| Entry ID   | Title Entrant   | Advertiser   | Professional/Student   |                |  | Total   |
|--|---|--|--|----------------|--|---|
| 04 Dist  | rict Four   |  | Gold:<br>Silver:<br>Bronze:  | 67<br>182<br>0 | 10<br>26<br>0  | 285   |
| 02   | AAF - US Virgin Islands   |  | Gold:<br>Silver:<br>Bronze:  | 0<br>1<br>0    | 0<br>0<br>0  | 1   |
| 04-02-397285   | Island Cooking With Three Great   | MaLinda Media  | MaLinda Media  |                | Silver ADD   | Y® Award  |
| 03   | AAF - Ft. Lauderdale  |  | Gold:<br>Silver:<br>Bronze:  | 8<br>14<br>0   | 1<br>5<br>0  | 28  |
| 04-03-368794 04-03-368818 04-03-369010 04-03-369014 04-03-387356 04-03-384626 04-03-381642 04-03-383663 04-03-383663 04-03-383671 04-03-384943 04-03-384756 04-03-384252 04-03-387482 04-03-380339 04-03-386037 04-03-381158 04-03-381158 04-03-382213 04-03-38358 04-03-38358 | AMC Theatres Annual Report Prey to the High: Fashion Event BasicMod Aguila Battle Video Slate 2010 Battle Demo Reel 100 Años World Cup Campaign Chromalloy 'Holiday Card' Darden Generation Commitment Carnival Magic Website Carnival Funville Website G Resorts Brand Concept Book Brand Tango Stationery Package Absolute Gift Card Casa D'Angelo James Beard Mer CULTURED Elwin O. Stevens 1930-2010 Deer Valley Program Find Your Sunny Stationery Museum Ads 'Trash Can' Direct Mail Hostapaloooza Cover Girl - Queen Latifah, Ignite ImaginAIR Logo Pixelslave website | Brand Tango  Brand Tango  Jacaty + Associates  Jacaty + Associates  JM Family Enterprises  LP Media Inc  MDG Advertising  MDG Advertising  MDG Advertising  Merit Mile Communications      | Art Institute of Fort Lauderdal Battle Battle Battle BFW Advertising Chromalloy Darden Restaurants, Inc. Carnival Cruise Lines Carnival Cruise Lines G Resorts Brand Tango The Absolute World Group Casa D'Angelo Design Miami The Steven's Family JM Family Enterpirses Greater Fort Lauderdale Upfront Foods Boca Raton Museum of Art Coverall North America Microsoft Corporation Cover Girl DMAC Pixelslave self-promotion | e<br>e         | Student Go<br>Student Silv<br>Student Silv<br>Gold ADDY<br>Gold ADDY<br>Silver ADDY<br>Gold ADDY<br>Silver ADDY<br>Student Silver<br>Silver ADDY | ver ADDY® ver ADDY® ver ADDY® ver ADDY® ver ADDY® ver ADDY® ver AWard ver ADDY® |
| 04-03-384875   | Silversea 2012 World Cruise   | Silversea  | Silversea Art Institute of Fort Lauderdal  | 0              | Silver ADD   | Y® Award  |
| 04-03-391746   | Type Directors Club Annual  AAF - Miami   | Sonny Dantus   | Gold: Silver: Bronze:  | 12<br>23<br>0  | Student Silv<br>2<br>5<br>0  | /er ADDY®   |
| 04-04-387693<br>04-04-393486<br>04-04-390952<br>04-04-369268<br>04-04-384383<br>04-04-381222<br>04-04-389540<br>04-04-379566<br>04-04-379620<br>04-04-390207<br>04-04-389200   | 'Strikes' Adopt a Band Train Community Stop The Traffik Poster The Ritz-Carlton Shops Catalog Uncle I Fought And Won Reebok Easy Tone - Sales Traini kabookaboo - 2011 Unusual Kaplan - Mixed Media kabookaboo - 2011 Unusual Egg   | Albert Calsina Alma DDB Alma DDB Alma DDB Ashleigh Graber Bionic Brand Lab Concept Café Advertising Felicia Carr Iris Miami kabookaboo Marketing kabookaboo Marketing kabookaboo Marketing | Miami Ad School Miami Music Festival McDonald's McDonald's Miami Ad School The Ritz-Carlton Hotel Companerican Honda Miami Ad School Reebok kabookaboo Marketing Kaplan kabookaboo Marketing Coconut Grove Arts Festival   | any,           | Student Go<br>Gold ADDY<br>Silver ADD'<br>Student Silv<br>Silver ADD'<br>Student Silv<br>Silver ADD'<br>Gold ADDY<br>Silver ADD'<br>Silver ADD'<br>Silver ADD'<br>Silver ADD'  | ® Award Y® Award Y® Award Y® Award ® Award Yer ADDY® Y® Award Yer ADDY® Y® Award Y® Award Ward Ward Ward Ward Ward Ward Ward W  |

| Entry ID     | Title Entrant                       | Advertiser                     | Professiona                       | al/Student  | Total     |
|--------------|-------------------------------------|--------------------------------|-----------------------------------|-------------|-----------|
| 04-04-390563 | Razzledazzle Barbershops Posters    | Markham Unlimited              | Razzledazzle Barbershops          | Silver ADD  | Y® Award  |
| 04-04-390622 | Mellow Mushroom Billboards          | Markham Unlimited              | Mellow Mushroom Pizza             | Silver ADD  | Y® Award  |
| 04-04-390577 | Trout Unlimited                     | Markham Unlimited              | Trout Unlimited                   | Silver ADD  | Y® Award  |
| 04-04-390638 | Mellow Mushroom Pizza Bus           | Markham Unlimited              | Mellow Mushroom Pizza             | Silver ADD  | Y® Award  |
| 04-04-390854 | Atrapa el Momento Site              | Media 8                        | Sony América Latina               | Silver ADD  | Y® Award  |
| 04-04-391428 | WYN                                 | Michael Gutierrez              | Miami International University of | Student Go  | old ADDY® |
| 04-04-391036 | 2010 Holiday Campaign               | Norwegian Cruise Line          | Norwegian Cruise Line             | Silver ADD  | Y® Award  |
| 04-04-388618 | Gift of Jazz                        | República, LLC                 | Adrienne Arsht                    | Silver ADD  | Y® Award  |
| 04-04-388620 | Gift of Perfect Fifths              | República, LLC                 | Adrienne Arsht                    | Silver ADD  | Y® Award  |
| 04-04-388621 | Gift of Dance                       | República, LLC                 | Adrienne Arsht                    | Silver ADD  | Y® Award  |
| 04-04-388622 | Gift of Symphony                    | República, LLC                 | Adrienne Arsht                    | Silver ADD  | Y® Award  |
| 04-04-388623 | Inspired by the Arts                | República, LLC                 | Adrienne Arsht                    | Silver ADD  | Y® Award  |
| 04-04-389586 | Lincoln                             | República, LLC                 | Univisión                         | Silver ADD  | Y® Award  |
| 04-04-386443 | Powerade – The Never Ending         | SapientNitro                   | The Coca-Cola Company             | Gold ADDY   | ® Award   |
| 04-04-386221 | Jeep Grand Cherokee Microsite       | SapientNitro                   | Chrysler Group LLC                | Gold ADDY   | ® Award   |
| 04-04-388267 | SapientNitro Stolen Campaign        | SapientNitro                   | SapientNitro                      | Gold ADDY   | ® Award   |
| 04-04-388086 | EyeCandy - SapientNitro Works of    | SapientNitro                   | SapientNitro                      | Gold ADDY   | ® Award   |
