

Thursday, April 14, 2011 • Freeman Exposition Hall A, 3201 E. Houston St., San Antonio, TX 78219

This form is interactive in Adobe Acrobat; just click into the first answer blank and then tab between fields. When you're done, print the form out and sign it.

Company Name: _____

Contact Person: _____

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E-mail: _____

Payment Information:

Check Number: _____

(enclosed, payable to San Antonio Business Journal.)

Please charge my credit card:

Visa Mastercard Discover American Express

Credit Card # _____ Exp. Date: _____

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If paying by credit card, fax to: (210) 342-4443.

If you are paying by check, mail to:

San Antonio Business Journal
Attn: Circulation Department
8200 IH-10 West, Suite 820
San Antonio, TX 78230

For more information, please contact
Shirley Hardcastle at 210-477-0864, or
email her at sahardcastle@bizjournals.com.

Exhibitor agreement forms are due no later than 5:00 p.m. Thursday, March 31, 2011.

Premier Exhibitor Package: \$450

1 - 8' X 10' Booth includes 1-8 Ft. Table and 2 chairs (Value \$179)
Listing on the event website with a link to Exhibitor Website
2 - 1-year Subscriptions to the San Antonio Business Journal (value \$198)
1 - Double Business Card Size Ad (3.1875" X 4") with 4 color (Value \$650)
Ad will run in the 4-8-11 issue of the San Antonio Business Journal
(\$1,027 Total Value)

Standard Exhibitor Package: \$350

1 - 8' X 10' Booth includes 1-8 Ft. Table and 2 chairs (Value \$179)
Listing on the event website with a link to Exhibitor Website
2 - 1-year Subscriptions to the San Antonio Business Journal (value \$198)
1 - Business Card Size Ad (3.1875" X 2") with 4 color (Value \$350)
Ad will run in the 4-8-11 issue of the San Antonio Business Journal
(\$727 Total Value)

Stimulus Exhibitor Package: \$275

1 - 8' X 10' Booth includes 1-8 Ft. Table and 2 chairs (Value \$179)
Listing on the event website with a link to Exhibitor Website
2 - 1-year Subscriptions to the San Antonio Business Journal (value \$198)
1 - Business Card Size Ad (3.1875" X 2") B&W (Value \$300)
Ad will run in the 4-8-11 issue of the San Antonio Business Journal
(\$677 Total Value)

This agreement is made by and between the San Antonio Business Journal and exhibitor. Exhibitor hereby applies for the above identified exhibit space at Freeman Exposition Hall A to be held on April 14, 2011. The exhibitor, having read the attached entitled "Exhibitor Information, Terms and Conditions", which is hereby incorporated into this agreement by reference, agrees to be bound by and to comply with each of the provisions contained therein by affixing its authorized signature below.

Authorized Signature: _____

Name: _____ **Date:** _____

Title: _____

Exhibitor Information, Terms and Conditions

1. Subscriptions: Included in your exhibitor package are two one-year Subscriptions to the San Antonio Business Journal (valued at \$99 each). The subscription includes 52 print plus digital issues plus the next published "Book of List" issue. Current Subscriptions can be renewed/extended for the same term, or gifted. Your booth registration is not complete without this information.

2. Setup: Official Expo hours are 8:00 am to 4:00 p.m.. Set-up begins at noon on April 13, 2011 and ends at 7:00 p.m. on April 13, 2011. Booths must remain in place until 4:00 p.m. on April 14, 2011.

3. Security: The Exhibit Hall A will be locked overnight, however each exhibitor must take responsibility for the security of all items in their display booth. Do not assume the building is secure. Do not leave valuable items unattended or in sight where others can pick them up.

4. Promotion: Your company name as it is listed on this form will be provided in the program directory. Electronic flyers are available to share with your customers and/or include in your mailings. Call or e-mail us, and we will be happy to provide them for you.

