	Law Firms 51-75; Accounting Firms 51-75; IP Law Firms; Chambers of Commerce		
21	Green Building Report	Bay Area Homebuilders; East Bay Homebuilders; Leed Certified Buildings List		
28	Executive of the Year	Cities; Ad Agencies	2013 Book of Lists	2013 Book of Lists Gala