| 04-04-388217 | SapientNitro Core Values            | SapientNitro                   | SapientNitro                      | Silver ADD  | Y® Award  |
| 04-04-369638 | Urban Farming                       | Sonia Acosta                   | Miami Ad School                   | Student Sil | ver ADDY® |
| 04-04-393947 | Miller Global Campaign              | STUDIO JMV LLC                 | Miller Coors                      | Silver ADD  | Y® Award  |
| 04-04-390383 | True Cost Movement                  | T. Davini, S. Campbell, A.     | Miami Ad School - Miami           | Student Sil | ver ADDY® |
| 04-04-394704 | Verizon Interactive Installation at | The Alten Group                | Verizon Communications            | Gold ADDY   | ® Award   |
| 04-04-394657 | Swisher Town website                | The Alten Group                | Swisher International             | Silver ADD  |           |
| 04-04-391381 | Carib Beer                          | The Factory Interactive        | Carib Beer                        | Gold ADDY   |           |
| 04-04-389678 | Power Tape Billboard                | Thomas Davini, Alexandre       | Miami Ad School - Miami           |             | ver ADDY® |
| 04-04-391283 | Out Before It Was In - TV, A Whole  | Tinsley Advertising            | Monroe County, TDC                | Gold ADDY   |           |
| 04-04-390337 | Big Eyes. Full Lips. drives Men     | Tinsley Advertising            | Monroe County, TDC                | Gold ADDY   |           |
| 04-04-390347 | Men Overboard                       | Tinsley Advertising            | Monroe County, TDC                | Gold ADDY   |           |
| 04-04-391241 | A Whole New Kind Of Crusing'        | Tinsley Advertising            | Monroe County, TDC                | Silver ADD  |           |
|              |                                     | , ,                            | •                                 |             |           |
| 07           | AAF - Daytona Beach                 |                                | Gold:<br>Silver:                  | 0 0 1       | 2         |
|              |                                     |                                | Bronze:                           | 0 0         |           |
|              |                                     | _                              |                                   |             |           |
| 04-07-380993 | Thompson Pump WEFTEC Trade          | Benedict Advertising           | Thompson Pump                     | Silver ADD  |           |
| 04-07-386740 | Migrant Farm Workers Interactive    | Brandon Santiago               | Flagler College                   | Student Sil | ver ADDY® |
| 08           | AAF - Emerald Coast                 |                                | Gold:                             | 1 0         | 3         |
|              | 7                                   |                                | Silver:                           | 2 0         |           |
|              |                                     | _                              | Bronze:                           | 0 0         |           |
| 04-08-378517 | Coastal Lifestyle Magazine          | Coastal Lifestyle Magazine     | Coastal Lifestyle Magazine        | Silver ADD  | V® Award  |
| 04-08-388946 | The Studio Website                  | I Will Design For Food         | The Studio                        | Gold ADDY   |           |
| 04-08-386874 | Bounty of the Bayou                 | Meigs Ad Design                | Boggy Bayou Mullet Festival       | Silver ADD  |           |
|              | ,                                   |                                |                                   |             |           |
| 09           | AAF - Gainesville                   |                                | Gold:                             | 0 0         | 13        |
|              |                                     |                                | Silver:<br>Bronze:                | 7 6<br>0 0  |           |
|              |                                     | -                              | Bronze.                           |             |           |
| 04-09-391644 | Happy Holidays                      | Ad Society                     | University of Florida             | Student Sil | ver ADDY® |
| 04-09-392067 | SA+AH Brochure/Poster               | Alexis Cummins, Mykl Gormley   | University of Florida             | Student Sil | ver ADDY® |
| 04-09-391789 | Circa 82 Collateral Package         | Chrissy Sedgley                | Santa Fe College                  | Student Sil | ver ADDY® |
| 04-09-390954 | Not As I Pictured public service    | Flying Kaplan Productions      | Not As I Pictured                 | Silver ADD  | Y® Award  |
| 04-09-391531 | HP Beats                            | Grooveshark                    | Hewlett-Packard Company           | Silver ADD  | Y® Award  |
| 04-09-379173 | Filthy Food Court Tabletops         | Group 5 Advertising            | Mini Maid                         | Silver ADD  | Y® Award  |
| 04-09-389579 | Church Yard                         | Hayley Boles                   | Santa Fe College                  | Student Sil | ver ADDY® |
| 04-09-382535 | "Hypothetical The Pathetical"       | Kiss 105-3 Gillen broadcasting | Emergency Physicians Medical      | Silver ADD  | Y® Award  |
| 04-09-386685 | 'Standing Strong'- 2009 Annual      | NCCER                          | NCCER                             | Silver ADD  |           |
| 04-09-391740 | neutral7 Sample Box                 | neutral7 Design Group          | neutral7 Design Group             | Silver ADD  |           |
| 04-09-390127 | Fest 9 iPhone App                   | Raina Van Cleave               | Santa Fe College                  |             | ver ADDY® |
| 04-09-392299 | Trying to Live [Original            | Stacston Carter                | Santa Fe Collge                   |             | ver ADDY® |
|              |                                     |                                | 3                                 |             |           |

| Entry ID                     | Title Entrant                                   | Advertiser  | Professional                                       | /Student Total                           |
|------------------------------|---|---|--|--|
| 04-09-377072                 | Walt and Charlie                                | Tower Publications, Inc.                            | SunState Federal Credit Union                      | Silver ADDY® Award                       |