5. Exhibitor Space: Includes a 10' X 8' booth area with blue pipe and draping, an 8 ft. skirted table and 2 chairs.

6. Banners: We will not be able to hang banners in Exhibit Hall A due to the height of the ceilings.

7. Lunch: We will have a caterer setup in Exhibit Hall A that will have lunch items for sale for the exhibitors and the attendees.

By acceptance of this agreement, the Exhibitor shall hold harmless and indemnify the San Antonio Business Journal, Its trustees, officers, employees and agents and Freeman Exhibit Hall A from any and all loss, damages, liability or expense arising from or out of any accident or other occurrence to anyone, including Exhibitor, Its agents and employees, that arise out of or by reason of the Exhibitor's occupancy and use of the exhibit space. The San Antonio Business Journal assumes no liability for damages or losses that might occur to the Exhibitor, its employees, agents or property by reason of the rental or use of this exhibit space. The Exhibitor accepts full liability for all damages to person or property arising out of its use and occupancy of the exhibit space.

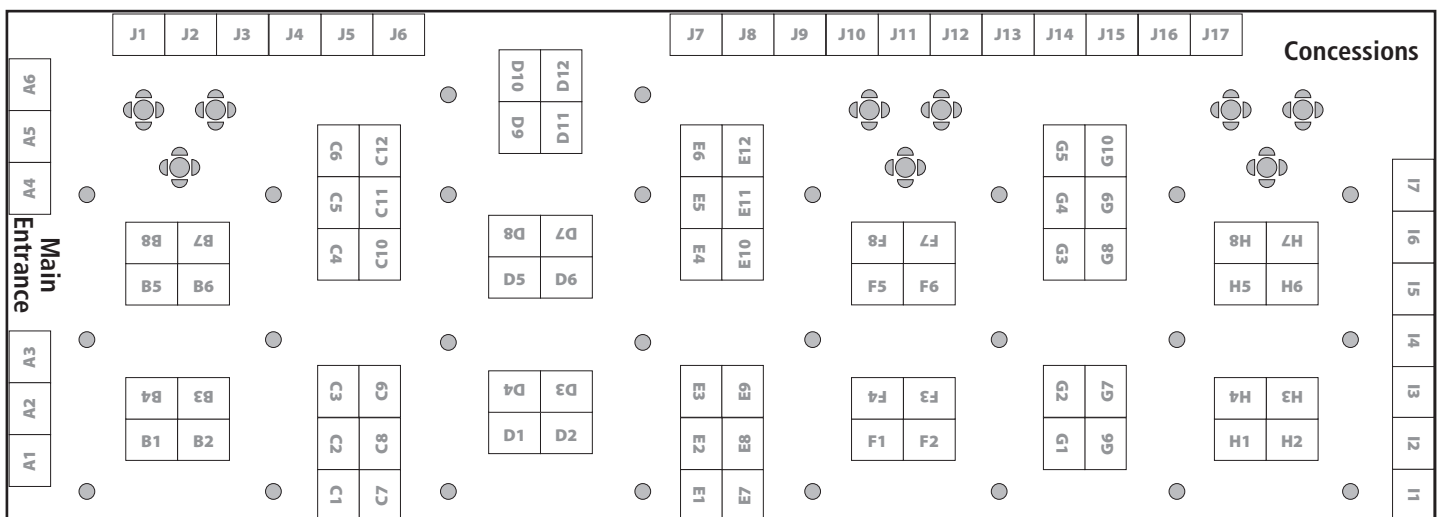
Exhibitor will be responsible for their exhibit materials, equipment and displays at all times. Exhibitors shall conduct themselves in an ethical and professional manner and their actions, displays and materials shall not interfere with the purpose or goals of the event, nor that of other Exhibitors. The San Antonio Business Journal reserves the right to deny the privileges of the floor to an Exhibitor who does not comply. In the event of such restriction, the San Antonio Business Journal shall not be liable to the Exhibitor for any refunds or other exhibit expenses.