| 10                           | AAF - Greater Ocala                             |   | Gold: 0  | 0 1                                      |
|                              |   |   | Silver: 1  |  |
|                              |   |   | Bronze: 0  |  |
| 04-10-386633                 | Little Black Mask Holiday Card                  | Little Black Mask Marketing,                        | Little Black Mask Marketing, LLC                   | Silver ADDY® Award                       |
| 11                           | AAF - Tallahassee                               |   | Gold: 1 Silver: 4                                  |  |
|                              |   |   | Silver: 4 Bronze: 0                                |  |
| 04-11-366913                 | Branding campaign                               | do! design  | SRMC   | Silver ADDY® Award                       |
| 04-11-366919                 | Branding campaign                               | do! design  | SRMC   | Silver ADDY® Award                       |
| 04-11-370011                 | Onyx Creates Website                            | Onyx Creative Group, Inc.                           | Onyx Creative Group                                | Gold ADDY® Award                         |
| 04-11-385453                 | Florida State University Women's                | Ron Sachs Communications                            | Florida State University Women's                   | Silver ADDY® Award                       |
| 04-11-385377                 | Explore Adoption Life Book                      | Ron Sachs Communications                            | Charlie Crist / The Governor's                     | Silver ADDY® Award                       |
| 12                           | AAF - Polk County                               |   | Gold: 5  |  |
|                              |   |   | Silver: 10<br>Bronze: 0                            |  |
|                              |   |   |  | 0  |
| 04-12-379998                 | Barrington Hill Wedding Invitation              | A Fine Press  | a Fine Press/Matthew Wengerd                       | Gold ADDY® Award                         |
| 04-12-367002                 | Garden Path Newsletter                          | Bok Tower Gardens                                   | Bok Tower Gardens                                  | Silver ADDY® Award                       |
| 04-12-379070<br>04-12-372912 | Peterson & Myers Website BILLY needs a beard CD | CNP • Clark/Nikdel/Powell CNP • Clark/Nikdel/Powell | Peterson & Myers, P.A. BILLY needs a beard         | Gold ADDY® Award                         |
| 04-12-372912                 | 2011 ATF Tour Merchandise Pitch                 | Madden  | Teen Mania   | Silver ADDY® Award                       |
| 04-12-373075                 | Pet Treats & Accessories                        | Publix Super Markets                                | Publix Super Markets                               | Silver ADDY® Award<br>Gold ADDY® Award   |
| 04-12-377273                 | Publix Limited Edition Ice Cream                | Publix Super Markets                                | Publix Super Markets                               | Gold ADDY® Award                         |
| 04-12-379996                 | 2010 Holiday Gift Cards                         | Publix Super Markets                                | Publix Super Markets                               | Silver ADDY® Award                       |
| 04-12-379393                 | At Season's Peak Sockeye Salmon                 | Publix Super Markets                                | Publix Super Markets                               | Silver ADDY® Award                       |
| 04-12-376580                 | Pumpkin Pie Packaging Standee                   | Publix Super Markets                                | Publix Super Markets, Inc.                         | Silver ADDY® Award                       |
| 04-12-376618                 | 2010 Thanksgiving Ceiling Banners               | Publix Super Markets                                | Publix Super Markets, Inc.                         | Silver ADDY® Award                       |
| 04-12-378935                 | 2010 Halloween POP                              | Publix Super Markets                                | Publix Super Markets                               | Silver ADDY® Award                       |
| 04-12-378964                 | 'All You Need' Baby Direct Mail                 | Publix Super Markets                                | Publix Super Markets                               | Silver ADDY® Award                       |
| 04-12-370611                 | Key Art for 'Endure' Film                       | Smart Creative                                      | Endure Pictures, LLC                               | Gold ADDY® Award                         |
| 04-12-370651                 | Smart Postcards                                 | Smart Creative                                      | Smart Creative                                     | Silver ADDY® Award                       |
| 13                           | AAF - Orlando                                   |   | <b>Gold</b> : 12                                   |  |
|                              |   |   | Silver: 8 Bronze: 0                                | _  |
| 04-13-370463                 | Star Wars Celebration V                         | Acropolis   | Lucas Films / ReedPop                              | Gold ADDY® Award                         |
| 04-13-374559                 | Nutt Logo                                       | Brian Nutt  | Valencia Community College                         | Student Silver ADDY®                     |
| 04-13-373467                 | Appleton Film Festival Kit                      | Costa Devault                                       | Appleton The Movie                                 | Silver ADDY® Award                       |
| 04-13-374598                 | Green Thumb                                     | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Gold ADDY® Award                         |
| 04-13-374503                 | Aulani Logo                                     | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Gold ADDY® Award                         |
| 04-13-375198                 | Experience Cirque                               | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Gold ADDY® Award                         |
| 04-13-374866                 | Disney Cruise Lines Inaugural Ship              | Disney's Yellow Shoes                               | Disney Cruise Lines                                | Gold ADDY® Award                         |
| 04-13-374621                 | Souvenirs                                       | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Gold ADDY® Award                         |
| 04-13-374632                 | Happy Clouds                                    | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Gold ADDY® Award                         |
| 04-13-374641                 | Imperial Parking                                | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Gold ADDY® Award                         |
| 04-13-374766                 | Star Wars Weekends                              | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Gold ADDY® Award                         |
| 04-13-374697                 | Boat!   | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Silver ADDY® Award                       |
| 04-13-374936<br>04-13-374032 | Let the Memories Begin                          | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Silver ADDY® Award                       |
| 04-13-374032                 | Coming Together Vacation Planning Video         | Disney's Yellow Shoes Disney's Yellow Shoes         | Disney Parks and Resorts Disney Parks and Resorts  | Silver ADDY® Award                       |
| 04-13-374421                 | Disney's Aulani Hawaiian Resort                 | Disney's Yellow Shoes                               | Disney Parks and Resorts  Disney Parks and Resorts | Silver ADDY® Award<br>Silver ADDY® Award |
| 04-13-374433                 | Wookiee Roller Coaster                          | Disney's Yellow Shoes                               | Disney Parks and Resorts                           | Silver ADDY® Award                       |
| 04-13-374000                 | Loch Haven OB/GYN Campaign                      | Florida Hospital                                    | Florida Hospital                                   | Gold ADDY® Award                         |
| 04-13-372530                 | 1950s-style Anti-Smoking Campaign               | Jaclyn Steinberg                                    | Valencia Community College                         | Student Gold ADDY®                       |
| 04-13-375081                 | Red Rocket T-shirt Club - 2010                  | Red Rocket Studios                                  | Red Rocket Studios                                 | Gold ADDY® Award                         |
| 04-13-367208                 | The Wizarding World of Harry Potter             | Universal Orlando Resort                            | Universal Parks & Resorts                          |  |

| Entry ID     | Title Entrant                         | itle Entrant Advertiser                         |                                 | Professional/Stu |                    |          |  |
|--------------|---------------------------------------|---|---------------------------------|------------------|--------------------|----------|--|
| 04.40.077070 | Over an Marrie Deskilled on           | North Park Harbert Wasterstein DNO Parks 9 Park | DNO D I O D I ITI O             |                  | Gold ADDY®         |          |  |
| 04-13-377079 | Queen Mary's Dark Harbor              | Ypartnership                                    | DNC Parks & Resorts/The Queen   |                  | Silver ADDY        | ® Award  |  |
| 15           | AAF - Space Coast                     |   | Gold:                           | 1                | 0                  | 6        |  |
|              |                                       |   | Silver:                         | 5                | 0                  |          |  |
|              |                                       | _   | Bronze:                         | 0                | 0                  |          |  |
| 04-15-375983 | Macho Stroboscopic Action             | Amelia Woodbridge Consulting                    | Macho Products                  |                  | Gold ADDY® Awa     |          |  |
| 04-15-383277 | friday fodder                         | Amelia Woodbridge Consulting                    | Amelia Woodbridge Consulting    |                  | Silver ADDY® Awar  |          |  |
| 04-15-366025 | Macho Retail Catalog                  | Amelia Woodbridge Consulting                    | Macho Products                  |                  | Silver ADDY® Award |          |  |
| 04-15-366032 | Macho Hero Posters                    | Amelia Woodbridge Consulting                    | Macho Products                  |                  | Silver ADDY® Awa   |          |  |
| 04-15-366035 | Macho Heros                           | Amelia Woodbridge Consulting                    | Macho Products                  |                  | Silver ADDY        | ® Award  |  |
| 04-15-385874 | EOD Haptic Robot                      | Coalter Digital LLC                             | Harris Corporation              |                  | Silver ADDY        | ® Award  |  |
| 16           | AAF - Tampa Bay                       |   | Gold:                           | 2                | 2 0 20             |          |  |
|              | . ,                                   |   | Silver:                         | 18               |                    |          |  |
|              |                                       | _   | Bronze:                         | 0                | 0                  |          |  |
| 04-16-372258 | Stock is Generic. This is Not.        | Alex McKnight, photographer                     | Archiva Images                  |                  | Silver ADDY        | ® Award  |  |
| 04-16-372502 | Jiana                                 | Alex McKnight, photographer                     | Crisis Center of Tampa Bay      |                  | Silver ADDY        | ® Award  |  |
| 04-16-368116 | Dali Museum Outdoor Board             | BVK Advertising                                 | Visit St. Pete/Clearwater       |                  | Silver ADDY        | ® Award  |  |
| 04-16-368135 | Dali Museum Campaign                  | BVK Advertising                                 | Visit St. Pete/Clearwater       |                  | Silver ADDY        | ® Award  |  |
| 04-16-370258 | Ginnie's Story and Doctor             | ChappellRoberts                                 | Suncoast Hospice                |                  | Silver ADDY        | ® Award  |  |
| 04-16-371107 | Pineapple Express Invitation          | ChappellRoberts                                 | PSCU Financial Services         |                  | Silver ADDY        | ® Award  |  |