Submission of the Exhibitor Agreement with payment shall constitute a binding contract with the San Antonio Business Journal. **There will be no refunds issued whatsoever for the Exhibitor's cancellation of exhibit space once the application deadline date passes (March 31, 2011).** If for any reason beyond the reasonable control of the San Antonio Business Journal, the event has to be cancelled, shortened, delayed or otherwise changed, the Exhibitor understands and agrees that losses and damages which it may suffer as a consequence thereof are Its sole responsibility and no that of the San Antonio Business Journal, Its trustees, officers, employees or agents.

All applicable safety and fire laws must be strictly observed by all Exhibitors. Aisles and fire exits must not be blocked by Expo Exhibitors.

Please select your first 3 choices for an exhibit booth: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Add Electricity - \$50.00 Add Wi-Fi - \$52.00 (Complete page 3 of this form)



The San Antonio Business Journal cannot guarantee you will get one of your three choices; booth selection will be on a first come, first served basis once the registration form has been received and payment has been cleared. If none of your three choices are available, we will attempt to place you in the nearest available booth to your first or second choice. The layout of the exhibit hall was designed to encourage as much intermingling between exhibitors and attendees as possible.



FREEMAN COLISEUM

Providing Over 50 Years of Service to the San Antonio Community

FREEMAN COLISEUM UTILITIES REQUIREMENTS

POWER AVAILABLE: AC, 60 cycle, 120 volt, single phase
 AC, 60, cycle, 208 volt, single phase
 AC, 60, cycle, 120/208 volt, three phase

For current other than above, Exhibitor must provide transformer.

<u>120 Volt Power</u>			<u>Standard Rate</u>	<u>Total</u>
<u>Quantity</u>				
_____	500 watts		\$50.00	\$ _____
_____	1000 watts		\$75.00	\$ _____
_____	2000 watts		\$100.00	\$ _____
<u>208 Volt Power</u>				
<u>Quantity</u>				
	<u>Amps</u>	<u>Phase</u>		
_____	20	1 3	\$120/\$140	\$ _____
_____	30	1 3	\$140/\$160	\$ _____
_____	40	1 3	\$160/\$180	\$ _____
_____	50	1 3	\$180/\$200	\$ _____
			TOTAL	\$ _____

Voltage requirements other than listed above require customer supplied transformer.

Wireless internet is available at a charge of \$50.00 per laptop.

Quantity _____ \$ _____

*******IT IS IMPERATIVE THAT YOU DESIGNATE 1 or 3 PHASE WHEN REQUESTING 208 VOLT POWER*******

Connection rates listed above cover bringing service from source to booth. All work performed within booth attaching lines to the equipment will be charged on a time and material basis in addition to connection fee.

Conditions:

- 1) Wall outlets and post outlets are not part of the booth space. Separate outlets must be ordered for each booth connected. All material and equipment furnished by the Coliseum remains the sole property of the Freeman Coliseum
- 2) Rates include bringing circuits to the booth. Should it be necessary to run lines into the booth, hook up motors or panels and remove same, a labor order must be placed at the Service Desk and will be charged on a time and material basis.
- 3) Any power or outlets ordered after installation of booths begins, will be charged the standard rate, plus time and materials.
- 4) Any work not covered by the above schedule will be done on a time and material basis. Said rate is \$20.00 per hour with a half hour minimum for such time and material work.

Customer Information

Name of Firm _____ Booth Number _____

Address: _____

Event/Show: _____ Event Date: _____

Contact Name: _____ Contact Phone#: _____

Pre-event ordering is available and can be mailed in no later than 1 week prior to the event to: Freeman Coliseum 3201 E Houston St, San Antonio, Texas, 78219. No credit cards please.

Please include both the booth name and number.

Day of Event ordering is also available.

Availability of special power requirements and/or water must be arranged through the Coliseum Utilities Department. Please call 210-226-1177 with any questions.

****Water has a limited availability in limited locations. Please address needs with Coliseum staff, charge is \$35.00**