| 04-16-371559 | Wish Farms Webisode Series            | ChappellRoberts                                 | Wish Farms                      |                  | Silver ADDY        | ® Award  |  |
| 04-16-374644 | Wellife Global Logo                   | Clear pH Design Firm                            | Wellife Global                  |                  | Silver ADDY        | ® Award  |  |
| 04-16-377104 | NV Stationary                         | Clear pH Design Firm                            | NV by Nevada V                  |                  | Silver ADDY        | ® Award  |  |
| 04-16-371644 | The Ride                              | Dunn&Co   | ALS Association - FL Chapter    |                  | Gold ADDY®         | Award    |  |
| 04-16-371622 | The Ride                              | Dunn&Co   | ALS Association - FL Chapter    |                  | Silver ADDY® Awa   |          |  |
| 04-16-373949 | First Avenue Brochure                 | Raymond James                                   | Raymond James                   |                  | Gold ADDY®         | Award    |  |
| 04-16-375284 | Allred Capital Management             | Raymond James                                   | Raymond James                   |                  | Silver ADDY® Awa   |          |  |
| 04-16-375297 | Franklin Investment Services          | Raymond James                                   | Raymond James                   |                  | Silver ADDY® Awa   |          |  |
| 04-16-377312 | AVEDA Florida Website                 | Social Forces                                   | AVDEA Florida                   |                  | Silver ADDY® Awa   |          |  |
| 04-16-377924 | Blue Ant-Gotta Run                    | Tampa Digital                                   | Blue Ant Wireless               |                  | Silver ADDY® Aw    |          |  |
| 04-16-377952 | Blue Ant-The Situation                | Tampa Digital                                   | Blue Ant Wireless               |                  | Silver ADDY        | ® Award  |  |
| 04-16-376740 | Tech Data Circle of Excellence 2010   | Tech Data Corporation                           | Tech Data Corporation           |                  | Silver ADDY        | ® Award  |  |
| 04-16-377035 | AXE Carnival Game                     | Triad Retail Media                              | Unilever / AXE                  |                  | Silver ADDY        | ® Award  |  |
| 04-16-377380 | Kraft Foods Quest                     | Triad Retail Media                              | Kraft Foods                     |                  | Silver ADDY        | ® Award  |  |
| 18           | AAF - Pensacola                       |   | Gold:                           | 1                | 0                  | 5        |  |
|              |                                       |   | _Silver:                        | 3                | 1                  |          |  |
|              |                                       | _   | Bronze:                         | 0                | 0                  |          |  |
| 04-18-378724 | Pensacola Opera-Read it Deeper!       | ADX Communications                              | Pensacola Opera                 |                  | Silver ADDY        | ® Award  |  |
| 04-18-379751 | Patron Silver                         | Christopher W. White                            | Pensacola State College         |                  | Student Silve      | er ADDY® |  |
| 04-18-382372 | Undercover Boss - Innisfree Hotels    | Ideaworks                                       | Innisfree Hotels                |                  | Gold ADDY®         | Award    |  |
| 04-18-371385 | Retina Specialty Institute Inkblot TV | idgroup consulting & creative                   | Retina Specialty Institute      |                  | Silver ADDY        | ® Award  |  |
| 04-18-371451 | Retina Specialty Institute Inkblot    | idgroup consulting & creative                   | Retina Specialty Institute      |                  | Silver ADDY        | ® Award  |  |
| 19           | AAF - Suncoast                        |   | Gold:                           | 3                | 3                  | 40       |  |
| .0           | , a a Canocact                        |   | Silver:                         | 30               | 4                  |          |  |
|              |                                       | _   | Bronze:                         | 0                | 0                  |          |  |
| 04-19-384306 | Tufts Magazine                        | 2communique                                     | Tufts University                |                  | Silver ADDY        | ® Award  |  |
| 04-19-385820 | Don't Text & Drive                    | Alex Terry                                      | Ringling College of Art and     |                  | Student Silve      |          |  |
| 04-19-384247 | Amazon Kindle Escalator               | Ann Putney                                      | Ringling College of Art and     |                  | Student Silve      |          |  |
| 04-19-386202 | No Excuses - Student Volunteering     | Benjamin Kowalski                               | Ringling College of Art and     |                  | Student Gold       |          |  |
| 04-19-386195 | Shyou Footwear                        | Benjamin Kowalski & Ben                         | Ringling College of Art and     |                  | Student Silve      |          |  |
| 04-19-386489 | EverRoast Chicken Cover Up            | Boar's Head                                     | Boar's Head                     |                  | Silver ADDY        |          |  |
| 04-19-380047 | The Beaches of Fort Myers &           | bvk   | Lee County Visitor & Convention | n                | Silver ADDY        |          |  |
| 04-19-380055 | The Beaches of Fort Myers &           | bvk   | Lee County Visitor & Convention | n                | Silver ADDY        |          |  |
| 04-19-380060 | The Beaches of Fort Myers &           | bvk   | Lee County Visitor & Convention | n                | Silver ADDY        | ® Award  |  |
| 04-19-385980 | 1st Guard-Knucklehead, Joker,         | Cap Brand Marketing                             | 1st Guard Insurance Gold ADD    |                  |                    | Award    |  |

| Entry ID                     | Title Entrant   | Advertiser   | Professional/   | Student Total                            |
|------------------------------|---|--|---|--|
| 04-19-386025                 | 1st Guard- Knucklehead                                    | Cap Brand Marketing                                    | 1st Guard Insurance   | Gold ADDY® Award                         |
| 04-19-386089                 | 1st Guard-Clown   | Cap Brand Marketing                                    | 1st Guard Insurance   | Silver ADDY® Award                       |
| 04-19-386041                 | 1st Guard- Joker  | Cap Brand Marketing                                    | 1st Guard Insurance   | Silver ADDY® Award                       |
| 04-19-380372                 | ClosetMaid Press Kit                                      | Clarke Advertising and Public                          | ClosetMaid  | Silver ADDY® Award                       |
| 04-19-386272                 | Teddy & The Nuge  | Corey Meade  | Ringling College of Art and   | Student Gold ADDY®                       |
| 04-19-386580                 | Ringling International Arts Festival                      | GravityFree  | The John And Mable Ringling   | Silver ADDY® Award                       |
| 04-19-380885                 | Jay Tinsman Website                                       | Heisel Design  | Jay Tinsman   | Silver ADDY® Award                       |
| 04-19-384349                 | Harmful Helping Packaging                                 | JaymeLee Benesh  | Ringling College of Art and   | Student Silver ADDY®                     |
| 04-19-386162                 | Beat Street   | Jeremy Rojas   | Ringling College of Art and   | Student Gold ADDY®                       |
| 04-19-380191                 | New Hampshire Visitor Guide                               | Miles Media Group                                      | The State of New Hampshire Div.   | Silver ADDY® Award                       |
| 04-19-380263                 | The Great VISIT FLORIDA Beach                             | Miles Media Group                                      | VISIT FLORIDA   | Silver ADDY® Award                       |
| 04-19-378595                 | They Don't Understand But You Do.                         | Morrow & Company                                       | Animal Rescue Coalition of  | Silver ADDY® Award                       |
| 04-19-382828                 | Florida Repertory Theatre -                               | NOISE  | Florida Repertory Theatre   | Silver ADDY® Award                       |
| 04-19-382811                 | Saturn Lounge - "Who Ya Gonna                             | NOISE  | Saturn Lounge   | Silver ADDY® Award                       |
| 04-19-382818                 | Saturn Lounge - "Together"                                | NOISE  | Saturn Lounge   |  |
| 04-19-381415                 | Florida Repertory Theatre - 'Lucky                        | NOISE  | Florida Repertory Theatre   | Silver ADDY® Award                       |
| 04-19-381416                 | ·   | NOISE  | Florida Repertory Theatre   | Silver ADDY® Award                       |
|                              | Florida Repertory Theatre - "Noises                       | NOISE  |   | Silver ADDY® Award                       |
| 04-19-381424                 | Saturn Lounge - 'Fire Good'                               |  | Saturn Lounge   | Silver ADDY® Award                       |
| 04-19-386004                 | Florida Repertory Theatre - 'Lucky                        | NOISE  | Florida Repertory Theatre   | Silver ADDY® Award                       |
| 04-19-384324                 | Perspectives Magazine, Spring                             | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-384378                 | 2010/2011 Ringling College                                | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-384456                 | Perspectives Magazine, Spring                             | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-384479                 | Perspectives Magazine, Fall 2010:                         | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-384752                 | 2011 Pre-College Perspective                              | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-384803                 | 2010 Ringling College Admissions                          | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-384704                 | 2011 Ringling College Admissions                          | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-384769                 | Proof: Destroying the Myth of the                         | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-385006                 | Illustration for 2010/2011 Ringling                       | Ringling College Design                                | Ringling College of Art and   | Silver ADDY® Award                       |
| 04-19-379683                 | Naples Winter Wine Festival,                              | Sherri Morrison Creative                               | Naples Children & Education   | Gold ADDY® Award                         |
| 04-19-379685                 | 'Meet the Kids Day'                                       | Sherri Morrison Creative                               | Naples Children & Education   | Silver ADDY® Award                       |
| 20                           | AAF - Caribbean   |  | Gold:         5           Silver:         8           Bronze:         0 | 0 13<br>0<br>0                           |
| 04-20-363573                 | Animal Instinct   | Christopher Guinness                                   | Christopher Guinness  | Gold ADDY® Award                         |
| 04-20-363575                 | Animal Instinct   | Christopher Guinness                                   | Christopher Guinness  | Gold ADDY® Award                         |
| 04-20-363576                 | Animal Instinct   | Christopher Guinness                                   | Christopher Guinness  | Gold ADDY® Award                         |
| 04-20-394992                 | Angostura: Explore. Discover. Enjoy                       | Genero Communications                                  | Angostura Limited   | Silver ADDY® Award                       |
| 04-20-395166                 | Países  | McCann Erickson  | General Motors  | Silver ADDY® Award                       |
| 04-20-395168                 | Luz   | McCann Erickson  | United Way  | Silver ADDY® Award                       |
| 04-20-395103                 | ANGOSTURA SINGLE BARREL                                   | McCann Trinidad  | ANGOSTURA LTD   | Gold ADDY® Award                         |
| 04-20-394944                 | BPTT SUSTAINABLE ENERGY                                   | McCann Trinidad  | BPTT  | Silver ADDY® Award                       |
| 04-20-397320                 | Masters of the Hunt Web Site                              | MLB Creative   | Masters of the Hunt   | Silver ADDY® Award                       |
| 04-20-392700                 | 2011 Year of the Rabbit. Red                              | Red Advertising & Marketing                            | Virgin Atlantic   | Silver ADDY® Award                       |
| 04-20-392768                 | Hello Yellow Ambiant Campaign                             | Red Advertising & Marketing                            | Global Directories  | Silver ADDY® Award                       |
| 04-20-395789                 | Wok Hay Launch Invitation                                 | ross advertising                                       | Dachin Enterprises  |  |
| 04-20-395769                 | LIME Christmas 2010 Remix                                 | SOJE/Lonsdale  | LIME  | Silver ADDY® Award                       |
| 04-20-390038                 |   | 300L/Lonsuale  | LIME  | Gold ADDY® Award                         |
| 21                           | AAF - Jacksonville  |  | Gold:       16         Silver:       35         Bronze:       0         | 3 56<br>2<br>0                           |
| 04-21-364991                 | Block x Block Illustrations                               | Brungt-García Advertisina                              | Brunet-García Advorticina 9 BB  | Cold ADDV® Assessed                      |
|                              |   | Brunet-García Advertising                              | Brunet-García Advertising & PR  | Gold ADDY® Award                         |
| 04-21-365741                 | Players by the Sea Poster Series                          | Brunet-García Advertising                              | Players by the Sea  | Gold ADDY® Award                         |
| 04-21-365214                 | Bring Me Home on Christmas Day                            | Brunet-García Advertising                              | Sulzbacher Center   | Gold ADDY® Award                         |
| 04-21-365269                 | Cathedral Arts Video                                      | Brunet-García Advertising                              | Cathedral Arts Project  | Silver ADDY® Award                       |
| 04-21-365343                 | 1 in 3 Brochure   | Brunet-García Advertising                              | Jacksonville Public Education   | Silver ADDY® Award                       |
| 04-21-365311<br>04-21-365321 | The Women of Lockerbie Poster Haiti Poster Project Series | Brunet-García Advertising<br>Brunet-García Advertising | Florida State College Jacksonville<br>Haiti Poster Project              | Silver ADDY® Award<br>Silver ADDY® Award |

| Entry ID     | Title Entrant                       | Advertiser                | Professional                   | /Student Total       |
|--------------|-------------------------------------|---------------------------|--------------------------------|----------------------|
| 04-21-364967 | Block x Block Campaign              | Brunet-García Advertising | Brunet-García Advertising & PR | Silver ADDY® Award   |
| 04-21-364971 | Block x Block Poster Campaign       | Brunet-García Advertising | Brunet-García Advertising & PR | Silver ADDY® Award   |
| 04-21-364974 | Block x Block Poster: Ant           | Brunet-García Advertising | Brunet-García Advertising & PR | Silver ADDY® Award   |
| 04-21-364975 | Block x Block Poster: Bird          | Brunet-García Advertising | Brunet-García Advertising & PR | Silver ADDY® Award   |
| 04-21-364980 | Block x Block Poster: Chameleon     | Brunet-García Advertising | Brunet-García Advertising & PR | Silver ADDY® Award   |
| 04-21-365090 | Brunet-García Website               | Brunet-García Advertising | Brunet-García Advertising & PR | Silver ADDY® Award   |
| 04-21-365202 | 'Their Way Home' Holiday            | Brunet-García Advertising | Brunet-García Advertising & PR | Silver ADDY® Award   |
| 04-21-365698 | The Full Monty                      | Brunet-García Advertising | Players by the Sea             | Silver ADDY® Award   |
| 04-21-365701 | Gem of the Ocean                    | Brunet-García Advertising | Players by the Sea             | Silver ADDY® Award   |
| 04-21-365705 | Players by the Sea Identity         | Brunet-García Advertising | Players by the Sea             | Silver ADDY® Award   |
| 04-21-365708 | Players by the Sea Building Design  | Brunet-García Advertising | Players by the Sea             | Silver ADDY® Award   |
| 04-21-371020 | Rayonier Conservation Brochure      | Burdette Ketchum          | Rayonier                       | Gold ADDY® Award     |
| 04-21-370975 | Harbinger Website                   | Burdette Ketchum          | Harbinger                      | Gold ADDY® Award     |
| 04-21-370997 | Harbinger Campaign                  | Burdette Ketchum          | Harbinger                      | Silver ADDY® Award   |
| 04-21-370958 | Perdue Office Interiors Website     | Burdette Ketchum          | Perdue Office Interiors        | Silver ADDY® Award   |
| 04-21-365351 | Jack Daniels                        | Charles Robinson III      | University of North Florida    | Student Silver ADDY® |
| 04-21-372236 | State of the Re:Union commercial    | Dripsblack                | Creative Empire/State of the   | Gold ADDY® Award     |
| 04-21-368694 | Kape Pur - Packaging                | Greenhouse Studio         | Kape Pur                       | Gold ADDY® Award     |
| 04-21-368697 | Kape Pur - Web                      | Greenhouse Studio         | Kape Pur                       | Gold ADDY® Award     |
| 04-21-368689 | Batson Cook                         | Greenhouse Studio         | Batson Cook Construction       | Silver ADDY® Award   |
| 04-21-386513 | Maybe It's Time                     | Kohl Pictures             | Carnival Cruise Lines          | Silver ADDY® Award   |
| 04-21-367902 | Halifax Health Heart Attack         | On Ideas                  | Halifax Health                 | Silver ADDY® Award   |
| 04-21-367987 | Catlin Arctic Survey Campaign       | On Ideas                  | Catlin Underwriters            | Silver ADDY® Award   |
| 04-21-367996 | Catlin Product Recall Campaign      | On Ideas                  | Catlin Underwriters            | Silver ADDY® Award   |
| 04-21-368035 | Halifax Health #1 Direct Mail       | On Ideas                  | Halifax Health                 | Silver ADDY® Award   |
| 04-21-364594 | My Paper Boyfriend Game & Widget    | SBS Studios               | National Campaign to Prevent   | Silver ADDY® Award   |
| 04-21-373018 | Bear Paws Cozy Kit                  | Shauna Panczyszyn         | University of North Florida    | Student Silver ADDY® |
| 04-21-373121 | Void Magazine                       | SHEPHERD                  | Void Magazine                  | Gold ADDY® Award     |
| 04-21-373137 | Yellow Jacket                       | SHEPHERD                  | Salt Marsh                     | Gold ADDY® Award     |
| 04-21-373150 | SHEPHERD                            | SHEPHERD                  | Shepherd                       | Silver ADDY® Award   |
| 04-21-373123 | Void Magazine                       | SHEPHERD                  | Void Magazine                  | Silver ADDY® Award   |
| 04-21-363335 | Rocket Launcher Poster              | St. John & Partners       | Wounded Warrior Project        | Gold ADDY® Award     |
| 04-21-363348 | Foxhole Poster                      | St. John & Partners       | Wounded Warrior Project        | Gold ADDY® Award     |
| 04-21-363354 | Helicopters Poster                  | St. John & Partners       | Wounded Warrior Project        | Gold ADDY® Award     |
| 04-21-363361 | Wounded Warrior Project Poster      | St. John & Partners       | Wounded Warrior Project        | Gold ADDY® Award     |
| 04-21-360097 | Zaxby's 20th Anniversary "Trapped"  | St. John & Partners       | Zaxby's                        | Gold ADDY® Award     |
| 04-21-361982 | St. John & Partners 2010 Holiday E- | St. John & Partners       | St. John & Partners            | Silver ADDY® Award   |
| 04-21-362778 | Zaxby's Birthday Celebration        | St. John & Partners       | Zaxby's                        | Silver ADDY® Award   |
| 04-21-363317 | PVC Pipe Poster                     | St. John & Partners       | Rose of Sharon Florist         | Silver ADDY® Award   |
| 04-21-363321 | Hot Water Bottle Poster             | St. John & Partners       | Rose of Sharon Florist         | Silver ADDY® Award   |
| 04-21-363326 | IV Bottle Poster                    | St. John & Partners       | Rose of Sharon Florist         | Silver ADDY® Award   |
| 04-21-363327 | Rose of Sharon Florist Poster       | St. John & Partners       | Rose of Sharon Florist         | Silver ADDY® Award   |
| 04-21-364041 | Holiday 'Scratch' Banner ads        | St. John & Partners       | The Florida Lottery            | Silver ADDY® Award   |
| 04-21-369159 | Series of feature opening spreads   | Tony Sasso                | Flagler College                | Student Gold ADDY®   |
| 04-21-369165 | Annual report of non-profits,       | Tony Sasso                | Flagler College                | Student Gold ADDY®   |
| 04-21-372603 | Fright Fest at Elitch Gardens       | Whittier Creative         | Parc Management                | Silver ADDY® Award   |
| 04-21-364436 | Burrito Gallery Open Face           | Wingard Creative          | Gallery Restaurant Group       | Gold ADDY® Award     |
| 04-21-362727 | Intuition Ale Works Tap Room        | Wingard Creative          | Intuition Ale Works            | Silver ADDY® Award   |
| 04-21-364573 | Undo13                              | Yoana Kochneva            | Uneversity of North Florida    | Student Gold ADDY®   |
| 22           | AAF - Treasure Coast                |                           | Gold:                          | 0 2                  |
| 22           | ANI HEASUIE CUASI                   |                           | Silver: 2                      |                      |
|              |                                     |                           | Bronze:                        | 0                    |
| 04-22-389999 | Carousel Educational Panels         | Ryan William's Agency     | Downtown at the Gardens        | Silver ADDY® Award   |
| 04-22-366970 | Robinson Baby Announcement          | Squared Studios           | Joseph and Amanda Robinson     | Silver ADDY® Award   |
|              | ,                                   | ,                         |                                |                      |

| Entry ID     | Title                   | Entrant  | Advertiser                   | Professional/Student         |            |              | t Tot    | al  |
|--------------|-------------------------|--|------------------------------|------------------------------|------------|--------------|----------|-----|
| 23           | AAF - Pana              | ama City   |                              | Gold:                        | 0          | (            | ) 1      | 1   |
|              |                         | ,  |                              | Silver:                      | 10         | •            | 1        |     |
|              |                         |  | -                            | Bronze:                      | 0          | (            | )        |     |
| 04-23-386462 | Pinup Girls             |  | Cornerstone Marketing &      | VIE - People + Places        |            | Silver A     | DDY® Awa | ard |
| 04-23-385540 | Goin' to a Garden Party |  | Cornerstone Marketing &      | VIE - People + Places        | Silver ADD |              | DDY® Awa | ard |
| 04-23-385482 | It's Lovely, Lovey!     |  | Cornerstone Marketing &      | Nancy Drew                   | Silver ADD |              | DDY® Awa | ard |
| 04-23-385502 | Lights. Camera. Action  |  | Cornerstone Marketing &      | Southern Theatres            | Silver ADD |              | DDY® Awa | ard |
| 04-23-385468 | Facade                  |  | Cornerstone Marketing &      | Facade                       |            | Silver A     | DDY® Awa | ard |
| 04-23-378454 | Palm Beach Mar          | riott Singer Island  | Cyber Sytes, Inc.            | Palm Beach Marriott Singer   |            | Silver A     | DDY® Awa | ard |
| 04-23-378472 | Hands Across th         | e Sand Website Re  | Cyber Sytes, Inc.            | Dave Rauschkolb              | Silver AD  |              | DDY® Awa | ard |
| 04-23-378483 | Texcote Homes           | Website  | Cyber Sytes, Inc.            | Textured Coatings of America | a,         | , Silver ADD |          | ard |
| 04-23-378185 | Chad Miller Web         | site Re-design   | Cyber Sytes, Inc.            | Chad Miller                  | Silver     |              | DDY® Awa | ard |
| 04-23-386790 | Stairway to New         | ew Orleans jennifer hendrix Gulf Coast Community College Stude |                              | Student                      | Silver ADI | DY®          |          |     |
| 04-23-373756 | PoJo Live Corne         | r Peel   | Kerigan Marketing Associates | Gulf County Tourism          |            | Silver A     | DDY® Awa | ard |